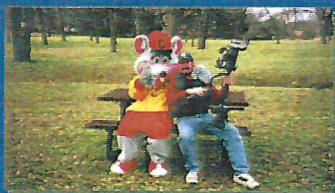


April 1999
Volume 1, Issue 1

Inside this Issue

- Chuck E.'s Dance Party: April 1999 Show
- Introducing Your Entertainment Department
- Entertainment Survey: Your Input Counts!
- Veggie Tales
- Laser Disc Returns



That's Entertainment

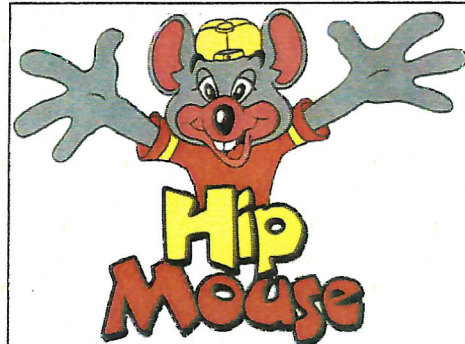
Entertainment Department News and Information...

Chuck E.'s Dance Party: April '99

Well the party's not over and we're not out of time, but we are partying like it's 1999. And we think you'll be doing the same when you see and hear the new April '99 Show. Packed full of great music and high energy video content, we hope Chuck E.'s Dance Party brings in a new level of enjoyment for you and, of course, our guests!

April 1999 Live Show

It doesn't stop there! Included with the April '99 Show package is a brand new Live Show: The Chuck E. Swing. High production value in itself, the live show will definitely add energy and fun to the atmosphere of any Chuck E. Cheese's showroom. We certainly hope you enjoy this one. Have fun!☺



HIP MOUSE

CEC Entertainment, Inc. Parody

*He's a Hip Mouse
His name is Chuck E.
He's here, he's in the house
He's a Hip Mouse
He's got the moves,
and that's a fact
He ain't holdin' nothin' back*

Introducing Your Entertainment Department

All of us in the Entertainment Department thought it would be nice to formally 'introduce' ourselves to all of you in the field, and give a brief summary of what each of us do at the CEC Support Center.

Jeremy Blaido is our Director of Entertainment. Having worked several years for the company, Jeremy was brought back into the company by Executive Vice President Gene Cramm in August of 1998. Jeremy is now the



Director of Entertainment, Jeremy Blaido

Continued from pg. 1

driving force behind the video productions that you've been seeing recently. Whether it's on the creative end of a concept, getting into the studio to record voice-overs, or making decisions on video content, Jeremy 'directs' which way the department is moving.



Jeremy as the Singing Cowboy

Brian Hagan is our Studio Manager. He is responsible for the creative direction of our animation programming as well as managing all technical aspects of our productions. Show tape mastering, duplication, quality control,

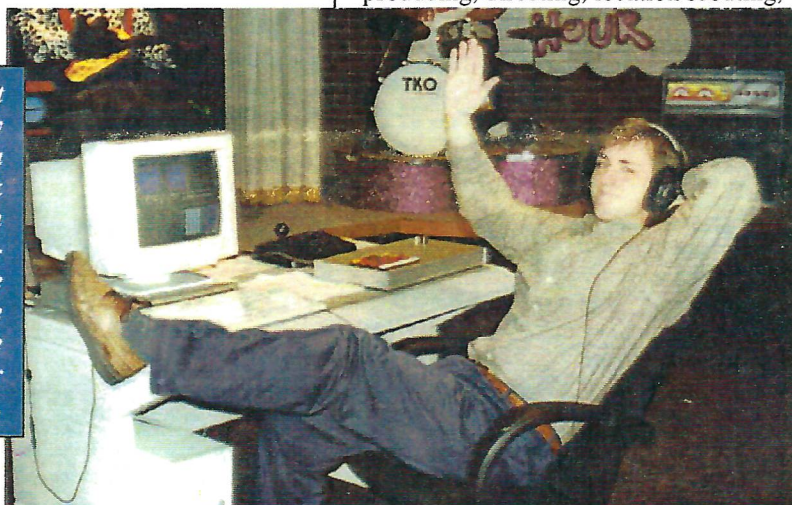


Brian Hagan programs the new Studio C stage for the April '99 Show- Chuck E.'s Dance Party!

research and development, and Studio C evolution are just some examples of the many areas in which Brian offers his expertise to bring you the best entertainment product possible.

involved in the creative end of things, Robert's primary responsibility is to bring visual concepts and script ideas from the drawing table to your showrooms. Whether it involves producing, directing, location scouting,

Brent Gray taking a break from animating the three stage for April.



Brian with the New Studio C Chuck E. Cheese

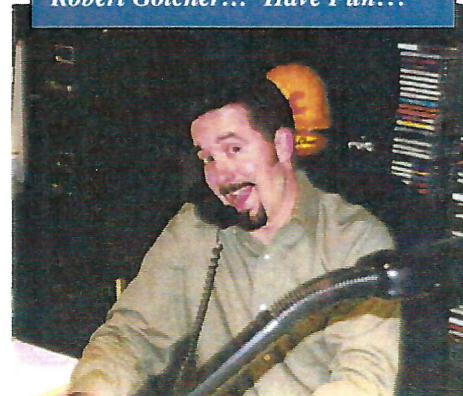


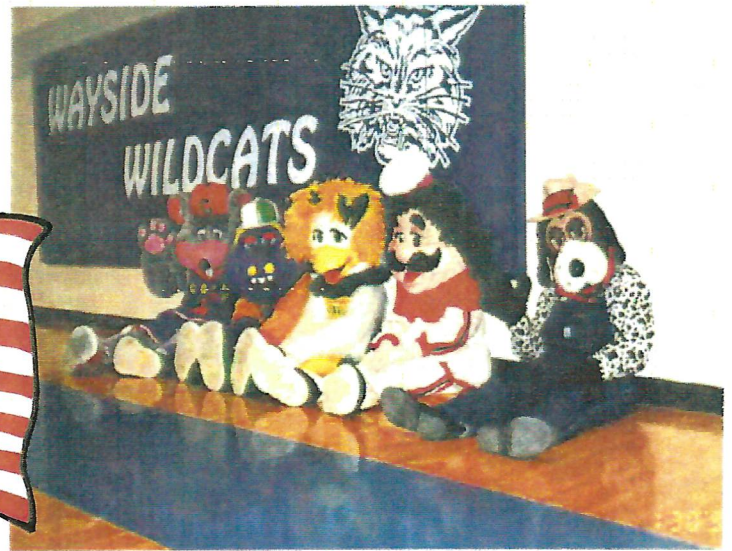
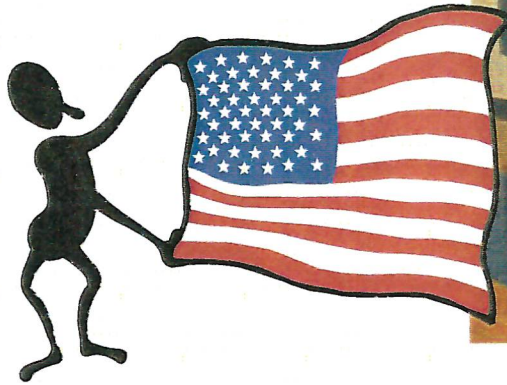
Brent Gray is our Studio Coordinator. Although our whole department is a Team, Brian and Brent work very closely together to bring the animation and show tapes to the point of being a finished entity. Brent's primary responsibilities include animation, inventory regulation, tape duplication, and assisting in video production.

Robert Gotcher is our Production Coordinator. Although he is heavily

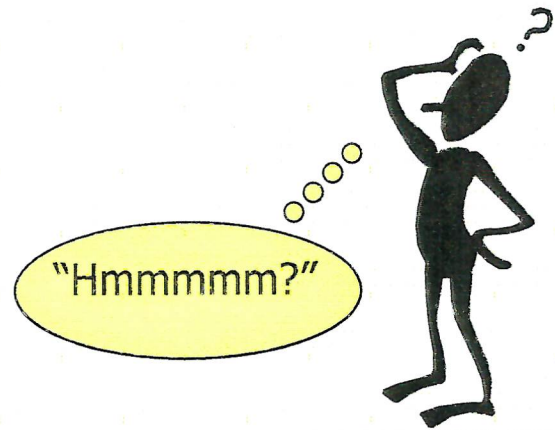
or even camera work, Robert works with the Entertainment Team to bring you and your guests quality shows. ♦

Robert Gotcher... 'Have Fun!!!'



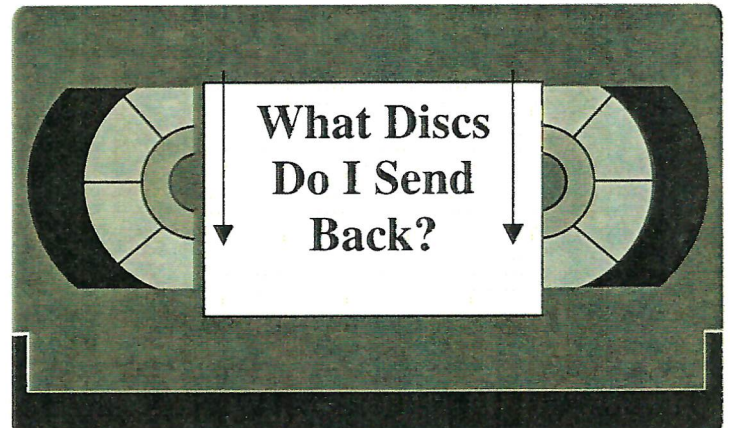


Cadillac Ranch: Where Super Jasper amazes the world by jumping over these 10 cars buried in the dirt!



Computer Animated Vegetables Invade Chuck E. Cheese's!

The April show tape includes 2 clips from the best selling children's video series VeggieTales™. The clips are called "Silly Songs with Larry" and feature a whimsical computer animated cucumber named Larry and his pals singing very silly songs. These videos are very entertaining and eye-catching. As a result, we are anticipating some inquiries about where to buy these videos. You can tell our guests that VeggieTales™ videos are available at Wal-Mart, K-Mart, and Costco. In addition, they have a website at www.bigidea.com.



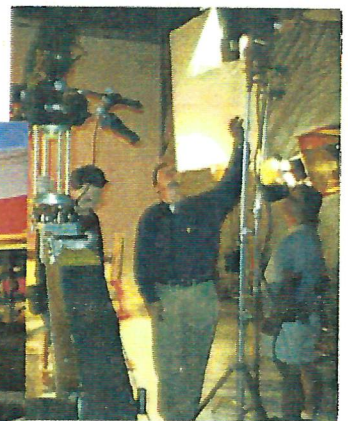
There are a few discs that we need from you:

- January 1999 Show
- Discs 1, 2, & 4

If you have these in your library, please send them to us. In addition, any other outdated show discs should be sent to the Entertainment Department at the Support Center. Thanks!☺

Picture Gallery

April 1999 Show...Chuck E.'s Dance Party





THAT'S ENTERTAINMENT

INSIDE THIS ISSUE:

- *Holiday Show: Chuck E.'s Holiday Party*
- *Holiday Live Show: Rockin' Christmas Eve*
- *Holiday Software Update*
- *Chuck E. Cheese Hits The Slopes*
- *Did You Know?*
- *Decorating Your Show*



Very Important Stuff!

- Return August DVD's and all old update floppy discs to the Support Center, Attention DVD Return
- Be sure and follow software update directions on page 2 before attempting to run Holiday DVD's
- Remember to be smart and safe when decorating your show



Season's Greetings from Department 18! We have had a busy year producing four new shows and developing the new Kids Karaoke system called "Chuck E's Star Search." We are excited about the coming year and continuing to produce high quality family oriented entertainment that you and your guests will enjoy. You can look forward to an all-new "best-of" show in January. The show, called "Chuck E's Variety Show", is 90 minutes long and includes 14 songs from 1999. We are also excited to announce that the Live! show for January is a re-release of the popular song "Celebration".

The all new Holiday show that you have received this year is valid for three years. We are crazy about this show as it includes some well-known Holiday classics like "White Christmas" and "Holly Jolly Christmas", and some great new animated 3-D title graphics. Also in the show you will see footage from Santa Fe, New Mexico, New York City, and Oahu, Hawaii. Robert Gotcher actually

hung his feet out the side of a helicopter to get some aerial footage for the show! In addition, the new Live! show, called "Rockin' Christmas Eve", is a great way for Chuck E. to celebrate the season with our guests in a Rock-n-Roll style.

Finally, please remember that the Entertainment Department is always looking for feedback from the field regarding our shows. Only you know what the guests are saying about our product on a daily basis. If something works really well, we would love to hear about it. Conversely, we also need to know if something we produce is not working. You can reach me at jblando@cecentertainment.com, or directly at 972-258-5621.

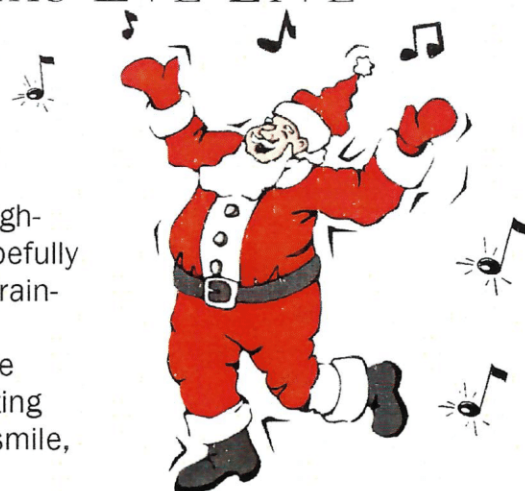
Once again, from all of us here at Dept. 18, have a great holiday and best wishes on a very prosperous New Year!

— Jeremy Blaido

ROCKIN' CHRISTMAS EVE LIVE

"Call all your neighbors
Tell all your friends
It's Christmas partyin' time again"

The Holiday Live Show song is the high-energy "Rockin' Christmas Eve." Hopefully you have already watched the Live Training Tape and are ready to turn your showroom into a Christmas party. We hope to hear about some really exciting live shows out there. Remember to smile, be creative, and have fun!



*"...smile, be creative,
and have fun!"*

HOLIDAY SOFTWARE UPDATE

The following directions are designed to get you up and running with your all new Holiday show.

1. Place the 3.5" floppy disk in your show computer before you turn it on for the day.
2. Turn on your show rack. The disk will boot and information will be transferred to your computer.
3. When prompted by the computer, remove the disk, and press the black reboot button next to the power switch on the computer.
4. Turn on the DVD players and press the open/close button on each player. The discs will eject.
5. Take out the old discs and replace them with the new discs that came with this package (note: all discs are the same, so it does not matter which player you put them in).
6. Press the open/close buttons again to close the DVD players.
7. Wait until the green DVD LED comes on.
8. Go to your manager control panel and turn on the show.
9. The show should operate the same as before.
10. Place the 3.5" floppy disk in a "safe" place.
11. If you have any questions or problems call 972-258-5458.

*"(These) directions are
designed to get you up
and running with your
all new Holiday Show."*

CHUCK E. CHEESE HITS THE SLOPES

It seems these days Chuck E. Cheese is everywhere. Recently Chuck E. went skiing (and snowboarding) in Santa Fe, New Mexico. He was such a natural at skiing that you might want to keep your eyes out for him at the upcoming 2000 Winter Olympics. A big thanks goes out to all the great folks at Ski Santa Fe who made this trip such a success.



*"...thanks...to all the
great folks at Ski Santa
Fe..."*

DID YOU KNOW?

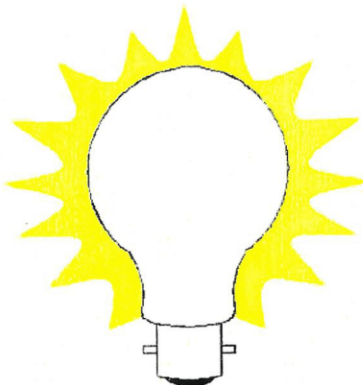
Did you know that your manager control panel is also a show schedule play-list. The default screen on the Studio C manager control panel is a show schedule. This schedule tells you the following information:

1. What segment is currently in progress
2. If any live shows have been selected
3. If any birthday shows have been selected
4. What segment is going to play next

For example, let's say you see on the panel that segment 1 is playing, Birthday Star is waiting, and intermission 1 is the next segment. The show will finish segment 1, play the birthday, and then play intermission 1. Is that impressive or what!

Remember, if you see a live or birthday in waiting, do not select any other live or birthday shows (unless you want to sing and dance all day).

We hope you enjoy the show!



"...your manager control panel is a show schedule play-list."

DECORATING YOUR SHOW

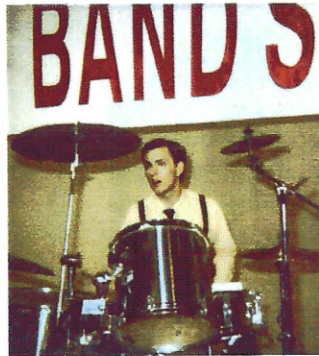


One thing you can do to help Chuck E. look a little more festive is to decorate your stage and character. The attached picture is to help give you an idea of how a well decorated stage looks. The picture is provided to you as an example, not as a rule or restriction. We will tell you though that all the decorations you see in the picture can be bought at Walmart for less than \$100.00. Also, you should seek the approval of your District Manager or Area Director, and remember to be smart and safe when decorating. The following are a few helpful guidelines:

- Be careful where you put lights
- Use only flame retardant decorations
- Do not flock any permanent set pieces
- Do not use any staples, nails, or screws to hang decorations. All decorations seen in our pictures are hung using adhesive zip tie mounts and tape

"...remember to be smart and safe when decorating."

PICTURE GALLERY



Brent Gray on drums



Chuck E. at Ski Santa Fe



Jeremy Blaido and Rob Gotcher in Hawaii



Chuck E. on his way to the top!



Brian Hagan on keys



Pasqually and Props Person Lynne Moon



Overlooking "The Blowhole", Oahu, Hawaii

Got show ideas?
Email us at
cectv@
cecenterentertainment.com

Entertainment Department
Jeremy Blaido, Director
Brian Hagan, Studio Manager
Rob Gotcher, Production Coord.
Brent Gray, Studio Coord.

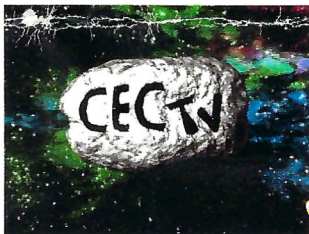




THAT'S ENTERTAINMENT

INSIDE THIS ISSUE:

- *The Just for Kids Show*
- "Bingo" Live
- *Quick Tips for a Great Show*
- *School is Cool*
- *Just for Kids Show Schedule*
- *Software Update*



Very Important Stuff!

- Be sure and follow software update directions on page 3 before attempting to run April DVD's
- Keep your "Variety Show" (January 2000) DVD's in a safe place. At some point you may need to use them again.



Recently the Backstreet Boys came a blazin' through Dallas leaving a throng of screamin' youngsters in their wake. I heard that the two shows sold out in less than an hour! Wouldn't it be great if Chuck E. could generate that kind of excitement?

In tribute to the festive atmosphere the Backstreet Boys and similar groups engender, the Entertainment Department has come up with a great new parody starring Chuck E. and the Muffin Boys. In fact, this new show is packed full of new material that we hope you and your guests will greatly enjoy. Eighteen songs (yes, that's eighteen) that are familiar to all of us have been repackaged and reworked to give them a really fun energy. In addition, you will notice that the "Bingo" Live! Show corresponds nicely with the "Just for Kids Show" theme.

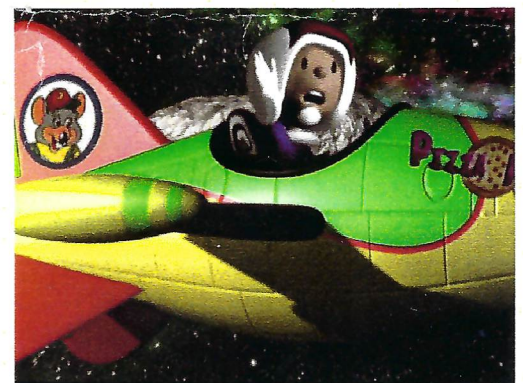
You may also notice that we have continued our relationship with Big Idea Productions by including two new VeggieTales silly songs. "The Pirates Who Don't Do Anything" and

"Song of the Cebu" are as hilarious as any episode Big Idea has produced. We've also included two of Eddie Coker's latest videos entitled "H-Word" and "The Woo Woo Dance"

We sincerely hope that this new material impacts your business in a positive way. We'd also like to hear from you. Tell us what worked and what did not. We realize the only way to get better is to continually evaluate our own performance.

Enjoy the show!

— *Jeremy Blaido*

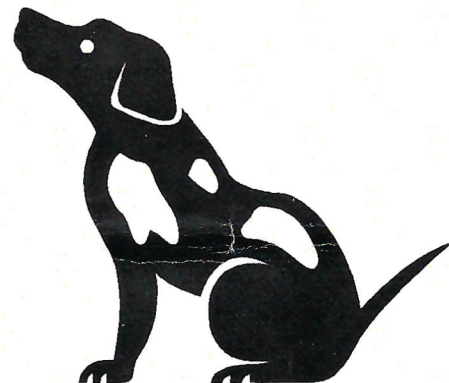


*"The key to this live
show... is
INTERACTION."*

"BINGO" LIVE

Included on the Just For Kids DVD's is "Bingo" Live. It is an upbeat version of the old children's classic "Bingo". Hopefully you have already heard and been performing this as a "boombox" live. The key to this live show, as in every live show, is INTERACTION.

"Bingo Live" should work well for all ages, but particularly well with the daytime crowds of smaller children. Everyone is familiar with this song, so encourage your guests to sing and clap along.

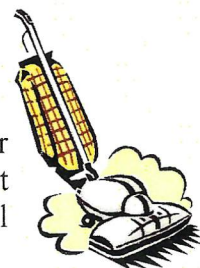


QUICK TIPS FOR A GREAT SHOW

Do you remember the last time you cleaned the Chuck E. on your show? If not its probably about time. Getting a spray can of Woolite Heavy Traffic carpet cleaner would be a great place to start. Just spray a little on your character's fur, wipe with a clean towel, and watch those old pizza and Coke stains come right out.

Here are some other quick tips for keeping your show looking nice.

- **Brush Chuck E. daily.** By doing this you will always be aware of the condition of your show, and you will be surprised how this will keep your show looking nice.
- **Vacuum your stage (at least) once a week.**
- **Make sure all your lights are working properly.** Run your diagnostics and make sure that all your lights are working, that the colors match the colors on the diagnostics, and that all lights are plugged into the correct outlets.



*"Do you remember the
last time you cleaned the
Chuck E. on your
show?"*

*"Thanks to W.T.
Hanes Elementary,
Crown of Life
Lutheran, and Holy
Family of Nazareth
Schools..."*

SCHOOL IS COOL

Chuck E. and the gang want the kids to know that school is cool, so they decided to visit a few schools themselves. Thanks to W.T. Hanes Elementary, Crown of Life Lutheran, and Holy Family of Nazareth Schools for letting us come be a part of their day.



JUST FOR KIDS SHOW SCHEDULE

*Karaoke stores will have occasional karaoke promo spots

Segment 1

- "Where is Chuck E."
- "The More We Get Together"
- "If You're Happy and You Know It"
- "My Pen Pal"

Segment 3

- "The Green Grass Grew All Around"
- "Our Friend Munch"
- "Clementine"
- "The Muffin Man"

Intermission 1

- VeggieTales - "Song of the Cebu"

Intermission 3

- VeggieTales - "Pirates Who Don't Do Anything"

Segment 2

- "Home With A Range"
- "Do Your Ears Hang Low"
- "Are You Eating"
- "On Top of a Pizza"

Segment 4

- "The Big Rock Candy Mountain"
- "She'll Be Coming 'Round the Mountain"
- "I've Been Working on the Railroad"
- "Oh Susanna"
- "Sing a Song of Sixpence"
- "Twinkle, ABC, and Bah, Bah, Black Sheep Medley"

Intermission 2

- Eddie Coker - "H Word"
- Nascar Cartoon Promo

Intermission 4

- Eddie Coker - "Woo-Woo Dance"

"Karaoke stores will have occasional karaoke promo spots"

SOFTWARE UPDATE

The following directions are designed to get you up and running with your all new April show. Keep your "Variety Show" (January 2000) DVD's in a safe place. At some point you may need to use them again.

1. Place the 3.5" floppy disk in your show computer before you turn it on for the day.
2. Turn on your show rack. The disk will boot and information will be transferred to your computer.
3. When prompted by the computer, remove the disk, and press the black reboot button next to the power switch on the computer.
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6. Press the open/close buttons again to close the DVD players.
7. Wait until the green DVD LED comes on.
8. Go to your manager control panel and turn on the show.
9. The show should operate as normal.
10. Place the 3.5" floppy disk in a "safe" place.
11. If you have any questions or problems call 972-258-5458.

"(These) directions are designed to get you up and running with your all new April Show."

Picture Gallery



Honey, I Shrunk Chuck E. Cheese



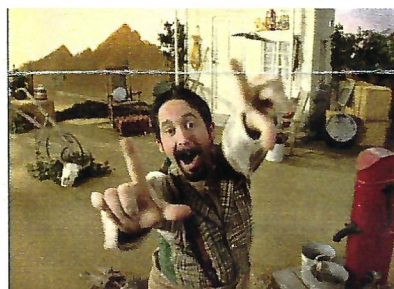
Sherlock Hound



Our Friend Munch



Behind the Scenes



Hillbilly



Another Hillbilly



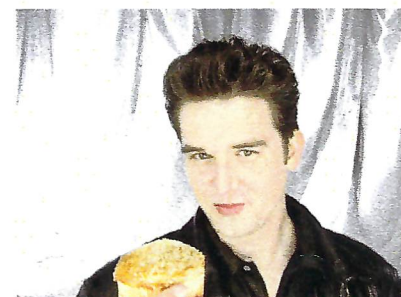
A Miner 49er and Clementine



Chuck E. and the Muffin Boys



Strike a pose



The Muffin Man?!

Got show ideas?

Email us at

[cectv@](mailto:cectv@cecenterainment.com)

cecenterainment.com

Entertainment Department

Jeremy Blaido, Director

Brian Hagan, Studio Manager

Rob Gotcher, Production Coord.

Brent Gray, Studio Coord.

THAT'S ENTERTAINMENT

INSIDE THIS ISSUE:

- *September 2001 Show*
- *"What I Like About You" Live*
- *Eddie Coker / CEC Exclusive*
- *On Location*
- *September 2001 Show Schedule*
- *Warranty Replacement and Valid Show Tapes*



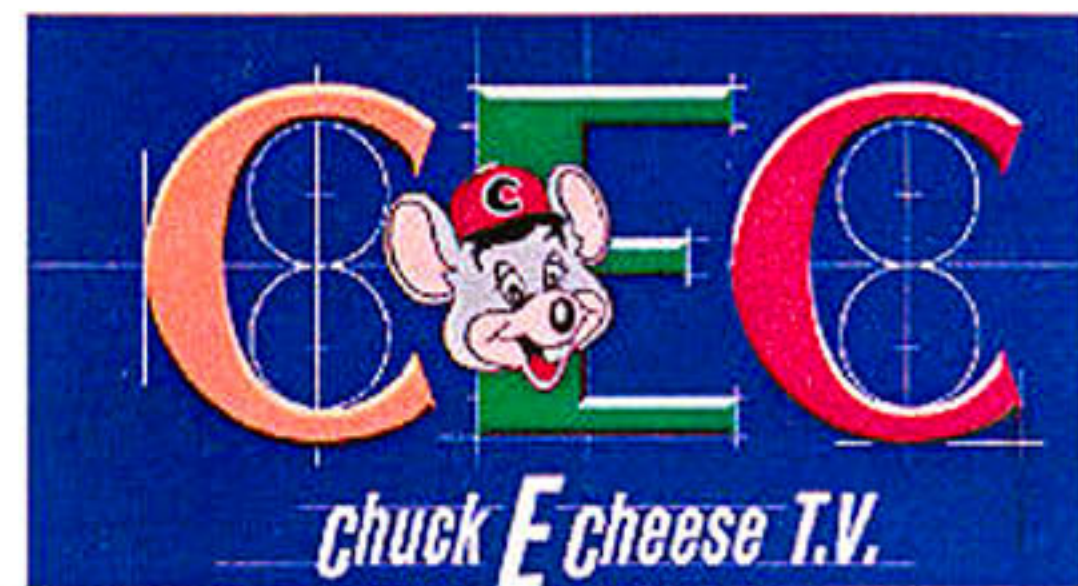
Very Important Stuff!

- Remove Bowtie from Chuck E Cheese head.
- Return all old show tapes that are not listed on page 3.
- Remember that show tapes are only warranted for one week. Call (972) 258-5613 for a replacement.

September 2001 Show

Well, summer is over and school is back in session and that can only mean one thing...its time for another new Chuck E. Cheese show! The crew here at Department 18 has been hard at work putting together another stellar show for you and your guests.

Speaking of the crew, there have been a few changes recently within our department. Brent Gray recently left us to pursue his law degree at the University of Memphis. His replacement is Matt Schartz. Matt has been working with us for some time as talent, robot animator, and production assistant on a freelance basis. He joined the team full-time on August 6th. You may contact Matt at ext. 5613 here at the Support Center. Brian Hagan also has left us to pursue his education in Alabama. We wish Brent and Brian the best, but don't worry, we've still got a great team in place to support your entertainment needs!



Before I wrap this up let me remind you to check the list of current valid showtapes on page 3 of this newsletter. It is important that all expired showtapes be returned to Department 18. We are working hard to standardize the look and sound of Chuck E. Cheese and getting rid of those old showtapes would really help us out. Also, we don't want to infringe on the rights of the copyright owners of old licensed material. Thanks in advance for your help.

In closing, remember that we are always looking for feedback from you. You can send all of your show suggestions to cectv@cecentertainment.com. Keep up the great work!

— *Jeremy Blaido*

DO NOT DISCARD PREVIOUS (SUMMER) SHOW. WE WILL USE IT AGAIN NEXT YEAR.

Please remove Chuck E.'s bowtie from your Costume Character.

"WHAT I LIKE ABOUT YOU" LIVE



Along with your September Show is the all new Chuck E. Live Show, "What I Like About You." This popular song is sure to have your guests singing and dancing along with Chuck E. every time. There are currently no training materials that go along with the show

so be creative and don't hesitate to get your audience involved with this exciting new show. You should also notice that there is not an updated Road Show CD included with this show, however you may continue to use the most recent disc that you previously received with the Summer Show. Also if your Chuck E. costume head still has a bowtie attached please remove it. There is no need for the bowtie anymore because the tux outfit is no longer being produced. We appreciate your cooperation in keeping Chuck E. current.

"...we think that it's one of Eddie's best."

EDDIE COKER/CEC EXCLUSIVE

Once again we are proud to present Eddie Coker. His new video is entitled "I Believe." The song has a very positive message and we think that it is one of Eddie's best. Shot and produced exclusively by the entertainment department, Chuck E. Cheese's is currently the only place to catch this heart-warming new video.



We hope you like it as much as we do. Visit Eddie Coker on the web at www.eddiecoker.com.



ON LOCATION

Thanks to Whole Foods and The Finish Line.



A very special thanks goes out to The Finish Line athletic store and to Whole Foods marketplace for letting us use their facilities to shoot the videos "Boogie Shoes" and "Paper or Plastic". We think you will agree that both videos turned out quite nice.

SEPTEMBER 2001 SHOW SCHEDULE

Segment 1

- "Boogie Shoes"
- "Everlasting Love"

Intermission 1

- VeggieTales - "His Cheeseburger"
- Skateboarding

Segment 2

- "Louie, Louie"
- "How Sweet It Is"

Intermission 2

- Eddie Coker - "I Believe"

Segment 3

- "Paper Or Plastic"
- "Do You Love Me"

Intermission 3

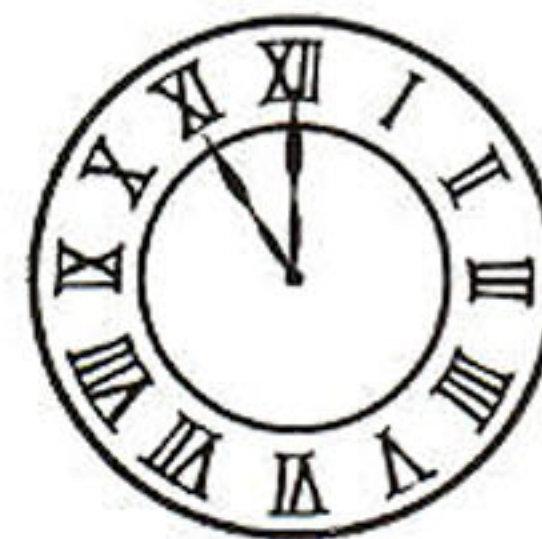
- Amphicar
- Baking With Betty

Segment 4

- "I Can Help"
- "My Girl"

Intermission 4

- VeggieTales - "When We Care"
- Sing-a-long Guys

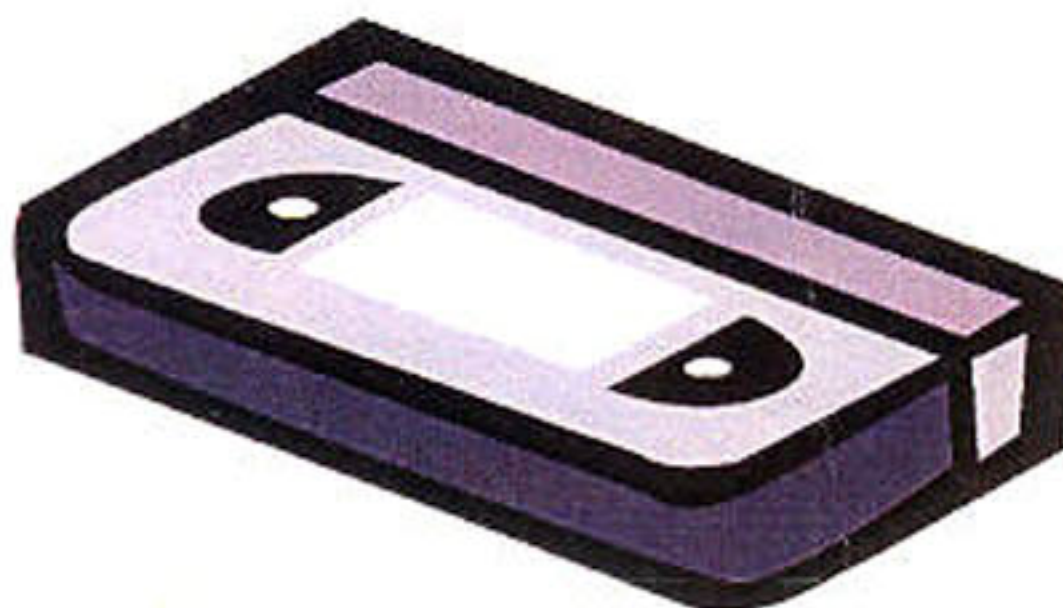


WARRANTY REPLACEMENT AND VALID SHOW TAPES

- Remember that show tapes are only warranted for one week from beginning play date. Call (972)258-5613 for a replacement.
- The following is a list of valid show tapes. All other tapes need to be sent back to the support center, attention show tape return.

Valid Show Tapes

September 2001 Show
 Summer 2001 Show
 Best of CEC TV '99 (Chuck E.'s Variety Show)
 Chuck E.'s Holiday Party
 Emergency Backup (60 minutes)
 Diagnostics
 Birthday Star
 Emergency Birthday
 CEC Shuffle
 CEC Says
 CEC March
 Havin' A Party (2001 edition)
 Give My Regards to Broadway
 CEC Swing
 Patriotic Live (America)
 Holiday Live (Rockin' Christmas Eve)
 Bingo Live
 If You're Happy and You Know It Live
 Patriotic Live 2000 (Patriotic Medley)
 What I Like About You Live



*"Remember that show
 tapes are only
 warranted for one
 week. Call (972)258-
 5613 for a
 replacement."*

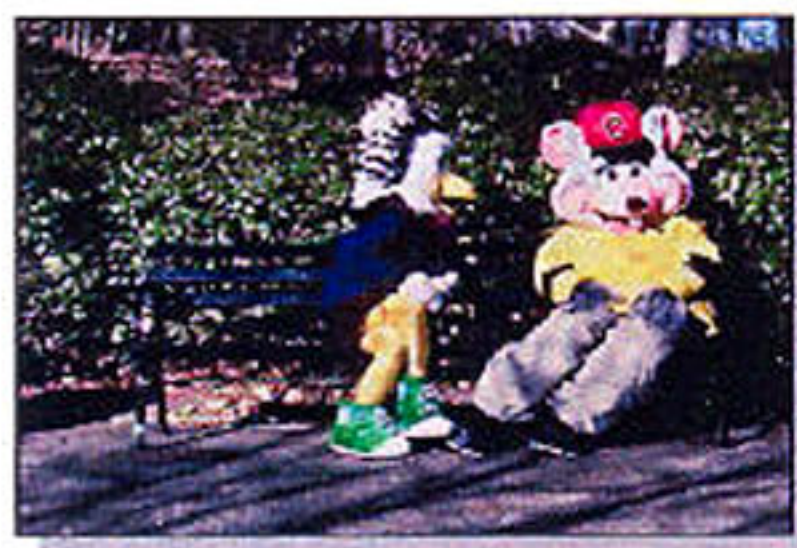
Picture Gallery



Boogie Down!



Grandma can Boogie too!



Everlasting Love



Clowning around with Eddie



Splash!



Radical!



Do You Love Me?



I should have said paper



Thanks Jasper!



My Girl

Got show ideas?
Email us at
cectv@
cecentertainment.com

Entertainment Department

Jeremy Blaido, Director
Rob Gotcher, Production Mgr
Matt Schartz, Production Coord.



DEPT 18 - THAT'S ENTERTAINMENT

(Volume 3, Issue 4 - September 2001)

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Submission by ChuckEZone

Version 1.0

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THAT'S ENTERTAINMENT

INSIDE THIS ISSUE:

- *January 2002 Show*
- *Land Of 1000 Dances Live*
- *Hank Howdy Tube Explorer*
- *On Location*
- *January 2002 Show Schedule*
- *Warranty Replacement and Valid Show Tapes*



Very Important Stuff!

- Return your Holiday show and all other old show tapes that are not listed on page 3.
- Remember that show tapes are only warranted for one week. Call (972) 258-5613 for a replacement.

January 2002 Show

Can you believe it's already 2002? Time has really been flying for all of us here at Dept. 18. We've had a lot of changes over the past year but we're still here working hard to bring you fun music and video for your guests. And this new show is very exciting. From the licensed music to the new intermissions we are sure that you and your guests will find it very entertaining.

For January, we have continued our relationship with Big Idea and Eddie Coker by including them in this showtape. We have also found some new friends in a group called Trout Fishing in America. They are a band from Arkansas that has produced their own PBS special. Look for their song "Pico de Gallo" from that TV show as an intermission. In addition, we have also written and produced some new original CEC intermissions like



"The Tube Explorer", a take off of the popular TV show "The Crocodile Hunter" and "Pasqually's Polka Minute". You can also look forward to a new cartoon called "Carl and Phil: Monkey Ninjas". This is a CEC TV exclusive cartoon developed by animator Deva George in partnership with Dept. 18.

We hope you enjoy the show. As always, if you have any suggestions or ideas for CEC TV please drop us a note at cectv@cecentertainment.com. Have a great first quarter!

— *Jeremy Blaido*

"LAND OF 1000 DANCES" LIVE

*He can do the watusi
like my girl Lucy*



He's wild, crazy and can do the watusi like my girl Lucy. You guessed right, it's Chuck E Live. Get ready to have some fun performing the super new live show, "Land Of 1000 Dances". As always, be excited and creative when you perform this exciting new show. We look forward to hearing great things about you.

"HANK HOWDY TUBE EXPLORER"

*"...you never know
what lies around the
bend."*

G'day Mates. One of the really cool things about your new January show is The Tube Explorer. Hank Howdy, your host, leads you through an exciting look at one of Chuck E. Cheese's most excellent attractions, the Sky Tubes. But be alert and stay close, because you never know what lies around the bend.



ON LOCATION

*Thanks to Don Pablo's
and The Grapevine
Train Depot.*



A special Thanks goes out to Don Pablo's Mexican Cantina and The Grapevine Train Depot for letting us use their facilities to shoot the videos La Bamba and Last Train To Clarksville.

JANUARY 2002 SHOW SCHEDULE

Segment 1

- "Walking On Sunshine"
- "Dancing In The Streets"

Intermission 1

- Pasqually's Polka Minute
- VeggieTales - "Song Of The Cebu"

Segment 2

- "LaBamba"
- "Last Train To Clarksville"

Intermission 2

- Eddie Coker - "Life Is What You Make It"
- The Tube Explorer

Segment 3

- "Bring The House Down"
- "Dinner"

Intermission 3

- Will Frye The Nutrition Guy
- Trout Fishing - "Pico De Gallo"

Segment 4

- "Let Me Be There"
- "On The Road Again"

Intermission 4

- VeggieTales - "Pirates Who Don't Do Anything"
- Carl & Phil Monkey Ninjas

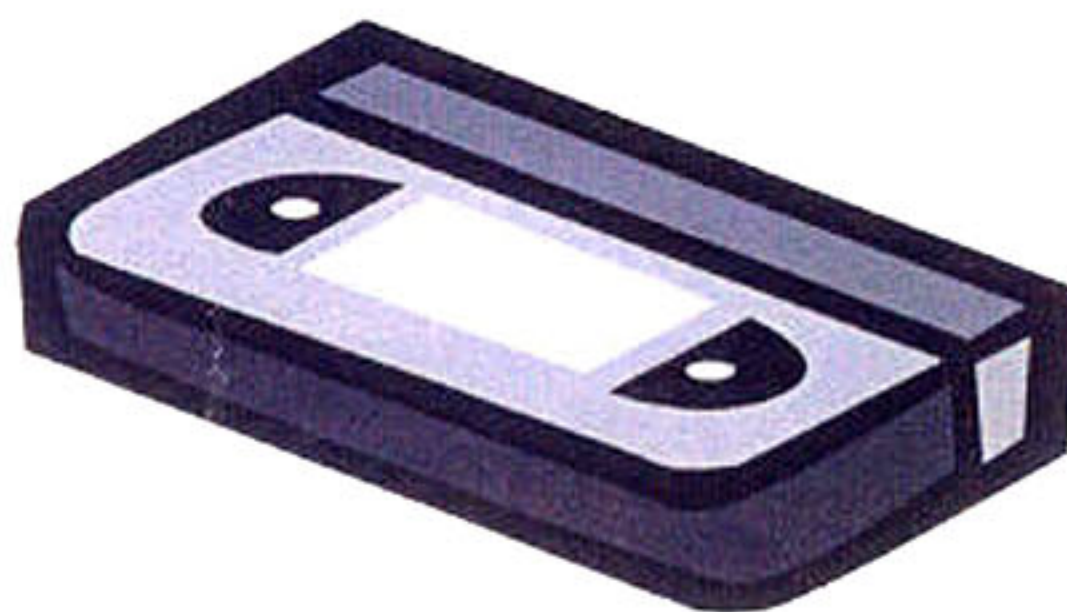


WARRANTY REPLACEMENT AND VALID SHOW TAPES

- Remember that show tapes are only warranted for one week from beginning play date. Call (972)258-5613 for a replacement.
- The following is a list of valid show tapes. All other tapes need to be sent back to the support center, attention show tape return.

Valid Show Tapes

January 2002 Show
 Summer '01 - '02 Show
 Best of CEC TV '99 (Chuck E.'s Variety Show)
 Emergency Backup (60 minutes)
 Diagnostics
 Birthday Star 2001
 Emergency Birthday
 CEC Shuffle
 CEC Says
 CEC March (2001 edition)
 Havin' A Party (2001 edition)
 Give My Regards to Broadway
 CEC Swing
 Patriotic Live (America)
 Bingo Live
 If You're Happy and You Know It Live
 Patriotic Live 2000 (Patriotic Medley)
 Land Of 1000 Dances Live



*"Remember that show
 tapes are only
 warranted for one
 week. Call (972)258-
 5613 for a
 replacement."*

Picture Gallery



Getting Funky



Walking On Sunshine



It's time for the Polka Minute!



Arriba!



WOW!



Will Frye



On The Road Again



Huh, That's a deal!



Bring The House Down



Let Me Be There

Got show ideas?
Email us at
[cectv@
cecentertainment.com](mailto:cectv@cecentertainment.com)

Entertainment Department
Jeremy Blaido, Director
Rob Gotcher, Production Mgr.
Matt Schartz, Production Coord.



DEPT 18 - THAT'S ENTERTAINMENT

(Volume 4, Issue 1 - January 2002)

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**Attn.
Tech
Mgrs!**

THAT'S ENTERTAINMENT

INSIDE THIS ISSUE:

- Summer 2002 Show
- Summer 2002 Show Schedule
- Warranty Replacement and Valid Shows



Very Important Stuff!

- The current live show is Patriotic Live 2000 (Patriotic Medley), from the last 2 years. To order a new one call Parts at 972-258-5548
- Return all old shows that are not listed on page 2
- Remember that show tapes are only warranted for one week. Call (972)258-5613 for a replacement.

Summer 2002 Show

Well, it's summertime again and that means it's time for the Summer Show. This will be the last year of the Summertime show that has been in use since the summer of 2000.

Striving to be sensitive to our guest's feelings, we have edited out all World Trade Center Footage that existed previously in this show. For those of you with an existing stage (CEC or 3-Stage) you are receiving a new show-tape replacing the one used last year. For those with a Studio C, you are to use the same DVD's from last year titled, Summer 2001/2002, but with the new enclosed floppy disk update. If you are a new store that was not open last summer, enclosed are new DVD's and a floppy disk. Please send back either the old show-tape, or old

floppy disk, back along with any other invalid shows to the support center ATTN: Show-tape Return. There is a list of valid shows on the reverse side of this sheet.

If you have any questions concerning The Summertime 2002 show, please contact the Entertainment Dept. at 972-258-5613. Thanks again for all you are doing out there in the field. Look forward to an all new September 2002 Show, until then have a cool summer!

**THIS SHOW IS VALID
JULY AND AUGUST 2002**



SUMMER 2002 SHOW SCHEDULE

Segment 1

- "Summertime"
- "Fun, Fun, Fun"

Intermission 1

- "For the Birds"

Segment 2

- "Celebrate America"
- "America"

Intermission 2

- Chuck E.'s Home Movies at the Beach

Segment 3

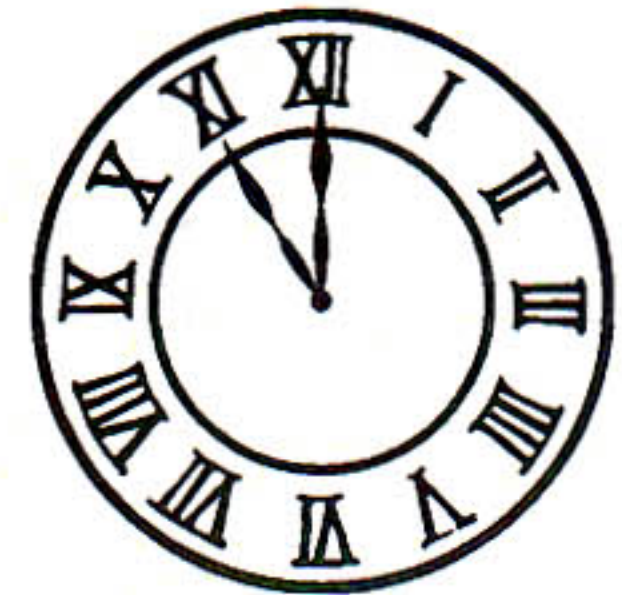
- "Good Old Summertime"
- "Local Pizza Cabana"

Intermission 3

- "At the Zoo"

Segment 4

- "Don't Hurry To Worry"
- "Row Your Boat"



WARRANTY REPLACEMENT AND VALID SHOWS

- Remember that shows are only warranted for one week from beginning play date. Call (972)258-5613 for questions or a replacement.
- The following is a list of valid shows. All others need to be sent back to the support center, attention show tape return.

EXISTING STAGES

Valid Show-tapes

Summer Show 2002
 Chuck E.'s Variety Show (Back Up)
 Emergency Backup (60 minutes)
 Diagnostics
 Birthday Star 2001
 Birthday 2002
 Emergency Birthday
 CEC Shuffle
 CEC Says (2002 edition)
 CEC March (2001 edition)
 Havin' A Party (2001 edition)
 Give My Regards to Broadway
 CEC Swing
 Bingo Live
 If You're Happy and You Know It Live
 Patriotic Live 2000 (Patriotic Medley)

STUDIO C

Valid DVD's and Floppy Disks

Summer 2001/2002 DVD's
 Summer 2002 Floppy
 Chuck E.'s Variety Show DVD's
 Chuck E.'s Variety Show Floppy
 Emergency Back Up Floppy

*"Remember that
 show tapes are only
 warranted for one
 week. Call (972)258-
 5613 for a
 replacement."*

DEPT 18 - THAT'S ENTERTAINMENT

(Volume 4, Issue 3 - July 2002)

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Inside this issue:

- September 2004
- Construction
- Show Schedule
- Picture Gallery



Very Important Stuff!

* Hold on to your Summer Show to use again next year!

* Please see enclosed show return flyer and return all invalid shows to the support center.

SEPTEMBER 2004 SHOW

Wow September 2004. Time flies when you're having fun, doesn't it?! Well, all of us in the Entertainment Department have had a lot of fun producing this latest show for you guys. Packed with up-beat songs and familiar faces, you're gonna love the new September Show. Now, I'm not going to lie...it's been a challenge to keep the ball rolling on this production due to the construction we've had going on. What? Have you not heard? The Entertainment Department was basically pulled apart and put back together again. You

know, "let's put this stage there...and let's move the edit bay over there." Oh, it's been crazy! But finally, the dust has settled (literally) and we've been able to resume some sort of normalcy.

One of September Show elements that we are so excited about is the Live Show. Do you know how to Hand Jive? I'm sure you do. Get this...we were able to secure licensing to "Born to Hand Jive" from the movie GREASE. Woo-Hoo! You can't get much more interactive than that, huh? We are so excited about the potential you have with your guests

with this new Live Show. Get everybody up, singing, and dancing...it's sure to be a hit! From all of us in Entertainment, "we love making magic for you!"

Peace,

-Robert Gotcher



Dept. 18 Construction



What A Mess!



This will work, right?



Ok Ryan, you're the new guy so you clean it up.

SEPTEMBER SHOW 2004 SCHEDULE

Segment 1

- "Born To Be Wild"
- "Pepperoni "

Intermission 1

- Super Jasper—Staring Contest
- Countdown
- Clowns Making A Sandwich
- Countdown
- Sprite Spot
- Countdown

Segment 2

- "Go To Chuck E. Cheese"
- "Do Ya"

Intermission 2

- Ratings
- Drawing Chuck E.
- Countdown
- Fundraising Spot
- Countdown
- Baking With Betty
- Countdown

Segment 3

- "What A Wonderful World"
- "Smile"

Intermission 3

- Fly Ball
- Countdown
- Larry The Technician
- Coke Spot
- Countdown

Segment 4

- "What Up"
- "I Want My Chuck E. Cheese"

Intermission 4

- Singing Cowboy
- Countdown
- Super Jasper—Cadillac Ranch
- Countdown



Got show ideas?
Email us at
cectv@
cecentertainment.com

CEC
entertainment

PICTURE GALLERY



Helen is ready to rock!



Spike Jonze &
Michel Gondry wannabe's



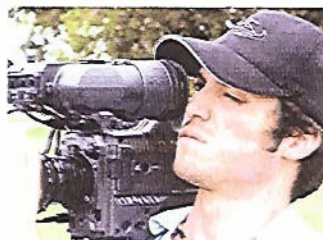
Good times are rockin!



P P P Pepperoni!



Everyman's best friend,
a giant Pepperoni.



How do you
work this thing?



Entertainment Department

Robert Gotcher
DIRECTOR

Matt Schartz
PRODUCTION COORDINATOR

Ryan Hollingsworth
PRODUCTION SPECIALIST

DEPT 18 - THAT'S ENTERTAINMENT

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THAT'S ENTERTAINMENT

INSIDE THIS ISSUE:

- *Holiday Show*
- *Show Schedule*
- *Decorating Your Show*

Very Important Stuff!

- The Valid live show with your Happy Holidays show is Go Santa Go Live
- Hand Jive Live will return in January 2005. 3 Stage & CEC Stage locations need to hang on to your Hand Jive Live tape.
- Please send back any previous Holiday shows you may still have to the support center attn: Entertainment.

Break out the Yule log and start drinking egg nog because it's that time of year again. This Holiday season, Chuck E and the band tribute the most wonderful time of the year. Santa, Mrs. Claus, and the evles are back in Chuck E.'s Happy Holidays Show.

This year we have updated the holiday show with some neat, holiday themed intermission pieces from FUNimation. A Wobots Christmas and The Santa Claus brothers are two of the humorous shorts included. You'll love them.



Your show begins playing after Thanksgiving and plays until the end of the year. We are currently hard at work on an all new January 2005 show. Until then, we in Department 18 hope you have a safe and fun holiday season.

Matt Schartz

Production Coordinator

SHOW SCHEDULE

Intermission 1

- Ken Chuck E Derby
- Santa Claus Bros.
- 5 min countdown

Segment 1

- "Deck The Halls"
- "Up On The Housetop"

Intermission 2

- Coke Spot
- Larry The Tech.
- "The Boar's Head Carol"
- 5 min countdown

Segment 2

- "Jolly Old St. Nicholas"
- "Oh Christmas Tree"

Intermission 3

- Eddie Coker—Happy Holidays
- A Wobots Christmas
- 5 min countdown

Segment 3

- "Jingle Bells"
- "I Heard The Bells"

Intermission 4

- Ken Chuck E Derby
- Coke Spot
- Connie The Cow
- 5 min countdown

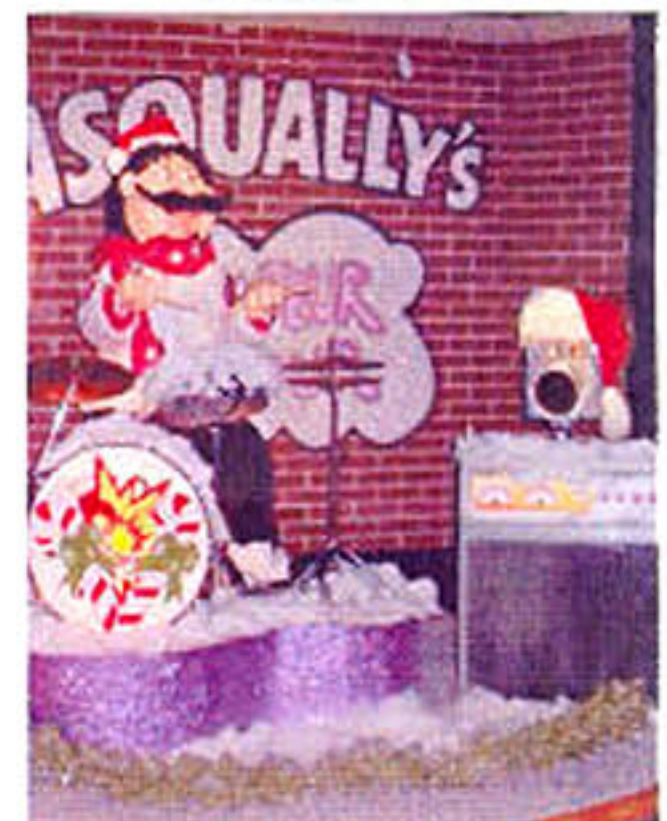
Segment 4

- "Toyland / March Of The Wooden Soldiers"
- "We Wish You A Merry Christmas / Here We Come A Wassailing"

DECORATING YOUR SHOW

One thing you can do to help Chuck E. look a little more festive is to decorate your stage and characters. Here are some pictures of what a decorated stage may look like. The pictures are provided to you as examples, not as rules or restrictions. Also, you should seek the approval of your District Manager or Area Director, and remember to be smart and safe when decorating. The following are a few helpful guidelines:

- Be careful where you put lights.
- Use only flame retardant decorations.
- Do not flock any permanent set pieces.
- Do not use any staples, nails, or screws to hang decorations.



Got show ideas?
Email us at
cectv@
cecenterentertainment.com

Entertainment Department
Robert Gotcher, Director
Matt Schartz, Production Coordinator
Ryan Hollingsworth, Production Specialist



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THAT'S ENTERTAINMENT

Volume 7, Issue 1

January 2005



January 2005 Show

Inside this issue:

- January 2005
- Scarf
- Show Schedule
- Warranty



Happy New Year from the Entertainment Department! We've put together a brand new show for you guys that's really a lot of fun. From Bob Seger's "Old Time Rock N Roll," Sister Hazel's "All For You," and great original tunes like "Chores (written by our very own Matt Schartz)," we know you're gonna love it! We've even included some brand new intermission pieces, along with some really hip new CEC TV logos.

One important note: due to the popularity of the tune, we've brought back "Born to Hand Jive" as your live show. This interactive piece is a great tool to connect with our guests and have some real FUN in our locations! We've heard some good reports from the Training Department that there's some really cool performances going on out there. Keep up the good work...and let's keep MAKING MAGIC!

Robert Gotcher

PS- Happy Winter 1-derland!

Very Important Stuff

- * Hang on to your Holiday show (Version 2004.)
- * Hand Jive Live is back and is the current Live Show. For CEC & 3 Stage Stores, you should still have this tape. If you need a replacement call Parts at 785-286-6005.
- * Please return all invalid shows to the Support Center ATTN: Entertainment.

Winter 1-derland scarf

You should have received a scarf with your winter 1-derland package, for your animatronic character(s). This is a great enhancement and is sure to add to the winter theme.

Included with the scarves are installation instructions and pictured is the way that the scarf should be displayed. You should check the scarf daily to see if it needs adjusting. Be sure and hang on to your scarves after the promotion and keep in a safe place for possible future use.

Studio C locations will receive 1 scarf and 3 stage and CEC Stage locations will receive 5 scarves, 1 for every character.



JANUARY 2005 SHOW SCHEDULE

Segment 1

- "Old Time Rock & Roll"
- "Chores"
-

Intermission 1

- Coke Spot
- Veggie Tales - "Blues"
- Countdown
- Football
- Tube Explorer - Ticket Splash
- Countdown

Segment 2

- "All For You"
- "Keep It Groovin'"

Intermission 2

- Marvin The Tap Dancing Horse
- Countdown
- Winter 1-derland promo
- Eddie Coker - "I Believe"
- Countdown

Segment 3

- "Mailman"
- "Wonderful"

Intermission 3

- Coke Spot
- Veggie Tales - "Polka"
- Countdown
- Winter 1-derland promo
- Connie The Cow
- Countdown
-

Segment 4

- "Ranchin'"
- "Blue Suede Shoes"

Intermission 3

Marvin The Tap Dancing Horse
Skate boarding
Countdown
Firehouse
Braceface
Countdown



Got show ideas?
Email us at
cectv@
cecentertainment.com

WARRANTY REPLACEMENT & VALID SHOWS

- Remember that shows are only warranted for one week. Call (972)258-5613 for a replacement. After the warranty has expired you may order a new show from the Parts department at (785)862-6005.
- The following is a list of valid shows. All others need to be sent back to the support center, attention show return.

EXISTING STAGES

January 2005 Show
Summer Show (Version 2004)
Best Of CEC TV (January 2003)
Holiday Show (Version 2004)
Stage Diagnostics
Emergency Back Up Show
New Birthday (2002)
Birthday Star (2001)
Emergency Birthday
Spanish Birthday (2001)
CEC Says Live (2002)
CEC March Live (2001)
Having A Party Live (2001)
CEC Swing Live
Bingo Live
If You're Happy & You Know It Live
Go Santa Go Live
Hand Jive Live

STUDIO C

January 2005 Show DVDs
January 2005 Show floppy
Summer Show (Version 2004) DVDs
Summer Show (Version 2004) floppy
Best Of CEC TV (January 2003) DVDs
Best Of CEC TV (January 2003) floppy
Holiday Show (Version 2004) DVDs
Holiday Show (Version 2004) floppy



Entertainment Department

Robert Gotcher
DIRECTOR

Matt Schartz
PRODUCTION COORDINATOR

Ryan Hollingsworth
PRODUCTION SPECIALIST

DEPT 18 - THAT'S ENTERTAINMENT

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THAT'S ENTERTAINMENT

Volume 8, Issue 1

July 2005



Summer 2005 Show

Inside this issue:

- Summer 2005
- Exciting News
- Show Schedule
- Warranty



Hey, everybody! What's going on? Just want to touch base with all of you Magic Makers out there in the field. Do you know that you're a major player in this thing called Entertainment? You see, we can select the coolest music, produce the hippest videos, write the best scripts, and send you the latest Road Show, but who's really gonna make it happen? I mean, who's gonna bring all this stuff to life for our guests? Well, it's YOU! Jump on board and let's have some serious fun this summer!

Let's take the Super Chuck Summer Road Show for example. How do you 'make it yours' so to speak? For starters, listen to it several times and get familiar with it. The track was produced so that you can move and dance with it. Keep it simple, energetic, and get the guests involved. Above all...have FUN with it! If you're really having fun, those around you will have fun, too! 'How do I get the guests involved?' you ask. Simple. You could say, "Come on everybody...let's get our hands clapping! Sing with us: 'Super Chuck E.', etc." The main thing is that we all interact with our guests...the kids will love it. And actually, the parents will too! Let's make the most of this Road Show during our Summer season. It will be as fun as you want it to be.

Another way to increase the Fun Factor at our locations is to make sure the show volume is up nice and strong. We know you guys hear these shows over and over and over...yes, until the cows come home, BUT our guests need to hear what we're putting out there. It will definitely make their visit much more enjoyable. So, keep those volumes up!

We sure look forward to all the material we will be sending your way. We consider all of you partners in this thing called Entertainment. We're working hard to bring you the very best material...and we rely on you guys in the field to make sure our guests hear it, experience it, and have a lot of fun because of it. Thanks for all your hard work. We'll talk to you soon!

Robert Gotcher

Very Important Stuff

*April 2005 Show and No-body Live are no longer valid.

*Please return all invalid tapes back to the support center marked: ATTN: TAPE RETURN

*If you need replacement tapes, contact parts at 785-862-6005

EXCITING NEWS ALERT!

Most of you have probably heard that Matt Schartz has left the company, moved to L.A. and is now pursuing anything from acting to production work. We're excited for him and wish him the best. He'll do GREAT!

That brings us to some more exciting news: Michael Hill has come on board as our new Studio Coordinator, and we are thrilled to have him as part of our Entertainment Team. Michael has been with CEC for 10 years! With his great enthusiasm and expertise, he is definitely an asset to Department 18 Productions. We welcome Michael to the team and look forward to bringing even better entertainment!



DEPT 18 - THAT'S ENTERTAINMENT

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Submission by ChuckEZone

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THAT'S ENTERTAINMENT

Volume 9, Issue 1

September 2005



September 2005 Show

Inside this issue:

- September 2005
- New Walkaround
- Costume Survey
- Random Movements
- Picture gallery
- Show Schedule
- Warranty



Very Important Stuff

**Please return all invalid shows back to the support center marked : ATTN: ENTERTAINMENT DEPT*

**If you need replacement shows, contact parts at 785-862-6005*

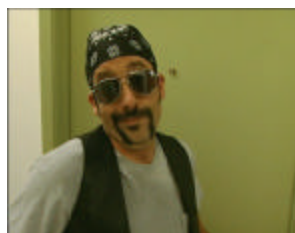
Greetings from your Entertainment Department! Hope this newsletter and this new show find you doing well, having fun, and dreaming about what 'could be.' What do you mean, Rob? Well, dreaming is an important part of our job. Although many times it's not mentioned, I wanted to take a moment to highlight it.

What would we do without dreams? I tell you one thing for sure...Chuck E. Cheese's wouldn't be here without it! Look around you. Everything you see is a result of someone's dream. If it's there, someone dreamed about it. Now, let's talk about what that means for you and me.

Someone said to me, "If you can't dream it, then it will never happen." Wow...that knocked me over! You see, our imagination is a GIFT. It's also a tool to visualize what could be. Let me ask you a question: What are you dreaming about? Stop and ponder that just for a minute. Well, Rob, are you talking about Chuck E. Cheese's? Yes...and everything else in your life. Throw your imagination out there and dream about your life; about your family; about your school; and yes, about your work. If things aren't the way you'd like them to be...or maybe you'd just like things to be better, I encourage you to dream about the way you'd like to see them. You'll be amazed at how it will change the way you look at life...and how you live it.

Producing great Entertainment for you guys is something I really enjoy. Where do you think some of these crazy ideas come from? 'If I can't dream it, it will never happen.' But above that, I have a dream for each and every one of you...that your life would be fulfilling, full of dreams, and full of the courage to go for it! Yes, go for your dreams. This is the only life you been given...what are you going to do with it?

Robert Gotcher



Rob, The Biker



NEW RE-DESIGNED WALK AROUND COMING SOON!

Yes, it's true! The Walk Around Costume has been almost completely re-designed from top to bottom. Through many hours of hard work and research, the Entertainment Department has drastically improved the look of the Chuck E. costume for the stores. What's different? The biggest change of all is the shoes. Totally new in design, the new shoes offer more comfort and easier access for the performer's foot and more agility to perform better! On top of that, they look really cool! What's next? The fur! Yes, we've gone and changed the fur...it's smoother, looks better, and feels more real than the old fur. It should also hold up longer. Next...we redesigned the hands! Smaller, more comfortable, and no more vinyl! Chuck E.'s palms now made of leather for more durability and control (you can actually pick up tokens)!



The fat suit has been redesigned to be cooler and more breathable. Furthermore, it is more adjustable to fit a wider range of performers (and also washable). The legs are redesigned to stay inside the shoes! And what about snag resistance mesh so they don't get torn up by the Velcro? Very cool! All these cool changes and we didn't even mention that we strengthened Chuck's teeth so they'll stay in his head, and we also reinforced the adhesion of Chuck's fur to his chin so it won't come off. We love seeing Chuck E. in your stores! And we're excited about seeing him in his new design and look!



The new walkaround as seen in "Who can it be now?"

Walk Around Costume Survey

You will soon be receiving a Walk Around Costume Survey for your location. This should be filled out by a member of your management team. Why? Well, we've got a lot of questions about your current costumes, costume room, and stuff like that. But, if your store fills out the Survey and sends it in on time, you will be eligible to WIN A NEWLY REDEIGNED Walk Around Costume! So keep your eyes peeled and be ready to fill those things out! Thanks!



Curtains: To Be or Not To Be?

Most of you are aware (and your Regional Techs have been informed) that we have moved from utilizing curtains on most of our stages to using random movements with the curtains disabled. To clarify, **the curtains are not to be removed**, just left open. What does that mean for your store? Here's a simple breakdown:

CEC Stage shows should currently be running with random movements and curtains disabled (open). If that's not the case, please set your Random Option for all 5 characters to "ON" and disable your curtains. Make sure that light 1 and light 3 are turned on as well. A Code is required for activating the random movements and can be obtained from Technical Support at 785-862-6002.

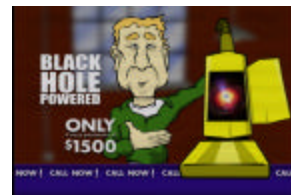
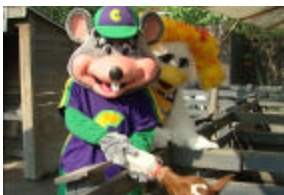
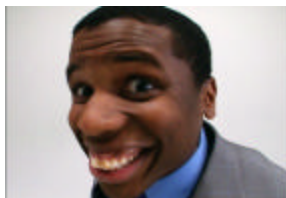
Studio C Stage shows should currently have Random Movements activated and the curtains disabled (blinded). A memo was sent in regard to these changes. If you need a copy, please call Technical Support at 785-862-6002.

3 Stage shows will continue using curtains until further notice. We are in the final stages of creating a new Eprom update that will enable random movements. Until then, just keep on truckin' with the curtains.

CURTAINS ARE NOT TO BE REMOVED, JUST LEFT OPEN!

If you have any further questions, or need assistance, please call Technical Support at 785-862-6002. Thanks!

PICTURE GALLERY



SEPTEMBER 2005 SHOW SCHEDULE

Segment 1

- "Crocodile Rock"
- "Forever your Girl"

Intermission 1

- Blockbuster/Coke Promo
- Veggie Tales- Pizza Angel
- Fundraising Promo
- Countdown

Segment 2

- "Who can it be now?"
- "Mayberry"

Intermission 2

- Retro...Spring Cleaning
- Ninja Turtles 1
- Countdown

Segment 3

- "I Love a Rainy Night"
- "Might Take Some Time"

Intermission 3

- Robots
- Monkey Ninjas Episode 6
- Countdown

Segment 4

- "Grandma's Feather Bed"
- "Homework"

Intermission 4

- Ninja Turtles 2
- Play-Doh
- Since U Been Gone
- Countdown

Cue the gong, it's finally here!! Yes. Monkey Ninjas 6...the only way to communicate its greatness is through simile. For instance: Monkey 6 is like chugging an slurpee avalanche, like blowing lent out of a belly button with C4, like doing a cannonball into pool of oatmeal, or even like freeze tag with T-rex. Whatever the simile of choice, it's rockin'!!

- Ryan Hollingsworth-

WARRANTY REPLACEMENT & VALID SHOWS

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- The following is a list of valid shows. All others need to be sent back to the support center, attention: entertainment dept.

EXISTING STAGES

September 2005 show
 Summer 2005 show
 Best Of CEC TV (January 2003)
 Holiday Show (Version 2004)
 Stage Diagnostics
 Emergency Back Up Show
 New Birthday (2002)
 Birthday Star (2001)
 Emergency Birthday
 Spanish Birthday (2001)
 CEC Says Live (2002)
 CEC March Live (2001)
 Having A Party Live (2001)
 CEC Swing Live
 Bingo Live
 If You're Happy & You Know It Live

STUDIO C

September 2005 Show DVDs
 September 2005 Show floppy
 Summer 2005 show DVD's
 Summer 2005 show floppy
 Best Of CEC TV (January 2003) DVDs
 Best Of CEC TV (January 2003) floppy
 Holiday Show (Version 2004) DVDs
 Holiday Show (Version 2004) floppy



Got show ideas?
 Email us at
 cectv@
 cecentertainment.com



Entertainment Department

Robert Gotcher
 DIRECTOR

Michael Hill
 STUDIO COORDINATOR

Ryan Hollingsworth
 PRODUCTION SPECIALIST

DEPT 18 - THAT'S ENTERTAINMENT

(Volume 9, Issue 1 - September 2005)

Date of Origin: 2005

Archived: 1-21-13

Submission by ChuckEZone

Version 1.0

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THAT'S ENTERTAINMENT



Volume 10, Issue 1

January 2006

January 2006 Show

Inside this issue:

- January 2006
- New Road show CD
- Costume Survey Winner
- Let's Talk Sound
- Bulletin Board System
- Picture Gallery
- Show Schedule
- Warranty



Very Important Stuff

**Please return all invalid shows back to the support center marked : ATTN: ENTERTAINMENT DEPT AND YOUR STORE NUMBER.*

**If you need replacement shows, contact parts at 785-862-6005*

What up, Chuck E. Folk?!

Hope you're holidays were fantastic! And if not, then may this year be the best one yet. We know you're going to love the NEW SHOW! It chock full of great songs and video. Plus, we've got some great new intermission material in there as well.

You may recall on the Costume Surveys that we sent out to you that we wanted input for the next Road Show. Well, the results are in and we have been able to make it happen: The Cha Cha Slide will be coming the first week of January! The cool thing is...it's good for all of 2006. Yes, 12 months of fun. WooHoo...can't get much better than the Cha Cha Slide for your Chuck E. performances. Now, that's makin' magic!

Okay...here's the deal. We've got to go at this 'new year thing' with some gusto. 'Whataya mean, Rob?' Well, I'll tell you what I mean what I really, really mean: we've got to have FUN! If we're not having fun, everyone around us is gonna know it. Plus, we're going to be miserable...no matter what. You know, the grass is always greener...uh, something like that. All I'm saying is that it's in the attitude. It's all how you look at. So, be positive, upbeat, and have a blast. We're certainly planning on doing that ourselves. And as a matter of fact...it's our pleasure to do so.

Peace,

Robert Gotcher

New Road Show CD

Yes, the new Cha Cha Slide road show CD will be coming to you shortly. Look for it the first week of January. And that's not all: we've also produced a fun training video to teach you the steps! Enjoy!



COSTUME SURVEY WINNER

We would like give a big congratulations to Store #552 in Boardman, OH for the being the lucky winners to of the newly designed walkaround costume!!!



The Shuffle



The Drawing



The Winner



The Result

Thanks to all the locations for taking the time to fill out the costume survey, we received some very interesting feedback.

LET'S TALK SOUND

Have you ever had a favorite CD? You know, one that puts you in a great mood every time you hear it? Or maybe you've got a song you really like, and when it comes on the radio, you crank it up and sing to the top of your lungs? Man, I tell you, music is powerful stuff. It can change the atmosphere of a place. It can add energy, lighten the mood, take your mind off your troubles...well, it can do just about anything. Now take that knowledge and put it with our Shows. Yup...we work really hard to make these Shows sound great for both you AND our guests. It's part of the magical atmosphere at Chuck E. Cheese's. So it's important that we make sure the magic is happening. Let's keep those show levels up so folks can hear it. Yes, it may be the four-hundredth time you've heard Chuck E. sing that song...but little Suzie is here for her Birthday and she LOVES that tune! It would add so much for her to be able to hear it...even if she's not in the show room! Let's keep the magic turned up.



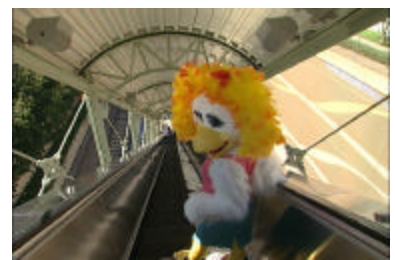
THE BULLETIN BOARD SYSTEM (B.B.S)



Dept 18 is now on the B.B.S. There you will find archived show newsletters and a list of current most up to date valid shows for your corresponding show format available for download. To do this simply go to the website: bbs.cecentertainment.com click "Existing User Login" if you already have a username and password and if you don't simply click "new user registration" and you will need to create a user name and password.



PICTURE GALLERY



JANUARY 2006 SHOW SCHEDULE

Segment 1

- "Lady"
- "What I Like About You"

Intermission 1

- Coke spot
- Shopping countdown
- Veggie tales- gated community
- Hip mouse countdown

Segment 2

- "Working for the Weekend?"
- "Daydream Believer"

Intermission 2

- Artist spotlight
- Skyl ine countdown
- Ninja turtles
- Juggling countdown

Segment 3

- "Drivin' My Life Away"
- "Biggest Part of Me"

Intermission 3

- snowboarding
- Golfing countdown
- Braceface
- Powerade
- Exercise countdown

Segment 4

- "In a Big Country"
- "I'll Tumble For Ya"

Intermission 4

- The singalong guys
- Crash dummies
- Retro....Charlie Rocket
- Hot air balloon countdown



Got show ideas?
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cectv@
cecentertainment.com

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Having A Party Live (2001)
CEC Swing Live
Bingo Live
If You're Happy & You Know It Live
Go Santa Go Live

STUDIO C

January 2006 Show DVDs

January 2006 Show floppy

Best Of CEC TV (January 2003) DVDs
Best Of CEC TV (January 2003) floppy
Holiday Show (Version 2004) DVDs
Holiday Show (Version 2004) floppy



Entertainment Department

Robert Gotcher
DIRECTOR

Michael Hill
STUDIO COORDINATOR

Ryan Hollingsworth
PRODUCTION SPECIALIST

DEPT 18 - THAT'S ENTERTAINMENT

(Volume 10, Issue 1 - January 2006)

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THAT'S ENTERTAINMENT

Volume 11, Issue 1

April 2006



April 2006 Show

Inside this issue:

- April 2006 Show
- Show Schedule
- Warranty



STUDIO C LOCATIONS

If you receive a bad floppy disk, please keep in mind that you can now create a new show disk from your Back Office PC or Download it from the BBS. If you need assistance please give me a call at 972-258-5613 and I'll be happy to walk you through it.

-Michael Hill

We hope this April Show finds you all having a great time out in the field. We have definitely had a GREAT time putting this one together for you. From the re-creation of the "Chuck E. Shuffle" to the groovy Earth, Wind, and Fire tune "Getaway," you're bound to be singing and dancing along with Chuck E. and the gang.

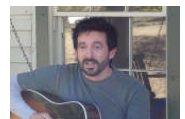
I want you all to be aware that we have changed the way that we are doing our show soundtracks. Great care and diligence are being invested to make sure that your show sounds spectacular. In addition, we are making certain that the audio levels are equal from segment to segment. What we are actively pursuing is the elimination of drastic level changes in audio volume. This way, you're not sprinting over to the Manager Control Panel to turn the show down for one segment...and then turning it back up for another. Granted, the live shows should always have a bit more 'kick' when it comes to volume. I mean, after all, this is when our STAR comes out to do his thing...LIVE! It should be louder for Mr. Cheese! However, you should find that the current show levels can be set at a good, strong level and left alone.

The other day, I was at casual dining restaurant with a friend. As soon as we came in the door, something seemed different. I couldn't put my finger on it...but something was not right. We were led to our table and left to wait for our server. We were sitting there, and it just seemed empty and dead in this place, even though there were a number of folks there for lunch. That's when it hit me...there's NO MUSIC in the house! And with that...no ENERGY. After speaking with our server, the music came up, and with it, the usual energetic atmosphere.

Music is a powerful thing. It definitely changes the atmosphere of a place drastically. The same principles of that casual dining restaurant apply to our Chuck E. Cheese's restaurants. No Music = No Energy. So, please take a moment once you've installed the new April Show and have it running, to walk around your location and simply listen. Is the level loud enough to lift the energy level of the store? Can you hear it strongly in the showroom? Can you hear it in the game room? It should fill the air and set the tone of the restaurant. If you don't hear good audio levels in your store, simply turn up the show in the Manager Control Panel. If you hear good audio in your showroom, but not in your game room, your game room amplifier needs to be turned up. Please follow your manual or call tech support to get your audio level up to a good level in the game room.

One more thought: we appreciate each and every one of you. You are the physical entertainers in each of our locations. You are the MAGIC. Have fun with the tools you're given. We know that on any given day you'll hear the show soundtrack numerous times. However, our guests have not. Let's keep the levels strong and entertain our guests with an energetic atmosphere. Thanks!

Robert Gotcher



APRIL 2006 SHOW SCHEDULE

Segment 1

- **"I Just want to Celebrate"**
- **"Nowhere to Run"**

Intermission 1

- Minute Maid
- Veggie tales- Cheeseburger
- Countdown 1

Segment 2

- **"I Want you Back"**
- **"Baby I Need your Lovin"**

Intermission 2

- Eddie coker shout out
- Artist spotlight- Eddie Coker
- Skateboarding
- Countdown 2

Segment 3

- **"Get Away"**
- **"Come See About Me"**

Intermission 3

- Drawing Chuck E.
- Maya & Miguel
- Public Tv Announcement
- Countdown 3

Segment 4

- **"Reach Out, I'll Be There"**
- **"For Once in My Life"**

Intermission 4

- Ice age Trivia
- Retro...Will Frye
- Countdown 4



Got show ideas?
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cectv@
cecentertainment.com

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Emergency Birthday
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CEC March Live (2001)
Having A Party Live (2001)
CEC Swing Live
Chuck E. Shuffle live (2006)
Bingo Live
If You're Happy & You Know It Live
Go Santa Go Live

STUDIO C

April 2006 Show DVDs

April 2006 Show floppy

Best Of CEC TV (January 2003) DVDs
Best Of CEC TV (January 2003) floppy
Holiday Show (Version 2004) DVDs
Holiday Show (Version 2004) floppy



Entertainment Department

Robert Gotcher
DIRECTOR

Michael Hill
STUDIO COORDINATOR

Ryan Hollingsworth
PRODUCTION SPECIALIST

DEPT 18 - THAT'S ENTERTAINMENT

(Volume 11, Issue 1 - April 2006)

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Submission by ChuckEZone

Version 1.0

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THAT'S ENTERTAINMENT

Volume 12, Issue 1

July 2006



Lights, Camera, Action!

Inside this issue:

- **Lights, Camera, Action!**
- **Show Schedule**
- **Warranty**



STUDIO C LOCATIONS

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-Michael Hill

Ah, yes...the famous words of any film director. Have you ever wondered why they say such a thing? We thought it'd be fun to break it down and apply it to our environment here at Chuck E. Cheese's. Come on, it'll be fun.

Lights: Okay...the obvious thing is that they're talking about lights. Why? Why do the lights have to be ready? Well, let's look at one of our own productions. When we go to a sound stage and want to shoot a certain thing, we've got to not only set up props, sets, actors, and choreography, we've got to set up lights. Sometimes setting the lighting can be the most time consuming step, and it can have the biggest payoff. Everything looks different according to the way you light it. If it's lit well, it will look good...most of the time.

Camera: When a director says, 'Camera,' he is telling the camera person to start rolling film, tape, or whatever media might be in this camera. Why? To capture the scene when he gives the cue. If things are not 'camera ready,' he cannot call, 'CAMERA!'

Action: This is the cue that the director gives to the actors. It means, 'Hey, lights are set, the camera is rolling, now let's see you act out the scene.' Simply put, it means 'GO!' When he gives this direction, he knows that the actors have prepared and are ready.

Now, let's take these things and make them work for us. First, if we think 'lights,' we can think of everything that should be set and looking good for our guests. More practically, how do the lights on the show look? Are they set right? Are they pointing in the right direction? Are they working correctly? We certainly don't want any burned out bulbs...that's not the way the director intended it. If there happens to be a bulb out, or something like that, let's just square it away and make it look right.

Secondly, let's talk about 'Camera!' Is the stage set for the camera to roll? Have you rehearsed your lines? Do you know your choreography (what you're supposed to be doing)? Is everything else up to speed? We talked about lighting...what about your animated stage? Is Chuck E. working at full capacity? Has diagnostics been run and issues resolved with the stage? It's important...everything should be 100% for our entertainment to shine.

Thirdly, 'Action.' We can think about this in our environment like this: pretend you're being filmed all the time. Yeah! If your day were being captured on film or tape, how would you like your audience to see you? And, keep in mind, you've been chosen for this part you're playing...let's have an outstanding performance. With any responsibility you've been given, let's give it our all. We want to be 'one take wonders.'

One thing to keep in mind is that our guests are coming in to be entertained. Each and every one of us have a roll and part to play in that; and with those rolls, we all have responsibilities to be prepared and ready to act it out. How have your performances been lately? Well, good or bad, we've got another opportunity to shine right now. Are you ready? Here we go... "Lights, camera, ACTION!"

SUMMER 2006 SHOW SCHEDULE

Segment 1

- "Summertime"
- "Fishin"

Intermission 1

- Wildlife
- Coke Spot
- countdown 1

Segment 2

- "In my Pool"
- "Having fun on the Beach"

Intermission 2

- Arthur
- Baking with betty
- Countdown 2

Segment 3

- "Baseball Diamond Dreams"
- "Dog Jammin"

Intermission 3

- Super j asper
- Coke spot 2
- Countdown 3

Segment 4

- "Goin' on a Picnic"
- "Barbecue"

Intermission 4

- Saving Shiloh
- Monkey ninjas
- Countdown 4



Got show ideas?
Email us at
cectv@
cecentertainment.com

WARRANTY REPLACEMENT & VALID SHOWS

- **Summer show is under warranty until July 5th.** Call (972)258-5613 for a replacement. After the warranty has expired you may order a new show from the Parts department at (785)862-6005.
- The following is a list of valid shows. All others need to be sent back to the support center, attention: Entertainment Dept.

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Summer 2006 Show

Best Of CEC TV (January 2003)
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Stage Diagnostics
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New Birthday (2002)
Birthday Star (2001)
Emergency Birthday
Spanish Birthday (2001)
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CEC March Live (2001)
Having A Party Live (2001)
CEC Swing Live
Chuck E. Shuffle live (2006)
Bingo Live
If You're Happy & You Know It Live
Go Santa Go Live

STUDIO C

Summer 2006 Show DVDs

Summer 2006 Show floppy

Best Of CEC TV (January 2003) DVDs
Best Of CEC TV (January 2003) floppy
Holiday Show (Version 2004) DVDs
Holiday Show (Version 2004) floppy



Entertainment Department

Robert Gotcher
DIRECTOR

Michael Hill
STUDIO COORDINATOR

Ryan Hollingsworth
PRODUCTION SPECIALIST

DEPT 18 - THAT'S ENTERTAINMENT

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THAT'S ENTERTAINMENT



Volume 13, Issue 1

September 2006

Live Show Feedback

What's up out there in the magical world of Chuck E. Cheese's? Oh, I know...A WHOLE LOT! I hope all of you are having a good time entertaining our guests, doing great Birthday parties and Live Shows. We're hearing good things, so keep up the good work!

Speaking of Live Shows, we've produced a brand new one for you. It's a fun and energetic song called "Jumpin'." Oh, yeah. It's written in such a way to lend itself to some fun easy choreography...and interaction with our guests. What kid doesn't like to jump?! Even the verses are fun, too! Once you hear the song I'm sure you'll have some great ideas for dance moves and how you'll perform for your guests.

This brings up a thought. How many of you would like to receive some form of 'choreography' suggestions from the Entertainment Department? And, how would you like to see that come to you (what format)? Would you like it as a separate DVD that you play in your break room? Or VHS? Or would you like it integrated into your show so that you can pull it up as an option? This way, when your store is closed, you could actually watch it and practice in the show room? Maybe it's a Quick-Time movie that's available online...or downloaded to your store, or whatever. Or maybe you've got a better suggestion of what you want and how you want it.

Does it sound like I'm fishing? Well, I am. Please give some thought to it and then let me know what you're thinking. E-mail me directly at rgotcher@cecenterertainment.com. Being the Director of Entertainment, it's important for me to know how to get you what you need; and what better source to find out that need than to go directly to you? Please take this opportunity to give me some feedback. I look forward to hearing from you.

Sincerely,

Robert Gotcher
Director of Entertainment



Testing your Show

"Testing, testing, 1, 2, 3!" Ever heard that before? If you've ever been to a concert, a performance, or even some sort of event with a P.A., I guarantee you've heard it (even if it's been on T.V.). Why do they do this? Simple...they're testing the sound system to see if it works. Now what's critical is that they do it BEFORE the main event. It's the same way with a new show from Dept 18. How's that, you ask? Again, it's simple. As soon as you receive a new show, test it right then. If it works, great! If not, then you're still in the warranty period and can get a replacement...FOR FREE! Yes, it's true, we guarantee our shows to work 100% or the replacement is free. However, this guarantee lasts only 7 business days. So, with that in mind... "test, test, 1, 2, 3!"

Michael Hill

SEPTEMBER 2006 SHOW SCHEDULE

VALID SHOWS

Segment 1

- **"These Words"**
- **"The Way You Do The Things You Do"**

Intermission 1

- Hi-C Drawing
- Over the Hedge 1
- countdown 1

Segment 2

- **"Hold My Hand"**
- **"Only Wanna Be With You"**

Intermission 2

- Artist spotlight- Angel Faith
- Countdown 2

Segment 3

- **"Put A Little Love In Your Heart"**
- **"The Look"**

Intermission 3

- Hi- C Playground
- Veggie Tales- Rock on Larry Boy
- Fundraising Promo
- Countdown 3

Segment 4- Retro Time!!

- **"That's A Deal"**
- **"Dreamin"**

Intermission 4

- Over The Hedge 2
- Flying
- Countdown 4

EXISTING STAGES

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 Go Santa Go Live

STUDIO C

September 2006 Show DVDs

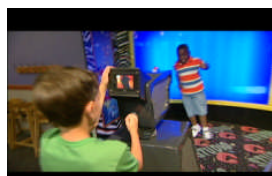
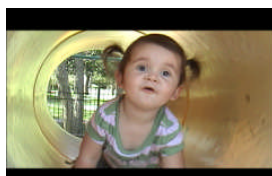
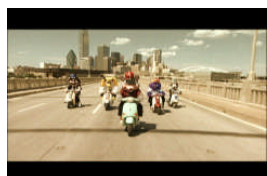
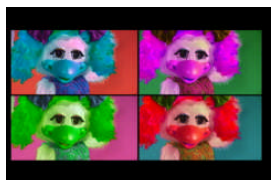
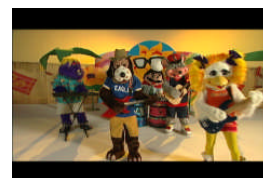
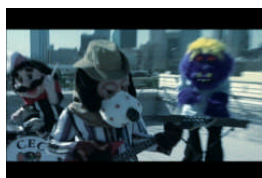
September 2006 Show floppy

Best Of CEC TV (January 2003) DVDs
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 Holiday Show (Version 2004) DVDs
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WARRANTY REPLACEMENT INFORMATION

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THE GALLERY OF PICTURES



Entertainment Department

Robert Gotcher
DIRECTOR

Michael Hill
STUDIO COORDINATOR

Ryan Hollingsworth
PRODUCTION SPECIALIST

DEPT 18 - THAT'S ENTERTAINMENT

(Volume 13, Issue 1 - September 2006)

Date of Origin: 2006

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Version 1.0

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THAT'S ENTERTAINMENT



Volume 14, Issue 1

January 2007

January 2007 Show

Happy New Year from the Entertainment Department! We are so excited about all of the things we have planned for you guys in 2007. It's going to be a lot of fun!

First off, let's talk about the January Show. It's always hard to tell how good a show is going to be until it's completed. We finished this one, sat back, watched it...and wow; we think it's a great show! We know you're gonna love it.

One of the things we did with this show was really tweaking the audio levels. We've been working on those over the past few programs and feel really good about this one. All of the audio levels are good and strong... and even across the board. One more time: no more surfing the volume levels from show segment to intermission. Set it strong and leave it. You won't have to worry about the level jumping out of control. Thanks to Ryan Hollingsworth for being so diligent on that one. He's doing a great job.

Be sure to pay close attention to the animation on this show. Michael Hill bent over backwards to program this thing to a tee. If your show is up and running 100% (which we know it is), you'll get to see his magic in action.

Okay, one of the things we're kicking into gear this year is CHOREOGRAPHY TRAINING videos for every Live and Road Show we release in 2007! We put a survey and you guys spoke loud and clear... "Let's have the training material in the show room so we can work on it there!" Well, that's what you're getting...choreography training material that will play in your particular show room. If you've got a Studio C Show, we embedded it into the program so you can call it up from the Manager Control panel. If you've got another stage format, we've supplied you with either a Choreography DVD or a VHS that will run in your show player! No more trying to squeeze into the break room to see how to do a live show...we've taken it to the show room!

Also, for you folks who have the retro stages that run on DVD (3 stage and CEC stage), we've broken out diagnostics to its own stand alone DVD! It's even broken down by chapters for each character, etc. Oh, yes... incredible, isn't it?! Hopefully this will ease your pain in diagnosing your stages. You guys who are still running on VHS, you might want to contact Joel in the Parts Dept (SPT Warehouse) or speak with your district technician. To change from VHS over to DVD is more affordable than you think. Not only that, you get added benefits and efficiency...even a better picture!

Finally, you guys know we can't do any of this without you. Let's make 2007 a great year of entertaining our guests. Let's make our stages a priority so that we can put our best foot forward with our shows. Together, if we all give it our best, we can take our entertainment from good to GREAT! We've got a lot of great new things planned this year and we can't do it without you. Thanks for all you do!

Robert Gotcher

Hokey Pokey's Back!

That's right! The Hokey Pokey is back for the whole year of 2007. WooHoo! And it's actually part of a new compilation CD for your Road Show. FYI, the Cha Cha Slide license has run it's course; it is not valid in 2007. Once you receive your new Road Show CD, please send your old one back to us 'Attn: Entertainment.' Make sure and write your store number on the old CD so we know where it came from. Thanks! Hokey Pokey all you want in 2007... rumor has it that it will also be showing up in video form on your show as well! We'll talk with you soon!

Old MacDonald had a Video!

Oh, yes...you've used it a lot for your Road Show. Now, Old MacDonald has a video has been included in your show as a new Live Show. Let's hear those animal noises loud and clear! We hope you enjoy your new choice in the realm of Live Shows in the show room. Have a great year!



JANUARY 2007 SHOW SCHEDULE

VALID SHOWS

Segment 1

- "Good Life"
- "It's your Thing"

Intermission 1

- Coke spot
- Flushed away promo 1
- countdown 1

Segment 2

- "I Want You To Want Me"
- "Right On The Money"

Intermission 2

- Sing a long guys-Bingo
- PBS spot
- Super Jasper
- Countdown 2

Segment 3

- "Fame"
- "Crazy For this Girl"

Intermission 3

- Coke spot 2
- Veggie Tales
- Countdown 3

Segment 4

- "Still The One"
- "Trash Man"

Intermission 4

- Flushed away promo 2
- Skiing
- Countdown 4

EXISTING STAGES

January 2007 Show

Best Of CEC TV (January 2003)
 Holiday Show (Version 2004)
 Stage Diagnostics
 Emergency Back Up Show
 New Birthday (2002)
 Birthday Star (2001)
 Emergency Birthday
 Spanish Birthday (2001)
 CEC Says Live (2002)
 CEC March Live (2001)
 Having A Party Live (2001)
 CEC Swing Live
 Chuck E. Shuffle live (2006)
 Bingo Live
 If You're Happy & You Know It Live
 Jumpin' Live
 Old MacDonald Live

STUDIO C

January 2007 Show DVDs

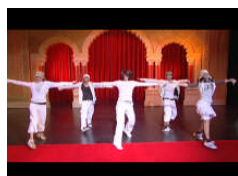
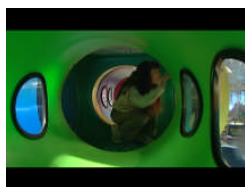
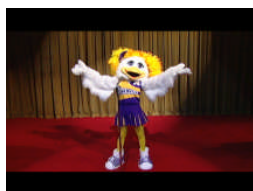
January 2007 Show floppy

Best Of CEC TV (January 2003) DVDs
 Best Of CEC TV (January 2003) floppy
 Holiday Show (Version 2004) DVDs
 Holiday Show (Version 2004) floppy

WARRANTY REPLACEMENT INFORMATION

The January show is under warranty until January 8th. Call (972)258-5613 for a replacement. After the warranty has expired you may order a new show from the Parts department at (785)862-6005.

THE GALLERY OF PICTURES



Entertainment Department

Robert Gotcher
DIRECTOR

Michael Hill
STUDIO COORDINATOR

Ryan Hollingsworth
PRODUCTION SPECIALIST

DEPT 18 - THAT'S ENTERTAINMENT

(Volume 14, Issue 1 - January 2007)

Date of Origin: 2007

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Submission by ChuckEZone

Version 1.0

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THAT'S ENTERTAINMENT



Volume 15, Issue 1

April 2007

Let's Make Some Noise!

Hey, everybody! We are so excited about this April 2007 Show! Chock full of great songs, fun videos, and high energy intermissions, we think you're gonna love it.

I've mentioned this before, but thought I'd bring it up again: we can't do this entertainment thing without YOU. We're a team. We can produce the best videos and pick the best songs and even lace it all together with cool intermissions and graphics, but without you bringing the magic, it's just going to lay there. "Magic? What Magic are you talking about, Robert?!" you may be asking. Well, I'm talking about turning up the show so our guests (and employees) can hear it. Smiling, dancing along with the kiddos as they move to the beat of Chuck E's band. How about getting a table of folks to sing along with you? Now that's some fun they won't quickly forget! Whether it's having fun with the main show, or making a big impact with our Road Show, there's tons of opportunities to bring a magical smile to the faces of our guests...kids and adults alike!

Let's talk sound for a second. We dug in a bit and found out that a lot of folks don't know the standards for show audio in the stores. That's okay...we'll catch up to speed right now. And rumor has it that we'll be working with Tech Support to bring you a definitive guide to setting and maintaining your show audio levels for your locations. Trust me...if we've got good sound happening, we've got some magic happening.

Have you ever gone to see a movie and the sound track was messed up? It was either too soft, too loud, or distorted? I remember I went to see this action-packed movie a while back and the sound was so low it seemed to suck all of the action right out of the movie. You know it's bad when you can hear the popcorn back 4 rows back from you louder than the movie; not good. The same thing happens with our shows. It can definitely be too soft...and it can be too loud. What we want is somewhere in the middle. If you can't hear it...it's too soft.

Here are the standards to set your new April 2007 Show to: before the store is open, once your show is running, check the show audio level in the game room. Can you hear it? According to your db meter, the show level should be set between 72-75db. If it's not hitting there, refer to your Tech Training Manual to adjust the level appropriately. Now, in the Show Room your audio levels should be set to a minimum of 75db and maximum of 95db. That means, if you have a Studio C, your audio level at 50% on the manager control panel should be hitting somewhere in the neighborhood of 80-85db. If it's not, refer to your Tech Training manual to set your levels. (If you've got a Studio C, check on the BBS for 'Tech Tips Vol. 16, Issue 2' for adjustment of your Symetrix). If you've got any questions after referring to your manuals, please call Tech Support @ 785-862-6002.

Show volume is of great importance, especially to our guests' experience. Thanks in advance for support in the area of show sound levels. You guys rock!

Thanks!

Robert Gotcher

APRIL 2007 SHOW SCHEDULE

VALID SHOWS

Segment 1

- "Get down on it"
- "Listen to the music"

Intermission 1

- Veggie tales–Belly Button
- Juggling

Segment 2

- "China groove"
- "I've been everywhere"

Intermission 2

- Artist spotlight
- Coke spot
- Skydiving

Segment 3

- "Celebration"
- "You'll never find"

Intermission 3

- Veggie tales–I Love my Lips
- Skateboarding

Segment 4

- "Is it love?"
- "Wrapped up in you"

Intermission 4

- PBS spot
- Maya & Miguel
- Minute maid spot

EXISTING STAGES

April 2007 Show

Best Of CEC TV (January 2003)
 Holiday Show (Version 2004)
 Stage Diagnostics
 Emergency Back Up Show
 New Birthday (2002)
 Birthday Star (2001)
 Emergency Birthday
 Spanish Birthday (2001)
 CEC Says Live (2002)
 CEC March Live (2001)
 Having A Party Live (2001)
 CEC Swing Live
 Chuck E. Shuffle live (2006)
 Bingo Live
 If You're Happy & You Know It Live
 Jumpin' Live
 Old MacDonald Live

STUDIO C

April 2007 Show DVDs

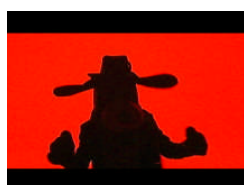
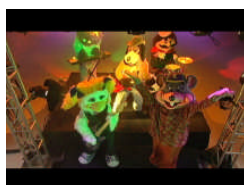
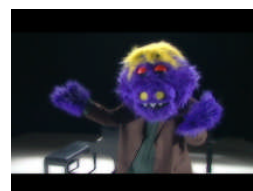
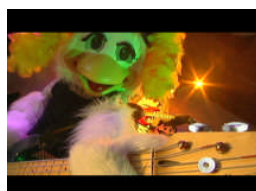
April 2007 Show floppy

Best Of CEC TV (January 2003) DVDs
 Best Of CEC TV (January 2003) floppy
 Holiday Show (Version 2004) DVDs
 Holiday Show (Version 2004) floppy

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DEPT 18 - THAT'S ENTERTAINMENT

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THAT'S ENTERTAINMENT

Volume 16, Issue 1



July 2007

Brand New Summer Show!

We promised you a brand new summer show for 2007...and here it is! With an all new sound track, you'll be jammin' out all the way through August. Yessireee, Bob. We even shot a ton of new footage out on location in California. Huntington Beach is even more beautiful with Chuck E. and the gang running out on the sand. Check it out and see what you think. We also shot some new footage of some fun in the sun out on lake Grapevine in our home sweet home...TEXAS. YeeHaw. Really Keep an eye out for our very own Todd Horchner and his family as they fly across the water in a ski boat, or try to hang on for dear life as they tube behind it.

You'll notice that all of the songs are brand new. All of them we're expressly written for this show...with you all in mind. Hope they bring you lots of smiles and laughter. We had a lot of fun writing them.

One thing I'd like to encourage you all to do this Summer: have tons of FUN. Why? Well, for one thing, having fun is contagious; if you're having fun, chances are that everyone around you will have fun as well. Secondly, your guests will enjoy their visits to Chuck E. Cheese's so much more...not to mention they'll want to come back! Your GM will certainly love it. And finally, life is short...for real. We'd all do so much better to have fun and enjoy the time we have on this planet.

That's it for now. I'd love to hear your feedback on the new Summer Show. I'm sure just the fact that you've got a new one to replace the old one goes a long way. You all mean a lot to me. If there's anything I can do to make your lives easier and more fun, let me know...and I'll see what I can do.

Thanks for all you do!

Robert Gotcher



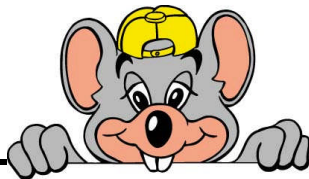
Great Sounding Stores in Missouri

I'm sitting in location #947 in St. Louis, Missouri. Wow. What a great store! The first thing I noticed was the brand new purple awnings outside with the new logo. It really popped from the road. The second thing I noticed in this location was the show audio. Man! What energy when we walked through the door! It just sounded like a happening place. And you know what...it really was. I sat and watched guests dancing to the music, singing, and even marching around with Chuck E. Cheese himself! What a magical place. And we're not talking just in the show room...I mean the music was sounding fantastic in the game room, too! How else would it sound so good just walking in the door? Now there's a tech that has got his game room amp set right!

I'm sure a lot of you guys out there have great sounding stores...and frankly, I wish I could come to every one of them and hear the magic. But what if yours is not pumping with energy when it comes to the show audio in your game room? There's a simple solution...turn it up! It's the bottom amp on your show rack. We're looking for a good presence of the show audio in all of our stores (the official standard is 72 to 75 decibels in the game room).

Now, there are some simple guidelines to setting show levels in your game rooms...and show rooms as well. If you need some quick direction, talk to your district tech and he/she will be able to help you out. Thanks...and HAVE FUN!

Robert Gotcher



Music Video Opportunity

Wanna be in a **MUSIC VIDEO**?

Here's your chance!!

The **JANUARY 2008** Show is in need of ENTHUSIASTIC ENTERTAINMENT straight outta stores!! Here's how you and your cast can help!!

One music video will consist of footage in which cast members across the country will shoot their own 2:00 min music video(SAY WHAT?!). **No video can interrupt business activities.**

Only the "best" footage will be used, we make no guarantee to use all submissions. Have fun and be creative!

Please adhere to the rules below or the video will not make the fine cut. Thanks and we look forward to your involvement!

- **Ryan Hollingsworth**

Music Video Submission Guidelines

Song : Birthday, Live Shows, Past or Current Showtapes

Length : 2 Minutes (There are many of you)

Content : Cast Members lip syncing or dancing to the chosen song , doing your job in a fun and festive way. This also includes Managers, Techs, etc.
Please do not edit yourself, send us the raw footage to allow more options in post production



Location : Your Store! (Let's specify)
-NO kitchens, backstages, dumpsters, restrooms, roofs or closets.
-YES showrooms, gamerooms, front of stores, marquees



Deadline : MONDAY OCT. 29th, 2007 A.D. (until 5pm☺)

Format : DV, Mini DV, Digital 8 / Hi-8, Beta SP
DVD, High Quality Video CD, SVHS

Shipping : Your Choice (FEDEX recommended), Safe & Secure

Destination : Support Center

Labeling : ATTN: ENTERTAINMENT DEPT w/ Store #
(VERY IMPORTANT!)

Questions?
rhollingsworth@cecentertainment.com



SUMMER 2007 SHOW SCHEDULE

VALID SHOWS

Segment 1

- **"Best Friend"**
- **"Summertime"**

Intermission 1

- Coke spot #1
- Veggie tales

Segment 2

- **"Livin Life"**
- **"In the Summertime"**

Intermission 2

- Go- Paint promo
- Let's ski!!
- The announcer

Segment 3

- **"Hot Sauce"**
- **"SPF"**

Intermission 3

- Coke spot #2
- Monkey ninj as

Segment 4

- **"I Love the Sunshine"**
- **"Chuck E Cheese"**

Intermission 4

- PBS spot
- Clifford

EXISTING STAGES

Summer 2007 Show

Best Of CEC TV (January 2003)

Holiday Show (Version 2004)

Stage Diagnostics

Emergency Back Up Show

New Birthday (2002)

Birthday Star (2001)

Emergency Birthday

Spanish Birthday (2001)

CEC Says Live (2002)

CEC March Live (2001)

Having A Party Live (2001)

CEC Swing Live

Chuck E. Shuffle live (2006)

Bingo Live

If You're Happy & You Know It Live

Jumpin' Live

Old MacDonald Live

STUDIO C

Summer 2007 Show DVDs

Summer 2007 Show floppy

Best Of CEC TV (January 2003) DVDs

Best Of CEC TV (January 2003) floppy

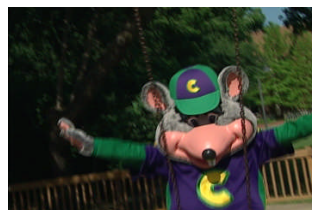
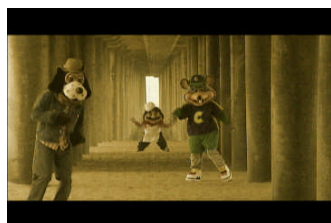
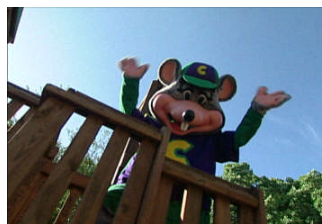
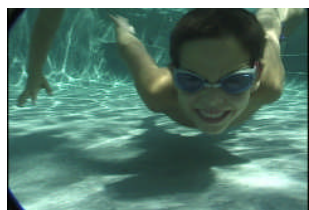
Holiday Show (Version 2004) DVDs

Holiday Show (Version 2004) floppy

WARRANTY REPLACEMENT INFORMATION

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THE GALLERY OF PICTURES



Entertainment Department

Robert Gotcher
DIRECTOR

Michael Hill
STUDIO COORDINATOR

Ryan Hollingsworth
PRODUCTION SPECIALIST

DEPT 18 - THAT'S ENTERTAINMENT

(Volume 16, Issue 1 - July 2007)

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THAT'S ENTERTAINMENT

Volume 17, Issue 1

September 2007

New Show Sounds Great

Well, here you go: another show! We think you're going to love this one. Packed with great songs, fun videos, and great intermissions, it should be a hit with you and your guests!

Ah, yes...the guests. Let's knock there socks off with this show. How can we do that? Easy...by making sure your audio levels are good and strong. When you walk into one of our locations, you should immediately hear the show. It's the energy of our concept! Included in this newsletter is a simple step by step approach to setting your audio levels to the company standard.

Think about it like this: when you go to a movie, there are two major components of what you're experiencing...the visuals and the soundtrack. A great soundtrack can take a movie off the charts. If you couldn't hear the soundtrack, you'd want a refund! Well, it's the same in Chuck E. Cheese's. Only, what we do is a live performance. We've got the visuals of games, sky tubes, the show, smiling faces, etc., that go along with our soundtrack. Let's turn it up to where our guests are getting the full experience.

I appreciate all that you guys do for this great performance we call Chuck E. Cheese's. Let's all work together to make the experience of our guest magical. Thanks!

Robert Gotcher



Setting Store Audio Levels

(All of the following steps should be taken prior to your store opening...or when ambient store noise is at a minimum. Show levels should be reset with every new show that comes to the location.)

1. Set all your amps to 75% (back of amplifiers):

- a. Top Amp Channel 1 (Subwoofer)
- b. Top Amp Channel 2 – (Showroom)
- c. Bottom Amp Channel 1 (Kiddie)
- d. Bottom Amp Channel 2 (Skills)



2. Showroom Audio/Subwoofer mix (this is highly subjective. We are looking for good clear audio, without too much “BOOM” from the sub. Please work with your GM to determine a good level for your sub woofer.)

- a. Listen in your showroom. If audio sounds muddy and unclear, your subwoofer is up too loud. Bring down channel 1 on your top amp a bit to bring a better mix.
- b. If the audio seems too thin without much presence, your subwoofer may need to be brought up a bit (too much sub will make the audio muddy). Turn channel 1 of your top amp up a bit to bring a better mix.

3. Set your Show Room audio levels:

- a. Audio levels in your Show Room are controlled by one of the following pieces of equipment: a “Symetrix” or a “Cop”, “Cop 2 Controller”, or “Pal Controller”. Please follow the specified directions for your particular piece of equipment below.

b. SYMETRIX –

i. Make sure your Manager Control Panel volume is set at 50%.

ii. Now, at the front of your Symetrix, set each knob according to spec (page 12 of Studio C Tech Manual).

1. Page Mic – 5%
2. Sense Mic 1 – 75%
3. Sense Mic 2 – 75%
4. Averaging Time – 15 Seconds
5. Page Over Music – 0
6. Ratio Sense: Output – 1:1
7. Output Gain Trim – 50%

iii. Set min and max audio levels on your Symetrix

1. Find someone who can stand in the middle of your showroom to measure decibel levels with your db meter (Should be set to ‘Fast’ and ‘dBc’...set it to 70dbs when measuring Min and 90dbs when measuring the Max)

Once your db meter person is in place, hit the ‘Mode’ button on the front of your Symetrix. The audio level will drop down to the Minimum level. This should be hitting at 75 dbs. If not, adjust the ‘MIN’ knob accordingly to bring level up or down. Once the knob is left alone for a number-



Setting Store Audio Levels (Cont.)



of seconds, it will shift to the Maximum level (this will be LOUD...or should be...don't be alarmed). Your 'MAX' level should be set at 95 dbs. Adjust the 'MAX' knob accordingly. Once this is set, the show will go back to an average audio level, which should be good and strong...but not overwhelming. If you miss the window of opportunity to set the Min or the Max, simply hit the Mode button and start over.

2. Your Show Room Audio is set and shouldn't need to be adjusted until a new show comes your way!

- b. **COP, COP 2 CONTROLLER**

The Cop and Cop 2 controller are primarily used to project birthday names unto the monitor screens when a birthday show is selected. However the audio does run through them for remote volume control. On the Cop 2 Controllers there are adjustments on the front for Show Volume control and MIC volume control. No calibration is required for these units.

- c. **Pal Controllers**

The Pal controllers found mostly in small town locations are used for remote volume control. They also have adjustments on the front for show volume control and MIC volume control. No calibration is required for this unit.

2. **Check your Game Room Audio levels and tweak as necessary.**

- a. With your db meter set to "70" (Fast & dBc) check your audio levels in the game room skills area. (Remember, this should be done prior to your store opening with minimal ambient noise in order to get a proper reading.) Stand under one of your ceiling speakers and aim your db meter toward the speaker. It should be hitting between 72-74dbs. If it's good, leave it alone. If not, you must adjust the level from the back of your lower amp (channel 1 on the left!). You may want to work in a team of 2...one at the speaker and one at the amp. Tweak until the level is correct. You should not have to change this again.
 - b. Repeat the above step for your Kiddie area. Again, the level should be hitting between 72-74dbs.
 - c. Congrats...you've set your game room audio to spec. You rock.

3. **Mark your settings.**

- a. Now that you've set your levels, simply mark your amps with a paint marker or white out to know where the correct levels are to be set. The stronger presence of the show in the store will bring great enjoyment to both you and your guests. Thanks!



SEPTEMBER 2007 SHOW SCHEDULE

VALID SHOWS

Segment 1

- **"All Star"**
- **"Every Boy & Every Girl"**

Intermission 1

- Coke spot
- Surf's up

Segment 2

- **"Get Up, Get Down, Get Funky, Get Loose"**
- **"Back In Time"**

Intermission 2

- Eddie Coker
- Larry the technician

Segment 3

- **"Turn The Beat Around"**
- **"Happy To Be Stuck With You"**

Intermission 3

- Coke spot
- Artist Spotlight- Angel Faith

Segment 4

- **"Heart of Rock N Roll"**
- **"Magic Moment"**

Intermission 4

- Veggie Tales- "Suv Song"
- Singing cowboy

EXISTING STAGES

September 2007 Show

Best Of CEC TV (January 2003)

Holiday Show (Version 2004)

Stage Diagnostics

Emergency Back Up Show

New Birthday (2002)

Birthday Star (2001)

Emergency Birthday

Spanish Birthday (2001)

CEC Says Live (2002)

CEC March Live (2001)

Having A Party Live (2001)

CEC Swing Live

Chuck E. Shuffle live (2006)

Bingo Live

If You're Happy & You Know It Live

Jumpin' Live

Old MacDonald Live

STUDIO C

September 2007 Show DVDs

September 2007 Show floppy

Best Of CEC TV (January 2003) DVDs

Best Of CEC TV (January 2003) floppy

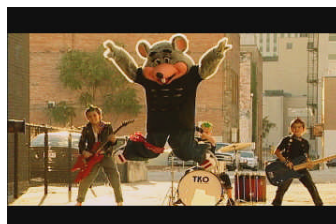
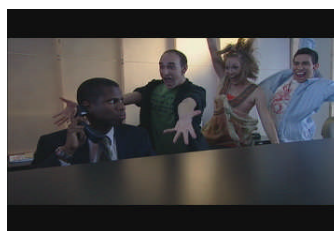
Holiday Show (Version 2004) DVDs

Holiday Show (Version 2004) floppy

WARRANTY REPLACEMENT INFORMATION

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THAT'S ENTERTAINMENT

Volume 20, Issue 1

April 2008

April 2008 show

-Plz, yule m8k me lol!?

-H/o, brb! Gtg rite 3e Apr nwltr!

4giveme, I was fine tuning my texttonics!! Too bad it can't count as a Foreign Language credit. Really it should because it does not follow any English grammar whatsoever, hence the *Foreign*. Anyway.

HOW THE HECK IS EVERYONE?!? Nothin' but good times in the Support Center Dungeon / Entertainment Studio! If you can't already tell, this is not Robert Gotcher. My name GoreRak. I'm from the Planet JK-247, it's really Ryan Hollingsworth. My official title is Expert Production Specialist Extrordinare, but most say Production Specialist for short. More on Robert later, til then I got the mic.

Well the April 08 Show is finally here! Ah yes, Spring...feathered homecomings, warm sunshine, the scent of cut grass, new set lists, new intermissions, ahhh breath it in people. Remove the Jan 08 Show from DVD tray in a calm, orderly fashion, and insert the April 2008 Show exactly the opposite way. For reals! Feeding your energy from the show is a quick and effective way to get you, your team AND the guest pumped up about being at Chuck's place. Even if you feel lame or grouchy, DO IT. One day I had a sour mood at the Support Center, so Munch called me in his office. He said, "Ryan. Time is gonna pass. You can make it positive or negative. Now get my yellow belly a Pepperoni!" So fuel the spirit and c'mon do it, do it, just do it, do it (like Ben Stiller; anyone?). Yep.

Other fronts...You guys can always call us! Shot outs to Adam (Batavia, IL), Freddy (Bronx, NY), Cookie (Brick, NJ), Seneca (Cumberland, GA) and Lorenzo (Fayetteville, GA). What else? Oh, get ready for some major Bday upgrades in May. New Bday Star medallions, ticket stuffed lunch boxes, new cakes...mmm, interesting. Classified means DON'T TELL. See I thought it was like 'Published' and Unclassified was the 'Not Published', like 'hidden'. Great, red flag avalanche on my inbox! I gotta bolt, one more thing. (*Cue the Trumpets*)

Join us in congratulating the Gotcher Family and welcoming the arrival of the new baby boy, Benjamin James Gotcher. A healthy 17 lbs, 5 inches...or somethin' like that.

TTYL, Ryan Hollingsworth
rhollingsworth@cecentertainment.com



APRIL 2008 SHOW SCHEDULE

VALID SHOWS

Segment 1

- **"Calling The World"**
- **"Into Action"**

Intermission 1

- Veggie tales : Monkey silly song
- CEC commercial

Segment 2

- **"Be Good Johnny"**
- **"Life's Highway"**

Intermission 2

- ATV
- CEC special report
- Sing A Long Guys

Segment 3

- **"Get Up"**
- **"It's a Beautiful Morning"**

Intermission 3

- Monkey ninjas Episode 3
- PBS tag

Segment 4

- **"I Like it Like That"**

Intermission 4

- Baking with Betty
- Artist spotlight
- CEC commercial

Segment 5

- **"When I think of You"**
- **"Be Near Me"**

Intermission 5

- Hi-c Time lapse drawing

EXISTING STAGES

Best of CEC TV (January 2003)

April 2008 Show

Holiday Show (Version 2007)

Stage Diagnostics

New Birthday (2002)

Birthday Star (2001)

Emergency Birthday

Spanish Birthday (2001)

CEC Says Live (2002)

CEC March Live (2001)

Having A Party Live (2001)

Chuck E. Shuffle live (2006)

Bingo Live

If You're Happy & You Know It Live

Jumpin' Live

Old MacDonald Live

Chicken Dance

STUDIO C

Best of CEC TV (January 2003) DVDs

Best Of CEC TV (January 2003) floppy

Holiday Show (Version 2007) DVDs

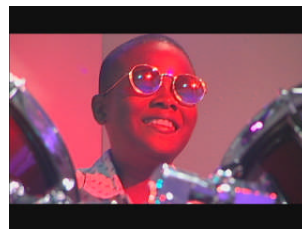
Holiday Show (Version 2007) floppy

April 2008 Show DVDs

April 2008 Show floppy

WARRANTY REPLACEMENT INFORMATION

The April show is under warranty until April 11th. Call (972)258-5613 for a replacement. After the warranty has expired you may order a new show from the Parts department at (785)862-6005.



Entertainment Department

Robert Gotcher
DIRECTOR

Michael Hill
STUDIO COORDINATOR

Ryan Hollingsworth
PRODUCTION SPECIALIST

DEPT 18 - THAT'S ENTERTAINMENT

(Volume 20, Issue 1 - April 2008)

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Submission by ChuckEZone

Version 1.0

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THAT'S ENTERTAINMENT



Volume 16, Issue 2

July 2008

Birthday Choreography is here

That's right! The highly anticipated Bday Choreography Training video has arrived! As a matter of fact, no matter what type of stage you have, you will be able to access your Bday Choreography Training from your show! That's right! Now, we know this is exciting, and we know you'll want to play it all the time, but keep in mind: this video is not to be played during business hours. It's a tool for you and your crew to pull together great choreography for your Birthday parties. It's basic, simple, and short...so take 4 minutes and check it out.

Additionally, we will be sending a stand alone DVD as well that can be played in your break area. The main thing about entertaining our Birthday parties: It's all about the Birthday Star. If you smile, have a good time, and treat your Bday kids like stars, you'll do great!

Thanks for all you do. Have lots of fun throwing some great parties for our Birthday Stars!

Robert Gotcher
Director of Entertainment



New Road Show: Head, Shoulders, Knees & Toes!

Enclosed with your Summer Show is a BRAND NEW Road Show CD! What's new about it? Well, we've put on a great new song that kids love: Head, Shoulders, Knees, and Toes! That's right... we've been hearing requests for this one for a long time. We came up with our own version and think it will be high energy and fun for both you and your guests.

"Chicken Dance" is also still on the new CD. Yes, it's license is not up yet, so knock yourself out doing the Chicken Dance along with the new one!

Training for "Head, Shoulders, Knees, and Toes" is also included in your show. Just activate it from your menu or control panel and away we go! Smile, smile, smile! You'd be amazed at how many folks will smile back at you.

Enjoy doing fabulous and interactive Road Shows with our guests!

Please send back your current Road Show CD(s) and hang on to this new one for all of your Road Shows. Look for another new one toward the end of the year!



Check Those Audio Levels!

Remember, audio levels should be reset with each new show you receive. Before your store is open, recalibrate your Symetrix (or Cop Controller). In the Show Room, min= 75db, max=95db. In your Game Room & Skills Area audio should be set to 75db. If you cannot hear the show audio when you walk into our stores, the level is too low.

If you need complete instructions on how to recalibrate your audio, simply log on the BBS and follow the instructions on the next page.



Bulletin Board System

From the back office computer you'll need to do the following....

1. Open internet explorer and then select " Bulletin Board System"
2. Enter your username and password to log in. (If you don't have a user-name and password then you will need to create one)
3. Once logged in, click on " File Downloads"
4. Now click on " All files"
5. Then click on " Dept 18 Entertainment"
6. Look for the file named " Show audio standards.pdf"
7. Print it out and you are on your way!



SUMMER 2008 SHOW SCHEDULE

Segment 1

- **"Best Friend"**
- **"Summertime"**

Intermission 1

- **BEE MOVIE**
- **E-TV: RUN, JUMP, SKIP & PLAY**
- **VEGGIE TALES: BELLY BUTTON**

Segment 2

- **"Livin' Life"**
- **"In the Summertime"**

Intermission 2

- **GO- PAINT PROMO**
- **LET'S SKI!!**
- **E-TV: BALL REMIX**
- **THE ANNOUNCER**

Segment 3

- **"Hot Sauce"**
- **"SPF"**

Intermission 3

- **BDAY PROMO**
- **MONKEY NINJAS**

Segment 4

- **"I Love the Sunshine"**
- **"Chuck E Cheese"**

Intermission 4

- **PBS SPOT**
- **SHREK**

VALID SHOWS

EXISTING STAGES

Summer 2008 Show DVD

STUDIO C

Summer 2008 Show DVDs
Summer 2008 Show floppy
Best Of CEC TV (January 2003) DVDs
Best Of CEC TV (January 2003) floppy

Valid Live Shows

Stage Diagnostics
Birthday Extravaganza
CEC Says Live (2002)
CEC March Live (2001)
Having A Party Live (2001)
Chuck E. Shuffle live (2006)
Bingo Live
If You're Happy & You Know It Live
Jumpin' Live
Old MacDonald Live
Chicken Dance Live

WARRANTY REPLACEMENT INFORMATION

The Summer show is under warranty until July 11 th. Call (972)258-5613 for a replacement. After the warranty has expired you may order a new show from the Parts department at (785)862-6005.

THE GALLERY OF PICTURES



Entertainment Department

Robert Gotcher
DIRECTOR

Michael Hill
STUDIO COORDINATOR

Ryan Hollingsworth
PRODUCTION SPECIALIST

DEPT 18 - THAT'S ENTERTAINMENT

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Version 1.0

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THAT'S ENTERTAINMENT



Volume 19, Issue 1

Dec 2008

Happy Holidays!!

My fellow Magic Makers,

As 2008 comes to a close I wanted to take a moment and thank all of you for being such a vital part of the magic that happens here at Chuck E. Cheese's. Without you this whole concept would crash! Seriously, you are the nuts and bolts that hold this cheesy world together.

It's time once again for the Holiday Season at Chuck E. Cheese's! With that comes our Holiday programming. Good news! We've got a new Holiday Show this year! Well, not really new, but different. We've reached back into our archives to bring back a great show that was just sitting on the shelf. It will give us a break from the prior Holiday Show and bring some variety this year. We've re-licensed this show for the next 3 years. After that...we're hoping to produce a completely new show for you!

In this season of love, light, and hope, I pray that each and every one of you will experience the fullness of life that God intended for you. My heart for you, personally, is that you would be blessed beyond your wildest dreams. At the very least, that you would be aware of how blessed you truly are in this life.

Thanks again for what you do, day in and day out. I'm grateful to be working with you as we make magic for families throughout the U.S, Canada, Chile, Guatemala, and Saudi Arabia. In these trying times we offer a unique refuge for the family to simply hang out, enjoy one another, and have a good time. What a great job to have!

Merry Christmas & have a Happy New Year!

Robert Gotcher
Director of Entertainment



DECMEBER 2008 SHOW SCHEDULE**VALID SHOWS**Segment 1

- **"Holly Jolly Christmas"**
- **"White Christmas"**

Segment 3

- **"12 Days of Christmas"**
- **"The Dradle Song"**

Intermission 1

- **CHUCK E'S SKI TRIP**
- **THE DURBY**

Intermission 3

- **VEGGIETALES**
- **BAKING WITH BETTY**

Segment 2

- **"Mele Kalikimaka"**
- **"Feliz Navidad"**

Segment 4

- **"Big Band Santa"**
- **"Jingle Bells/ Deck the Halls/ We Wish you a Merry Christmas"**

Intermission 2

- **COKE SPOT**
- **CLASSIC THEATER**
- **COUNTDOWN 1**

Intermission 4

- **SUPER JASPER**
- **UP ON A HOUSETOP**
- **COUNTDOWN 2**

EXISTING STAGES

Holiday Show 2008 DVD

STUDIO C

Holiday show 2008 DVD's

Holiday show 2008 floppy

Valid Live Shows

Stage Diagnostics
 Birthday Extravaganza
 CEC Says Live (2002)
 CEC March Live (2001)
 Having A Party Live (2001)
 Chuck E. Shuffle live (2006)
 Bingo Live
 If You're Happy & You Know It Live
 Jumpin' Live
 Old MacDonald Live
 Chicken Dance Live
 Story time with Chuck E.

WARRANTY REPLACEMENT INFORMATION

The Holiday show is under warranty until Dec 5th. Call (972)258-5613 for a replacement. After the warranty has expired you may order a new show from the Parts department at (785)862-6005.

NEW ROADSHOW CD

By now you should have received your new Road Show CD. We had two reasons for sending that to you. #1 – The Chicken Dance li-cense had run out and we no longer have the rights to play that in our stores. #2 – We wanted to give you Story Time w/Chuck E. for your Chuck E. walk around. It's a great way to entertain our week-day guests with younger children. Please note, 'Story Time w/Chuck E.' is still available on your show. Simply select it from your DVD menu or your Studio C Manager Control panel (as a live show).



Entertainment Department

Robert Gotcher
DIRECTOR

Michael Hill
STUDIO COORDINATOR

Ryan Hollingsworth
PRODUCTION SPECIALIST

DEPT 18 - THAT'S ENTERTAINMENT

(Volume 19, Issue 1 - December 2008)

Date of Origin: 2008
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THAT'S ENTERTAINMENT

Volume 22, Issue 1

Sept 2009

SEPTEMBER 2009 SHOW

What's up, everybody?! Hope you've had a fantastic Summer and are ready for a new season. We've got a terrific show here for you; we think you're going to really enjoy it. Speaking of enjoyment, I've recently been out and about to catch some of your new Bday parties...wow! GREAT JOB! I've seen some lively Chuck E's out there...and some exceptional Cast Members. A lot of you are really settling into this new Bday experience quite well. What has been the common denominator with the successful shows I've seen? Well...the Cast understands that it's all about the BDay Star! That's it! And another key ingredient to the success I've seen in the field is FUN. The Cast just has a ton of fun with our guests. When you have a good time, people notice...and that affects our guests in a positive way.

Just FYI, the old Birthday show will no longer be accessible with the new show. So, if you've been reluctant to embrace the new experience, hold off no more! It's time to dive in and give our Bday Stars what they deserve...a TERRIFIC Birthday party!

In order to help you all with your new shows, we flew down to Fort Myers, FL where the cast has done an outstanding job, not only with the new show, but with how they actually get the guests involved in the whole program. Look for this video very soon. Produced by yours truly, the Entertainment Dept, and delivered via Training, it will surely give your Bday Parties the boost they may need to take them from good to GREAT!

The key to making our guest have a good time and experience their short stay at Chuck E. Cheese's is for us to have good time as well. If we're happy, it will overflow onto our guests. I am so BLESSED to work for CEC...not just because it's a cool job, but because of people like you guys in the field. You rock! I appreciate all that you are doing to make Chuck E. Cheese's such a fabulous company. Keep having fun. Remember, life is short; enjoy every second.

Robert Gotcher



SEPTEMBER 2009 SHOW SCHEDULESegment 1

- **"HOURLASS"**
- **"LET'S DANCE"**

Intermission 1

- MONSTERS VS ALIENS
- PBS KIDS
- JUGGLING

Segment 2

- **"GOOD TO BE ALIVE"**
- **"SOMEDAY SOMEWAY"**

Intermission 2

- SING ALONG GUYS
- AMPHIBICAR
- BIRTHDAY PROMO

Segment 3

- **"TOPPINGS"**
- **"FALL FOR EVERYONE"**

Intermission 3

- ARTIST SPOTLIGHT
- MONSTERS VS ALIENS

Segment 4

- **"DON'T LET YOUR FEET TOUCH GROUND"**
- **"I'M GONNA DREAM"**

Intermission 4

- NASA
- BAKING WITH BETTY

VALID SHOWSEXISTING STAGES

September 2009 Show DVD

STUDIO C

September 2009 Show DVD's
September 2009 Show floppy

Valid Live Shows

Stage Diagnostics
Birthday 2009
Birthday Extravaganza
CEC Says Live (2002)
CEC March Live (2001)
Having A Party Live (2001)
Chuck E. Shuffle live (2006)
Bingo Live
If You're Happy & You Know It Live
Jumpin' Live
Story time with Chuck E.
Dancin' (All night long)

WARRANTY REPLACEMENT INFORMATION

The Sept show is under warranty until Sept 11 th. Call (972)258-5613 for a replacement. After the warranty has expired you may order a new show from the Parts department at (785)862-6005.



Entertainment Department

Robert Gotcher
DIRECTOR

Michael Hill
STUDIO COORDINATOR

Ryan Hollingsworth
PRODUCTION SPECIALIST

DEPT 18 - THAT'S ENTERTAINMENT

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Version 1.0

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THAT'S ENTERTAINMENT



Volume 19, Issue 1

Dec 2009

Happy Holidays!!

My fellow Magic Makers,

As 2009 comes to a close I wanted to take a moment and thank all of you for being such a vital part of the magic that happens here at Chuck E. Cheese's. Without you this whole concept would crash! Seriously, you are the nuts and bolts that hold this cheesy world together.

In this season of love, light, and hope, I pray that each and every one of you will experience the fullness of life that God intended for you. My heart for you, personally, is that you would be blessed beyond your wildest dreams. At the very least, that you would be aware of how blessed you truly are in this life.

Thanks again for what you do, day in and day out. I'm grateful to be working with you as we make magic for families throughout the U.S, Canada, Chile, Guatemala, and Saudi Arabia. In these trying times we offer a unique refuge for the family to simply hang out, enjoy one another, and have a good time. What a great job to have!

Merry Christmas & have a Happy New Year!

Robert Gotcher
Director of Entertainment



DECMEBER 2009 SHOW SCHEDULE

Segment 1

- **"Holly Jolly Christmas"**
- **"White Christmas"**

Intermission 1

- Chuck e's ski trip
- Bday promo
- The durby

Segment 2

- **"Mele Kalikimaka"**
- **"Feliz Navidad"**

Intermission 2

- Coke spot
- Classic theater
- Countdown 1

Segment 3

- **"12 Days of Christmas"**
- **"The Dradle Song"**

Intermission 3

- Veggietales
- Ez bake
- Baking with betty

Segment 4

- **"Big Band Santa"**
- **"Jingle Bells/ Deck the Halls/ We Wish you a Marry Christmas"**

Intermission 4

- Super Jasper
- Up on a housetop
- Coke spot 2
- Countdown 2

VALID SHOWS

EXISTING STAGES

Holiday Show 2009 DVD
Best of CEC tv 2008

STUDIO C

Holiday show 2009 DVD's
Holiday show 2009 floppy
Best of CEC tv 2008

Valid Live Shows

Stage Diagnostics
Birthday Program
CEC Says Live (2002)
CEC March Live (2001)
Having A Party Live (2001)
Chuck E. Shuffle live (2006)
Bingo Live
If You're Happy & You Know It Live
Jumpin' Live
Story time with Chuck E.

WARRANTY REPLACEMENT INFORMATION

The Holiday show is under warranty until Dec 4th. Call (972)258-5613 for a replacement. After the warranty has expired you may order a new show from the Parts department at (785)862-6005.



Entertainment Department

Robert Gotcher
DIRECTOR

Michael Hill
STUDIO COORDINATOR

Ryan Hollingsworth
PRODUCTION SPECIALIST

DEPT 18 - THAT'S ENTERTAINMENT

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THAT'S ENTERTAINMENT

Volume 23, Issue 1

JAN 2010

JANUARY 2010 SHOW

Well, well, well...here we roll into a new year once again! It seems time keeps speeding up and we do our best to stay in step, don't we? It certainly feels that way in Entertainment most of the time. But, hey...we LOVE supporting you with fun entertainment for both you and your guests.

It's been a regular practice of ours to release an all original 'Best of' show for January. We decided to do something different this time around. We went back in our archives to find an older, rockin' show to re-license for you! We did it! The songs and videos will kick your year off with lots of fun and energy.

Thanks for all that you do out in our locations. We can produce some great material to play in your stores, but without your smiles, great attitudes, and love for our guests, Chuck E. Cheese's just wouldn't have the MAGIC!

Let's start this year off right. One of our goals as a department this year is to include one key ingredient in everything we do: FUN! If we're having fun producing shows, road shows, and training material for you all, we believe it will come across in the media we create.

Have a FANTASTIC 2010!

Robert Gotcher



AM SCHEDULE

PM SCHEDULE

Segment 1

- **"WHERE IS CHUCK E, THE MORE WE GET TOGETHER, IF YOU'RE HAPPY & YOU KNOW IT, MY PEN PAL"**

Intermission 1

- VEGGIETALES
- STORYTIME W/ CHUCK E.
- TRIVA

Segment 2

- **"HOME WITH A RANGE, DO YOU'RE EARS HANG LOW, ARE YOU EATING, ON TOP OF A PIZZA"**

Intermission 2

- ARTIST SPOTLIGHT: DAN ZANES
- BLUESCREEN TIME!
- BDAY PROMO
- CHARLIE ROCKIT

Segment 3

- **"THE GREEN GRASS, OUR FRIEND MUNCH, CLEMENTINE, THE MUFFIN MAN"**

Intermission 3

- SINGING COWBOY
- COKE SPOT
- TRIVA

Segment 4

- **"BIG ROCK CANDY MOUNTAIN, SHE'LL BE COMING AROUND THE MOUNTAIN, I'VE BEEN WORKING ON THE RAILROAD, SONG OF SIXPENCE, BAH BAH BLACKSHEEP, TWINKLE -ABC- BAH BAH BLACKSHEEP"**

Intermission 4

- ZOO VIEW
- BOWLING DATE

Segment 1

- **"FREE RIDE"**
- **"SPLISH SPLASH"**

Intermission 1

- SNOWBOARDING
- COKE SPOT
- COUNTDOWN

Segment 2

- **"POLLUTION IS CRAZY"**
- **"OPPOSITE DAY"**

Intermission 2

- JONAS BROTHERS: LOVE BUG
- COUNTDOWN

Segment 3

- **"GIRLS JUST WANNA HAVE FUN"**
- **"COLORS"**

Intermission 3

- POLKA MINUTE
- COKE SPOT 2
- BLUESCREEN TIME!

Segment 4

- **"DISCO INFERNO"**
- **"STAND BY ME"**

Intermission 4

- CLOUDY WITH A CHANCE OF MEATBALLS
- PBS KIDS

WARRANTY REPLACEMENT INFORMATION

The January show is under warranty until Jan 11 th. Call (972)258-5613 for a replacement. After the warranty has expired you may order a new show from the Parts department at (785)862-6005.

CYBERSTAR 2.00 UPDATE FOR STUDIO C

This latest update of the Cyberstar show control software (v02.00) now contains a provision for initiating an alternate show schedule at a pre-defined time during the day. From the time the show is started until the pre-determined 'swap' time, (which will be managed by the Entertainment Department) the controller will play shows from the primary schedule. After the 'swap' time has passed, the controller will revert to playing shows from the alternate schedule. For your reference the "swap" time is shown in the "sys info" box of your show computer.

The manager control panel will now display the current time-of-day on the main screen. If the time is correct, all is well. If the time is not correct, the manager has the option to set the clock. This option is only available to the manager login and not the cast login. Simply enter your manager code and press the button labeled 'SET CLOCK' and the rest is fairly self-explanatory. When setting the clock, always be sure to use 24-hour (military) time. Enter a four-digit (hour/minute) number.

Technical managers keep in mind As long as the backup battery on the system mother-board is good, the new time setting should remain permanent. This means that the manager should only have to set the clock twice a year for Daylight Saving Time and Standard Time changes. If the clock needs to be repeatedly reset, then there is a problem with the backup battery.

If you have any questions you may contact Technical Support at 785-862-6002 or Michael Hill at 972-258-5613.



Entertainment Department

Robert Gotcher
DIRECTOR

Michael Hill
STUDIO COORDINATOR

Ryan Hollingsworth
PRODUCTION SPECIALIST

DEPT 18 - THAT'S ENTERTAINMENT

(Volume 23, Issue 1 - January 2010)

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THAT'S ENTERTAINMENT

Volume 24, Issue 1

April 2010

APRIL 2010 SHOW

Can you believe it? It's that time already! We have a brand spanking new April 2010 Show. Let me tell you this show is jam packed with all new fun intermission pieces and 8 brand new songs from Chuck E. and his posse that will be enjoyable for people of all ages! The warranty for this show will expire on Friday, April 16th 2010.

Now, when I said this show is jam packed, I wasn't kidding. It's was so jam packed that we were unable to fit the live shows on the DVD's for the 3 stage and CEC stage (1 stage and 2 stage). The Birthday Show, however was able to fit on the DVD. We'll be sending out a separate live show DVD before the end of this month. So hang tight 3 stage and CEC stage locations and be on the look out. In the mean time you can hang on your January Show DVD for the use of the live shows.

Studio C locations, you have a brand new DVD#3 which now includes the current birthday show and new character diagnostic skit that now accommodates for the 16 and 32 movement robot, all you have to do make the selection from the manager control panel! Pretty sweet huh?!?! The AM/PM schedule will no longer be used. The April show floppy disk contains the Cyberstar update to remove this function but the clock will remain displayed on your manager control panel for the simple purpose now of just knowing what time it is! After the update the new Cyberstar version will be 2.02. You can simply verify that looking in the upper left part of the screen on your show computer.

We hope you enjoy the new April 2010 Show cause we sure enjoyed producing it! In the words of Jerry Springer,

"Take care of yourself and each other."

Michael Hill



APRIL 2010 SHOW SCHEDULE

VALID SHOWS

Segment 1

- "RAY OF SUNSHINE"

INTERMISSION 1

Segment 2

- "IMAGINATION"

INTERMISSION 2

Segment 3

- "A MILLION TRIES"

INTERMISSION 3

Segment 4

- "POOR LITTLE PLUTO"

INTERMISSION 4

Segment 5

- "AIN'T NOTHING WRONG WITH THAT"

INTERMISSION 5

Segment 6

- "THIS IS A PARTY"

INTERMISSION 6

Segment 7

- "SOUL SISTA"

INTERMISSION 7

Segment 8

- "IT'S MAGIC"

INTERMISSION 8

EXISTING STAGES

April 2010 Show DVD
September 2008 Show DVD

STUDIO C

April 2010 Show DVD's
January Show floppy
September 2008 Show DVD's
September 2008 Show floppy

Valid Live Shows

Stage Diagnostics
Birthday 2009
CEC Says Live (2002)
CEC March Live (2001)
Having A Party Live (2001)
Chuck E. Shuffle live (2006)
Bingo Live
If You're Happy & You Know It Live
Jumpin' Live
Story time with Chuck E.
Dancin' (All night long)

WARRANTY REPLACEMENT INFORMATION

The April show is under warranty until Apr 16 th. Call (972)258-5613 for a replacement. After the warranty has expired you may order a new show from the Parts department at (785)862-6005.



Entertainment Department

Robert Gotcher
DIRECTOR

Michael Hill
STUDIO COORDINATOR

DEPT 18 - THAT'S ENTERTAINMENT

(Volume 24, Issue 1 - April 2010)

Date of Origin: 2010

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THAT'S ENTERTAINMENT

Volume 25, Issue 1

July 2010

SUMMER 2010 SHOW

Greetings! Matt Daniel is back and ready to attack. Yes I am cool, at least my mom tells me so. You are probably asking yourself, who is this guy "Matt Daniel?" Or you don't care and are just throwing this little newsletter in to the garbage. Don't do that! You will never get to experience the awesome-radicalness that is "That's Entertainment." To answer your question I am Matt Daniel. I used to work in the Entertainment department circa 2001 until 2005. I then relocated my life to southern California in search of the American dream. I worked with another mouse for a while, hung out with some street rats, pirates and even met a few princesses. I then realized that the American dream is not found in any certain location but it's as close as your chest cavity, well your heart, I mean. Let me rephrase. Only when you follow your heart will you find your own American Dream. (awwee!... barf!) Anyway I have returned as Matt Daniel, Production Coordinator in the CEC Entertainment Department and I am glad to be back!

On to the show! Summer is here and boy it is HOT! HOT and AWESOME! Especially if you are watching the Chuck E. Cheese's Summer 2010 Show. This year's show features 2 tubular segments from the previous year's summer show and the 4 jammin' licensed songs that were featured in the April 2010 Show. We know you are gonna love it. And if you don't, blame Michael Hill. It's usually safe to assume that if something goes wrong it's his fault. JK! Don't tell him I said that. Please review the enclosed audio standards sheet to make sure your show audio is operating at the proper volume. Oh, and check out our brand slappin' new production blog at <http://cecdepartment18productionsblog.blogspot.com/> Thanks for reading. Have a ragin', cool, fun-tastic summer!

-Matt Daniel



SUMMER 2010 SHOW SCHEDULE	VALID SHOWS
<p><u>Segment 1</u></p> <ul style="list-style-type: none"> • "BEST FRIENDS" • "SUMMERTIME" <p>INTERMISSION 1</p> <p><u>Segment 2</u></p> <ul style="list-style-type: none"> • "AIN'T NOTHING WRONG WITH THAT" <p>INTERMISSION 2</p> <p><u>Segment 3</u></p> <ul style="list-style-type: none"> • "RAY OF SUNSHINE" <p>INTERMISSION 3</p> <p><u>Segment 4</u></p> <ul style="list-style-type: none"> • "SOUL SISTA" <p>INTERMISSION 4</p> <p><u>Segment 5</u></p> <ul style="list-style-type: none"> • "MAGIC" <p>INTERMISSION 5</p> <p><u>Segment 6</u></p> <ul style="list-style-type: none"> • "LIVIN' LIFE" • "IN THE SUMMERTIME" <p>INTERMISSION 6</p>	<p>3 Stage & CEC Stage Summer 2010 Show DVD September 2008 Show DVD</p> <p>STUDIO C Summer 2010 Show DVD's Summer 2010 Show floppy September 2008 Show DVD's September 2008 Show floppy</p> <p>Valid Live Shows</p> <p>Stage Diagnostics Birthday 2009 CEC Says Live (2002) CEC March Live (2001) Having A Party Live (2001) Chuck E. Shuffle live (2006) Bingo Live If You're Happy & You Know It Live Jumpin' Live Story time with Chuck E. Dancin' (All night long)</p>

WARRANTY REPLACEMENT INFORMATION

The Summer show is under warranty until July 16 th. Call (972)258-5613 for a replacement. After the warranty has expired you may order a new show from the Parts department at (785)862-6005.



Entertainment Department
Robert Gotcher
DIRECTOR

Michael Hill
STUDIO COORDINATOR

Matt Daniel
PRODUCTION COORDINATOR

DEPT 18 - THAT'S ENTERTAINMENT

(Volume 25, Issue 1 - July 2010)

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THAT'S ENTERTAINMENT

Volume 26, Issue 1

Sept 2010

SEPTEMBER 2010 SHOW

Greetings fellow Chuck E. Cheeszers! It's time to take a stroll down memory lane as you enjoy the September 2010 "best of" show which features some of your favorites songs from the past!

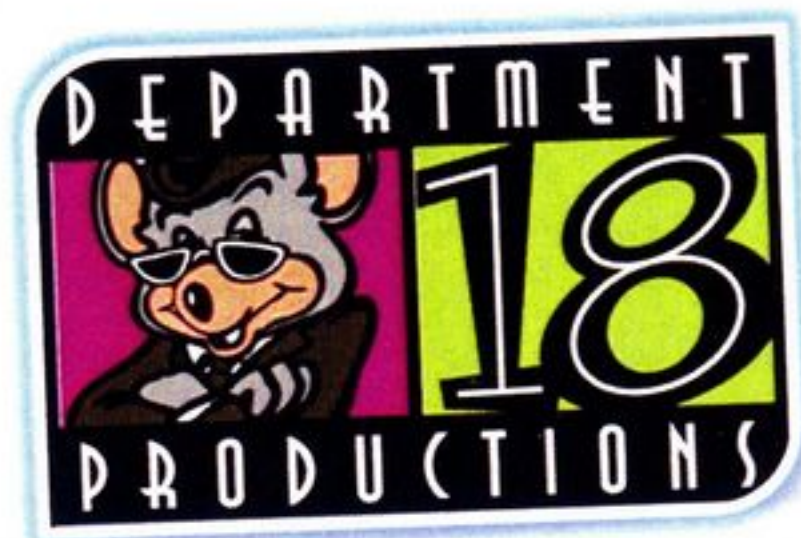
Remember, The September Show is under warranty until September 10th, 2010. It is important that you immediately install your new show upon arrival. This way it allows you time to check for defects and get a free replacement (if needed) before the warranty period expires.

Studio C locations

Upon installing the September 2010 show you will notice a cyberstar version change from a 2.02 to 2.03. This update adds the option to adjust the contrast of your touch screen. The version number of your cyberstar software can be found in the upper left part of the screen of the Studio C computer.

Don't forget to check out our brand slappin' new production blog at <http://cecdepartment18productionsblog.blogspot.com/> Thanks for reading.

-Michael Hill



SEPTEMBER 2010 SHOW SCHEDULE

VALID SHOWS

Segment 1

- **"ROLL THE PIZZA DOUGH"**
INTERMISSION 1

Segment 2

- **"MAILMAN"**
INTERMISSION 2

Segment 3

- **"NO OTHER PLACE"**
INTERMISSION 3

Segment 4

- **"OUR MOUSE"**
INTERMISSION 4

Segment 5

- **"DINNER"**
INTERMISSION 5

Segment 6

- **"THREE LITTLE INVESTORS"**
INTERMISSION 6

Segment 7

- **"LITTLE BIT OF 80'S"**
INTERMISSION 7

Segment 8

- **"THINK HAPPY"**
INTERMISSION 8

3 Stage & CEC Stage

September 2010 Show DVD
September 2008 Show DVD

STUDIO C

September 2010 Show DVD's
September 2010 Show floppy
September 2008 Show DVD's
September 2008 Show floppy

Valid Live Shows

Stage Diagnostics
Birthday 2009
CEC Says Live (2002)
CEC March Live (2001)
Having A Party Live (2001)
Chuck E. Shuffle live (2006)
Bingo Live
If You're Happy & You Know It Live
Jumpin' Live
Story time with Chuck E.
Dancin' (All night long)

WARRANTY REPLACEMENT INFORMATION

The September show is under warranty until Sept 10 th. Call (972)258-5613 for a replacement. After the warranty has expired you may order a new show from the Parts department at (785)862-6005.



Entertainment Department

Robert Gotcher
DIRECTOR

Michael Hill
STUDIO COORDINATOR

Matt Daniel
PRODUCTION COORDINATOR

DEPT 18 - THAT'S ENTERTAINMENT

(Volume 26, Issue 1 - September 2010)

Date of Origin: 2010
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THAT'S ENTERTAINMENT



Volume 19, Issue 1

Dec 2010

Happy Holidays!!

Hello one, hello all! Hang the tinsel and deck the halls. Welcome to another fabulous Holiday Season. We've decided to do something new, this go 'round. Enclosed you'll find a DVD Video update featuring the latest from the Entertainment Department. Make sure to watch it in your break room DVD player for some important info from Dept. 18.

Chuck E.'s Holiday Party is back. This year we are excited to present some exciting new intermission content. From Johnny Cash to Yo Gabba Gabba, this year's version of the Holiday Party is sure to get you and your guests into the Holiday Spirit. If you choose to enhance the Holiday experience at your location by decorating your stage, snap a pic and email it to us at cectv@cecentertainment.com. We'd love to see your creativity and enthusiasm in celebrating Chuck E.'s Holiday Party.

You'll also see in your show packet a New Road Show CD. It includes all of your favorite live shows along with the Cupid Shuffle re-licensed for all of 2011. Oh and don't forget...most Live Shows are available on your show in the showroom. We encourage you to mix it up. You don't always have to perform in the game room. Take advantage of the sound system and lights in the Show Room.

Another new feature with this show is the Spanish Birthday program. For Studio C locations, it's located on your new DVD 3, included in this packet. For existing stages locations, just select off the menu like a regular Live Show.

We're working hard on a brand new show due out in January 2011, so stay tuned. Until then, Happy Holidays and we'll see you next year. Thanks for an awesome 2010!

**-MATT DANIEL
PRODUCTION COORDINATOR**

DECMEBER 2010 SHOW SCHEDULE

VALID SHOWS

Segment 1

- "Holly Jolly Christmas"
- "White Christmas"

Intermission 1

Segment 2

- "Mele Kalikimaka"
- "Feliz Navidad"

Intermission 2

Segment 3

- "12 Days of Christmas"
- "The Dradle Song"

Intermission 3

Segment 4

- "Big Band Santa"
- "Jingle Bells/ Deck the Halls/ We Wish you a Marry Christmas"
- Intermission 4

EXISTING STAGES

Holiday Show 2010 DVD
Best of CEC tv 2008

STUDIO C

Holiday show 2010DVD's
Holiday show 2010 floppy
Best of CEC tv 2008

Valid Live Shows

Stage Diagnostics
Spanish Birthday
Birthday Program
CEC Says Live (2002)
CEC March Live (2001)
Having A Party Live (2001)
Chuck E. Shuffle live (2006)
Bingo Live
If You're Happy & You Know It Live
Jumpin' Live
Story time with Chuck E.

WARRANTY REPLACEMENT INFORMATION

The Holiday show is under warranty until Dec 3rd. Call (972)258-5613 for a replacement. After the warranty has expired you may order a new show from the Parts department at (785)862-6005.



Entertainment Department

Robert Gotcher
DIRECTOR

Michael Hill
STUDIO COORDINATOR

MaH Daniel
PRODUCTION COORDINATOR

DEPT 18 - THAT'S ENTERTAINMENT

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THAT'S ENTERTAINMENT

Volume 27, Issue 1

JAN 2011

JANUARY 2011 SHOW

Happy New Year! I say this every year, but... I cannot believe how fast the past year flew by. Along with the new year is a brand spankin' new show that we know you and your guests are going to love. Chuck E. and the band are covering songs by Miley Cyrus, Hoku, The Plain White Tees and the biggest tween heartthrob to come out of 2010, you guessed it, Justin Bieber. It's Beiber Fever and it's happening at Chuck E. Cheese's! *Baby, Baby, Baby, Ohhhh!* Another highlight worth mentioning is the new "Letters to Chuck E." segment. This is a part of the show where guests can write an email to Chuck E. and then have the question answered live on stage. If anyone wants to write Chuck E. an email encourage them to do so at: cectv@cecentertainment.com.

This year, your January show will be valid January, February, March and April of 2011. Rather than it being replaced in April, as in years past, instead we will be sending you a new show in May of 2011.

By now you all should be performing Live Shows as per your Live Show set schedule posted in your restaurant. We have heard some good things so far and can't wait to hear more. Remember, if you have guests in the restaurant, it is extremely important to stick to this posted schedule. As usual, we encourage you to perform the Live Show in the show-room to take advantage of the built-in sound system and lights that are programmed to make the Live Show a huge production. You can still perform Live Shows in other areas but we would like to encourage you to mix it up.

Please refer to the flip side of this newsletter for Valid Show information and please send all past show DVD's and Road Show CD's back to the entertainment department at the support center 4441 W. Airport Freeway, Irving, TX 75062

The January show has a two-week warranty. If you have a problem with this show make sure to call Michael Hill at: 972-258-5613 to get a replacement within the two-week warranty period. Anything beyond the warranty period, you can order a replacement from the parts department at: 785-862-6005.

So here's to sticking to your New Year's resolution and a great start to 2011!

Matt Daniel
Production Coordinator
mdaniel@cecentertainment.com



JANUARY 2011 SHOW SCHEDULE**INTERMISSION 1**Segment 1

- **"PARTY IN THE USA"**
- **"DANCIN' IN THE SUN"**

INTERMISSION 2Segment 2

- **"PERFECT DAY"**
- **"IMAGINATION"**

INTERMISSION 3Segment 3

- **"1,2,3,4"**
- **"CLEANING UP MY ROOM"**

INTERMISSION 4Segment 4

- **"BABY"**
- **"ON THE BRIGHT SIDE"**

VALID SHOWS**3 Stage & CEC Stage**

January 2011 Show DVD
September 2008 Show DVD

STUDIO C

September 2011 Show DVD's
September 2011 Show floppy
September 2008 Show DVD's
September 2008 Show floppy

Valid Live Shows

Stage Diagnostics
Birthday 2009
CEC Says Live (2002)
CEC March Live (2001)
Having A Party Live (2001)
Chuck E. Shuffle live (2006)
Bingo Live
If You're Happy & You Know It Live
Jumpin' Live
Story time with Chuck E.
Dancin' (All night long)

WARRANTY REPLACEMENT INFORMATION

The January 2011 show is under warranty until JAN 10 th. Call (972)258-5613 for a replacement. After the warranty has expired you may order a new show from the Parts department at (785)862-6005.

**Entertainment Department**

Robert Gotcher
DIRECTOR

Michael Hill
STUDIO COORDINATOR

Matt Daniel
PRODUCTION COORDINATOR

DEPT 18 - THAT'S ENTERTAINMENT

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THAT'S ENTERTAINMENT

Volume 28, Issue 1

May 2011

May 2011 SHOW

Here it is!!! The time is here for your brand new May 2011 Show. The Make Believe Band is back and ready to entertain our guests with some fun songs like "Walk the Dinosaur" and "Word up" just to name a couple! Keep in mind the May Show will run till the end of August.

Please refer to the flip side of this newsletter for Valid Show and warranty information. Please send all past show DVD's back to the entertainment department at the support center 4441 W. Airport Freeway, Irving, TX 75062

The May show only has a two-week warranty. If you have a problem with this show make sure to call me at: 972-258-5613 to get a replacement within the two-week warranty period. Anything beyond the warranty period, you can order a replacement from the parts department at: 785-862-6005.

How is that for short and sweet eh? Till next time this is Michael Hill saying, thanks for reading this newsletter and for making magic!!!!

Michael Hill
Studio Coordinator



MAY 2011 SHOW SCHEDULE**INTERMISSION 1**Segment 1

- **"WORD UP"**
- **"I RAN"**

INTERMISSION 2Segment 2

- **"WE GOT THE BEAT"**
- **"DON'T YOU WANNA SHARE?"**

INTERMISSION 3Segment 3

- **"WALK THE DINOSAUR"**
- **"THE PLACE TO BE"**

INTERMISSION 4Segment 4

- **"THE WEEKEND"**
- **"NEVER A LONG GOODBYE"**

VALID SHOWS**3 Stage & CEC Stage**

May 2011 Show DVD
September 2008 Show DVD

STUDIO C

May 2011 Show DVD's
May 2011 Show floppy
September 2008 Show DVD's
September 2008 Show floppy

Valid Live Shows

Stage Diagnostics
Birthday 2009
CEC Says Live (2002)
CEC March Live (2001)
Having A Party Live (2001)
Chuck E. Shuffle live (2006)
Bingo Live
If You're Happy & You Know It Live
Jumpin' Live
Story time with Chuck E.
Dancin' (All night long)

WARRANTY REPLACEMENT INFORMATION

The May 2011 show is under warranty until May 6. Call (972)258-5613 for a replacement. After the warranty has expired you may order a new show from the Parts department at (785)862-6005.



Entertainment Department

Robert Gotcher
DIRECTOR

Michael Hill
STUDIO COORDINATOR

Matt Daniel
PRODUCTION COORDINATOR

DEPT 18 - THAT'S ENTERTAINMENT

(Volume 28, Issue 1 - May 2011)

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THAT'S ENTERTAINMENT

Volume 29, Issue 1

Sept 2011

SEPTEMBER 2011 SHOW

Howdy from the oven of Texas! Temperatures here have been triple digits for quite some time and things are burning up all over the place. That includes the new show for September: it's smokin' hot! You're gonna love it! From great original songs like "C'Mon Let's Go" and "Keep Your Head Up" to Huey Lewis' "Working for a Living", the content is some of the best we've had yet! You and your guests will love it, we're sure!

We've also done some fun things with our intermissions. Monkey Ninjas is back, along with our faithful friends from Veggie Tales. Both are hits with both kids and parents...well, and with our Cast Members! If you have any suggestions on what you'd like to see intermission-wise, please let us know. Also, if you've got song suggestions for Chuck and his pals to perform, please let us know! We love to get input from you.

I've got a question for all of you: How are your live shows going? Are you having a good time making magic for our guests? The key is having a good time. Making our guests happy can be a lot of fun, and it's actually one of the best parts of our job! So, go for it!

Additionally, in the realm of Live Shows, did you know that you can do live show performances in the show room?! Some Cast Members are unaware that we've got shows that are supported by video, lights, and our showroom sound system. If you've got a Studio C stage, just select a live show from the Manager Control panel. These type of shows are great because they change things up. This showroom live show performance is ideally suited for mid-week and during the day when we don't have a packed showroom due to Birthday Parties. We encourage you to shake things up and take some of your live show performances back into the show room. Simply make an announcement to our guests that Chuck E. Cheese will be performing live in the showroom and they'll come running. Don't forget those ticket splashes!

Speaking of live shows, send us video of what you're doing out there! Or even still photos. We'd love to see what you guys are doing...and get in on the fun.

Well, that's about it. Until next time, keep having fun out there and keep on making magic that only Chuck E. Cheese can make!

Stay cool.

-Rob

SEPTEMBER 2011 SHOW SCHEDULE**VALID SHOWS**Segment 1

- "YOU MAKE MY DREAMS COME TRUE"
- "WORKIN' FOR A LIVIN'"

INTERMISSION 1

Veggie Tales- Helping Hand
Quaker Chewy Bar Spot
Moonscoop- Hero Liger
Chuck E. Live Spot
Countdown 1

Segment 2

- "BANG ON THE DRUM"
- "COME ON LET'S GO"

INTERMISSION 2

Kung Fu Panda
Monkey Ninjas Ep. 1
Moonscoop- Happy & You Know It
PBS Kids Spot
Countdown 2

Segment 3

- "HIP TO BE SQUARE"
- "NEW SHOES"

INTERMISSION 3

Veggie Tales- Listen
Logan Robot Gladden Interview
Chuck E. Live Spot
Countdown 3

Segment 4

- "FUNKY TOWN"
- "KEEP YOUR HEAD UP"

INTERMISSION 4

Veggie Tales- Astonishing Wings
Monkey Ninjas Ep. 2
Yo Gabba Gabba Spot
Countdown 4

3 Stage & CEC Stage

September 2011 Show DVD
September 2008 Show DVD

STUDIO C

September 2011 Show DVD's
September 2011 Show floppy
September 2008 Show DVD's
September 2008 Show floppy

Valid Live Shows

Stage Diagnostics
Birthday 2009
CEC Says Live (2002)
CEC March Live (2001)
Having A Party Live (2001)
Chuck E. Shuffle live (2006)
Bingo Live
If You're Happy & You Know It Live
Jumpin' Live
Story time with Chuck E.
Dancin' (All night long)

WARRANTY REPLACEMENT INFORMATION

The Sept. 2011 show is under warranty until Sept 9th. Call (972)258-5613 for a replacement. After the warranty has expired you may order a new show from the Parts department at (785)862-6005.



Entertainment Department
Robert Gotcher
DIRECTOR

Michael Hill
STUDIO COORDINATOR

Matt Daniel
PRODUCTION COORDINATOR

DEPT 18 - THAT'S ENTERTAINMENT

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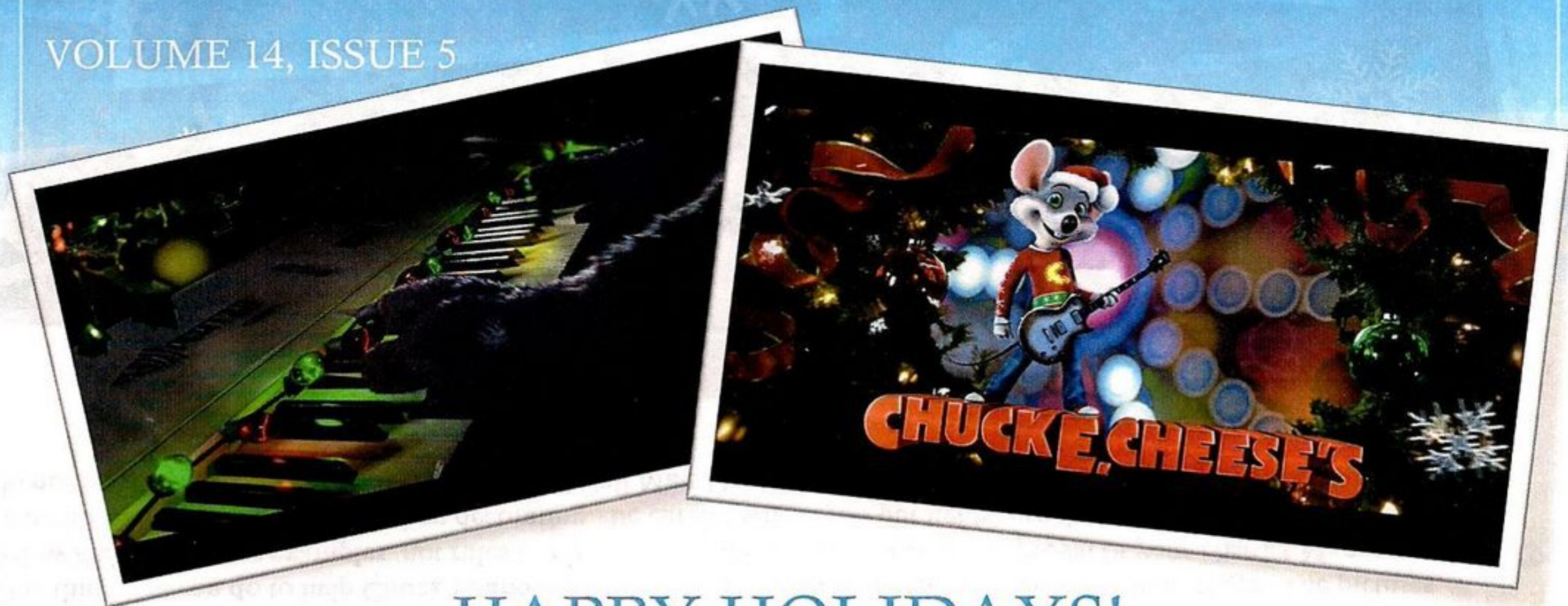


H O L I D A Y 2 0 1 2

That's

ENTERTAINMENT

VOLUME 14, ISSUE 5



HAPPY HOLIDAYS!



VALID SHOWS

- Holiday 2012
- January 2012
- September 2008

If you have any other Show DVD's other than those listed above, please destroy or send back to the Support Center, ATTN: Entertainment Dept.

It's the holiday season once again. Boy! Has it been a busy year, or what?! I think it's safe to say that Chuck looks a lot different than he did a year ago. Thanks for all of your hard work and support while Chuck has been improving his image. We are excited about all that has happened, as well as the new things to come.

This year's Holiday Show includes some great old seasonal favorites as well as some new intermission pieces from *Fraggle Rock*, *My Little Pony*, and *Pound Puppies*. It's safe to say, the Holidays at Chuck E. Cheese's are going to be sweeter than Aunt Ruth's fruitcake.

To help you and your guests get into the holiday spirit, please play the Holiday Show in your location November 26th through December 31st. Your show is warrantied until December 10th. If you have any questions or concerns, please do not hesitate to contact us here in the Entertainment Department. Happy Holidays, and we'll see you next year!

-Matt Daniel
Production Coordinator
972-258-5554
mdaniel@cecentertainment.com

-Michael Hill
Studio Coordinator
972-258-5613
mhill@cecentertainment.com

Show Schedule

Song 1

Deck the Halls

Intermission 1

-Veggie Tales –
"Donuts for Benny"
-Chillout 1

Song 2

Up on the Housetop

Intermission 2

-Fraggle Rock –
"Traveling Matt 1"
-Chillout 2

Song 3

Jolly Old St. Nicholas

Intermission 3

-My Little Pony –
"Christmas Pageant"
-Chillout 3

Song 4

Oh Christmas Tree

Intermission 4

-Veggie Tales –
"The 8 Polish Foods of
Christmas"
-Chillout 4

Song 5

Jingle Bells

Intermission 5

-Fraggle Rock – "Snow Song"
-Chillout 5

Song 6

*I Heard the Bells on
Christmas Day*

Intermission 6

-Pound Puppies –
"Dog Sled Race"
-Chillout 6

Song 7

Boars Head Carol

Intermission 7

-Fraggle Rock –
"Traveling Matt 2"
-Chillout 7

Song 8

*Toyland/
March of the Wooden Soldiers*

Intermission 8

-Baking with Betty –
"Potato Latkes"
-Chillout 8

Song 9

*We Wish You a Merry Christmas/
Here We Come a Wassailing*

Intermission 9

-Super Jasper –
"Cookies for Santa"
-Dreidel Song
-Chillout 9

Decorating for the Holidays

One thing you can do to help Chuck E. and the band look a little more festive is to decorate your stage. The pictures below are provided as examples, not rules or restrictions. Make sure to seek the approval of your District Manager and remember to be smart and safe when decorating. Be careful where you put lights, use flame retardant decorations, and do not install anything permanent. Questions? Call Matt Daniel in the Entertainment Department at 972-258-5554.



DEPT 18 - THAT'S ENTERTAINMENT

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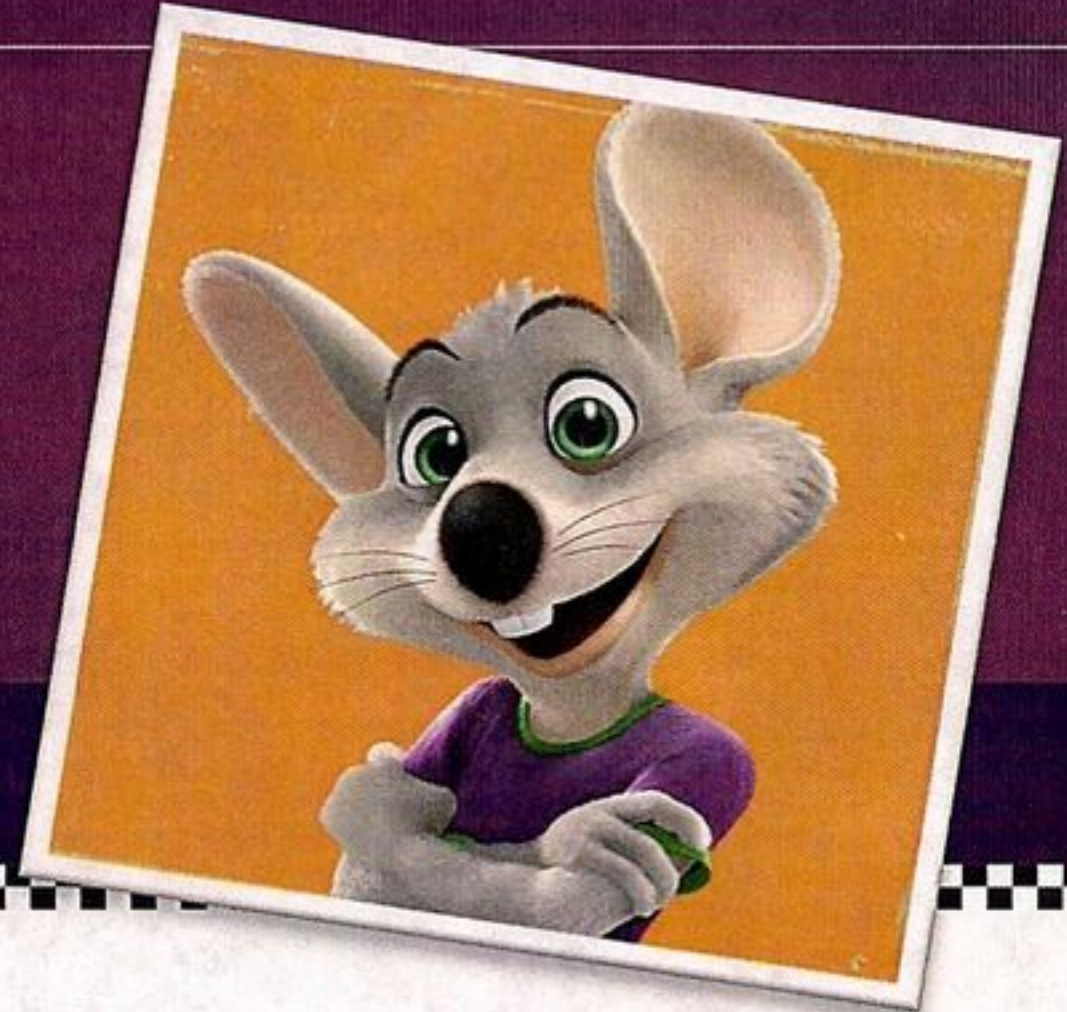
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That's Entertainment

FIRST QUARTER

2013



Live Chuck E. Performance Tips

- Stay hydrated. Drink plenty of water, and do not eat a heavy meal before performing. Stretching is a good idea as well
- Whenever possible, perform with another cast member. They can help you see things you might not and can assist in making the show more exciting.
- When Chuck E.'s voice is singing or speaking, make BIG movements to indicate that his vocals are coming from you.
- Take care of the costume. Hang it up after the performance, and clean as needed.

Happy New Year!

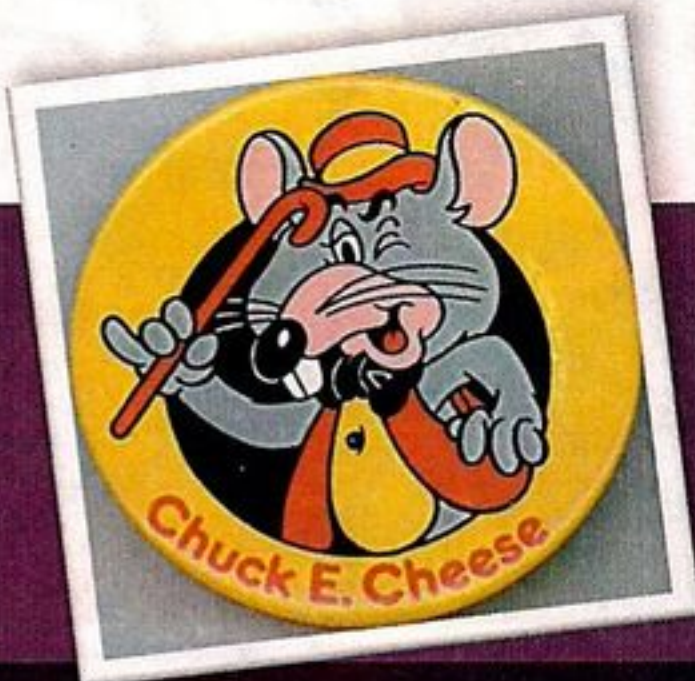
2013 is here and Chuck E. is ready to rock! Hopefully you got through the Holidays without a hitch and are ready to make some magic for our guests. Thank you for a great 2012.

Your First Quarter 2013 Show is here and can start being played immediately. It remains valid for all of January, February & March of 2013. This new show includes some old favorites given a breath of fresh air by Chuck E. and his pals.

New features included in your show are the Live Show countdowns. If you have a Studio C stage, your shows will now start automatically at 25 minutes after each hour. The countdown will alert your guests that Chuck E. will be coming out to perform. Please refer to the enclosed info sheet for more details. Again the automatic feature is only for Studio C locations. If you have a 3-Stage or CEC stage, you also may perform your live shows using the show DVD player instead of your boom box. Simply select the show of your choice off of the DVD menu, and make sure the volume is loud enough to be heard throughout the store. For questions or concerns please contact Michael Hill in the Entertainment Department at 972-258-5613.

Remember, YOU are Chuck E. Cheese to our guests. Thanks for making sure every guest leaves happy. Keep up the good work.

-Matt Daniel
Production Coordinator
Entertainment Department



Did you know?

Back in 1977, the name "Chuck E. Cheese" was chosen for our loveable mascot, because you cannot say it without smiling. Try it.

SHOW SCHEDULE

Song 1

WORKIN' FOR THE WEEKEND

Intermission 1

-Veggie Tales – "Happy Toothday"
-Chillout 1 – Circle of Life

Song 2

NEED A NEW WHEEL

Intermission 2

-Fraggle Rock – "Pass it On"
-Chillout 2 – Electro Space

Song 3

CROCODILE ROCK

Intermission 3

-My Little Pony – "Winter Wrap Up"
-Super Jasper – "Break the Record"
-Chillout 3 – Rock Climbing

Song 4

SING A SONG

Intermission 4

-Tim & the Space Cadets – "Super Hero"
-Chillout 4 – Underwater

Song 5

EVERYBODY WANTS TO RULE THE WORLD

Intermission 5

-Pajanimals – "Super Squacky"
-Chillout 5 – Time Lapse

Song 6

PIZZA OVEN

Intermission 6

-Pound Puppies – "McLeash"
-Hard Hat Hank – "Door Frame"
-Chillout 6 – Water Fly Over

Song 7

COME ON LET'S GO

Intermission 7

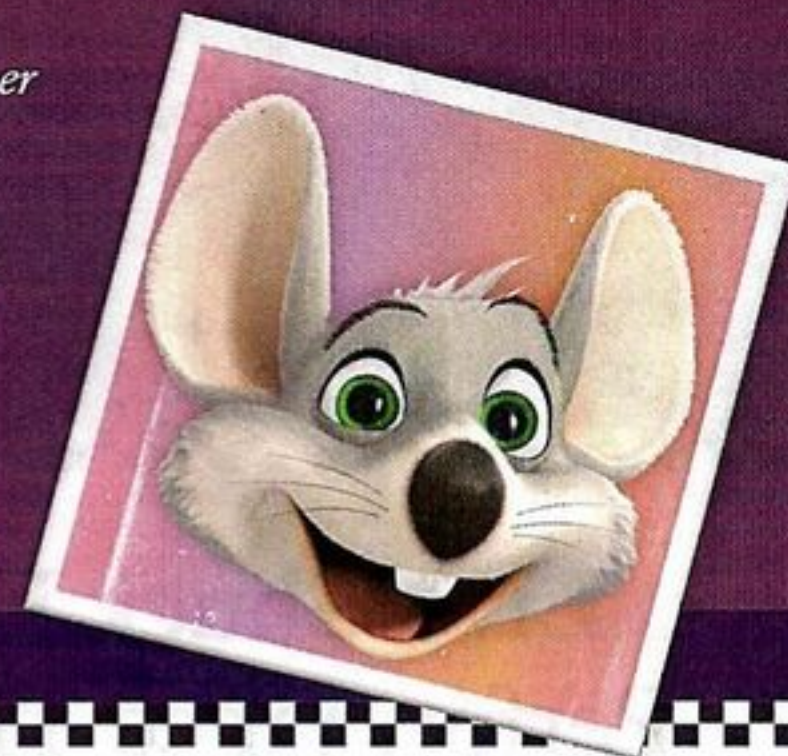
-Dreamworks – "Rise of the Guardians"

Song 8

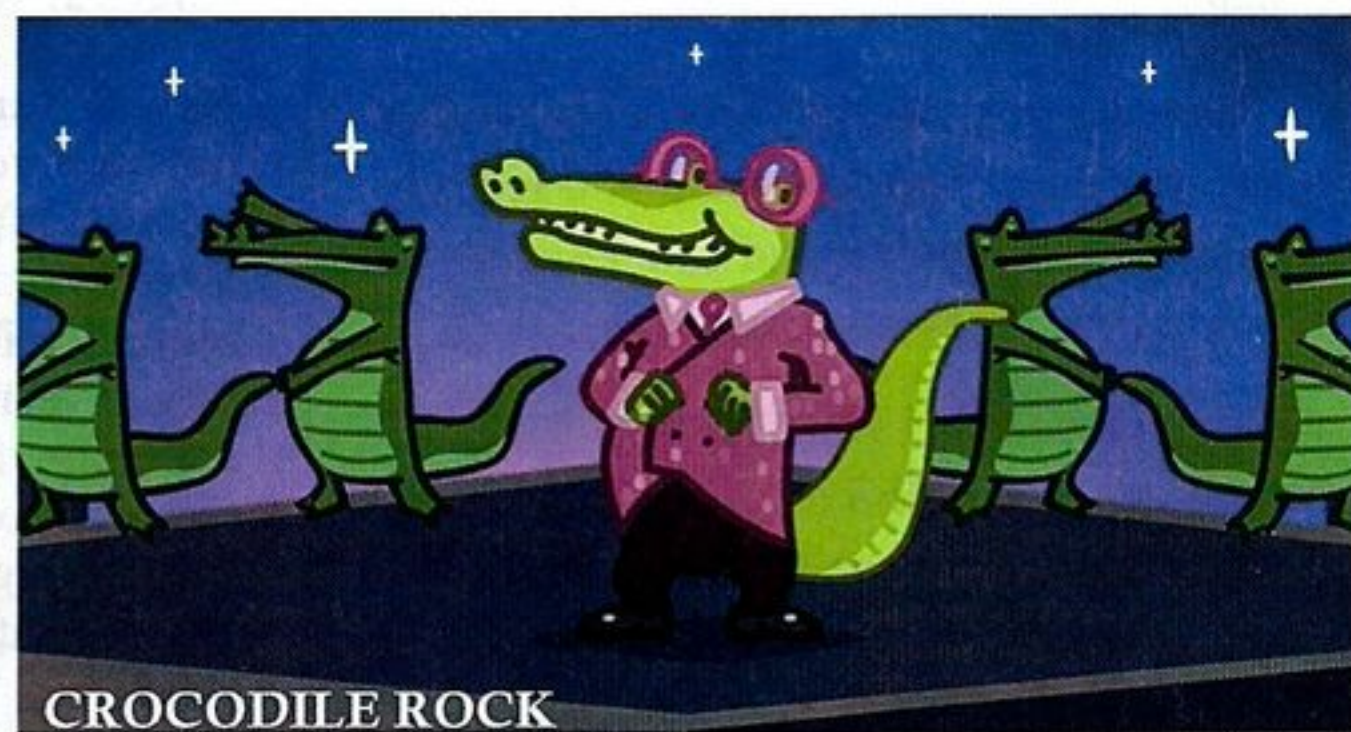
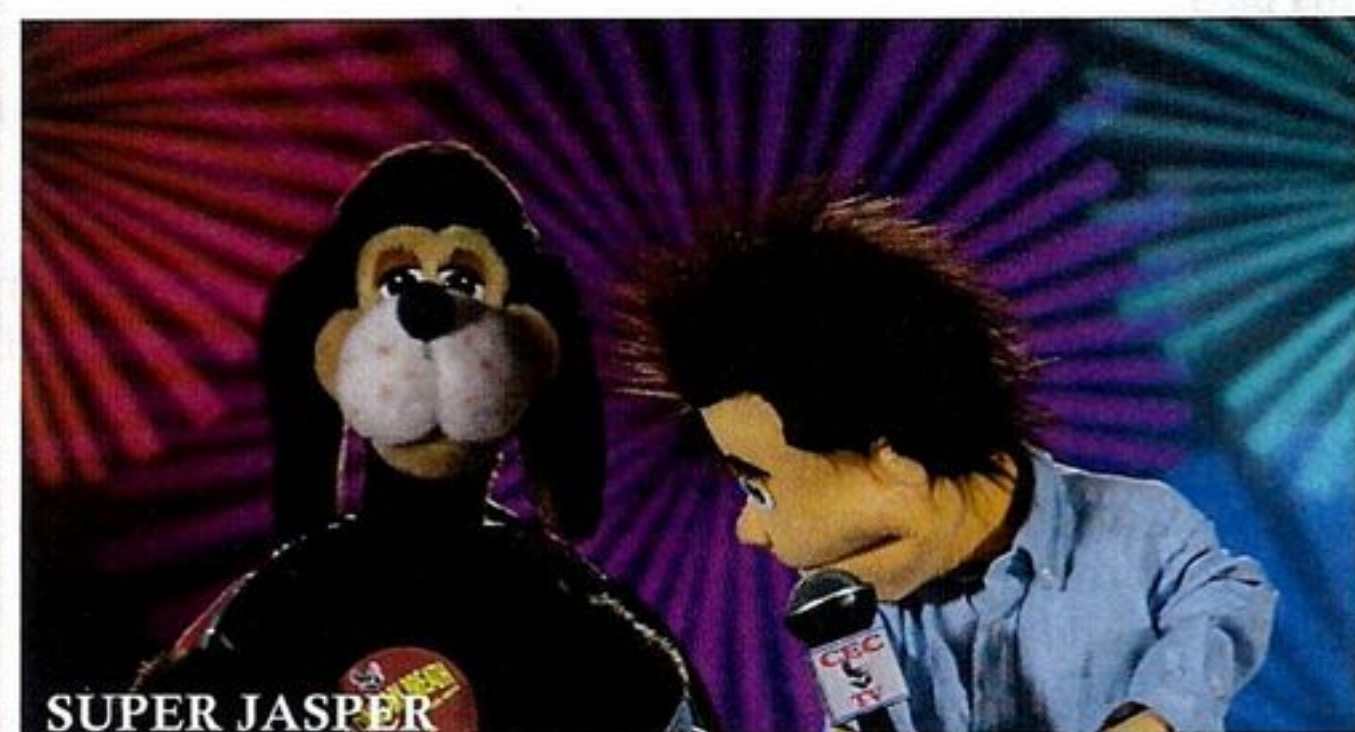
GET DOWN ON IT

Intermission 8

-Aquabats – "Super Magic Power Man"
-Chillout 8 – Night Drive



PICTURE THIS



DEPT 18 - THAT'S ENTERTAINMENT

(Volume 15, Issue 1 - January 2013)

Date of Origin: 2013
Archived: 8-22-13
Submission by PizzaCam / Danny E.
Version 1.0

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► STUDIO C LOCATIONS

DVDs WITH THIS SHOW SHOULD BE PLACED IN DVD PLAYER ONE AND TWO. BOTH DVDs HAVE THE SAME CONTENT. PLEASE PROPERLY DISPOSE OF OLDER DVDs.



► 3 STAGE & CEC STAGE LOCATIONS

YOU SHOULD NOW BE USING YOUR SHOW DVD TO PLAY LIVE SHOWS INSTEAD OF THE BOOM BOX. THE LIVE SHOW ON THE DVD CONTAINS A COUNTDOWN THAT WILL ALERT YOUR GUESTS THAT CHUCK E. IS COMING OUT TO PERFORM.

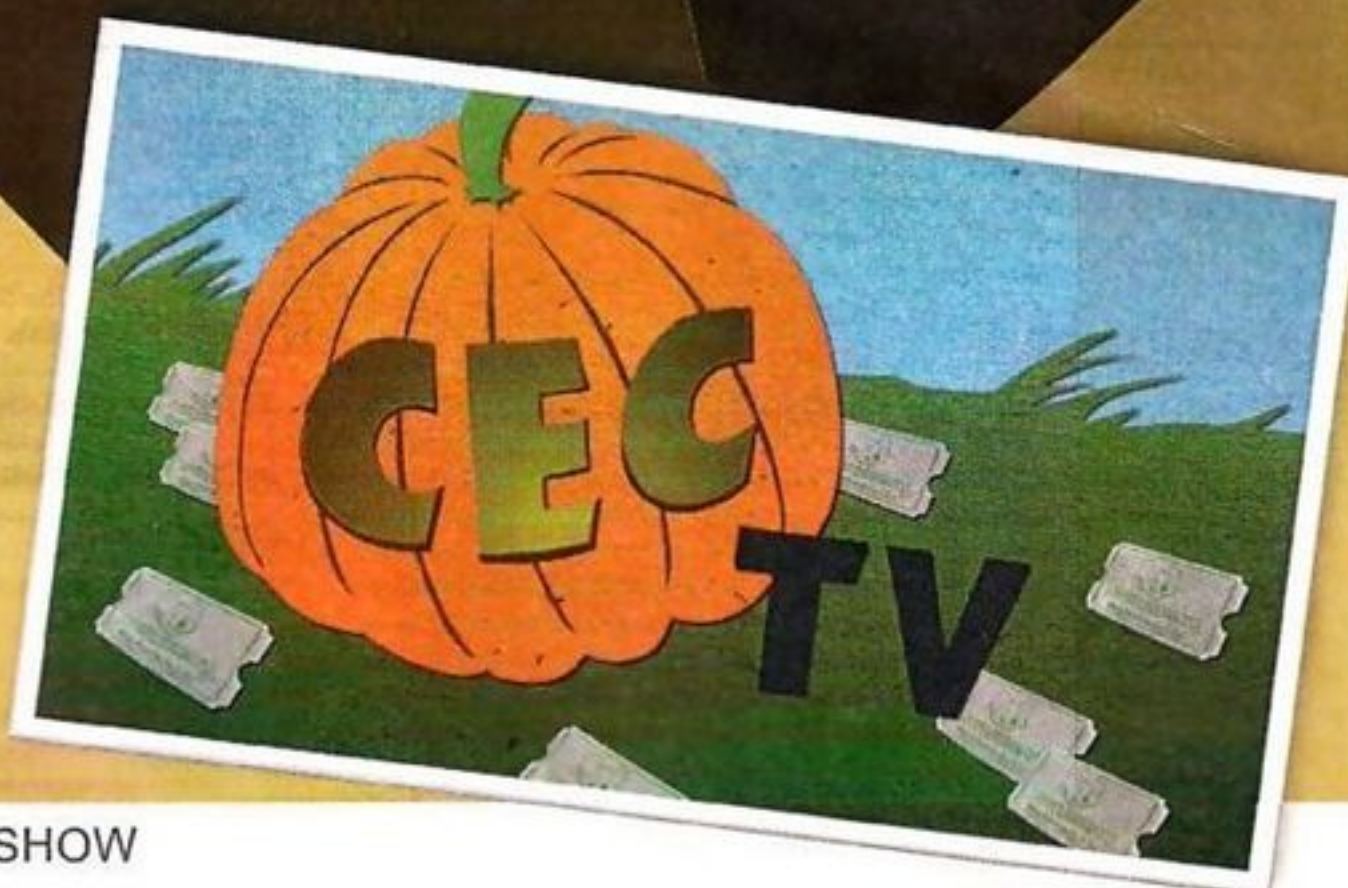


► REMOVE CHUCK E.'S HAT

TO COINCIDE WITH CHUCK E.'S NEW LOOK, PLEASE REMOVE & DESTROY CHUCK E.'S HAT FROM YOUR ANIMATRONIC CHARACTER. IT WILL NOT BE USED AGAIN.

○ ISSUE 4 | ○ VOLUME 15 | ○ FALL 2013

CHUCK E. CHEESE'S



ENTERTAINMENT NEWSLETTER FOR THE FALL 2013 SHOW

THIS SHOW WILL PLAY SEPTEMBER, OCTOBER & NOVEMBER OF 2013.

PLEASE SHARE WITH ALL CHUCK E. CHEESE'S CAST MEMBERS.



CHUCK E. CHEESE'S

**FALL
SHOW
2013**

Summer is over and now that the leaves are changing color and the heat is subsiding, Chuck E. and his pals are ready to perform some great new stuff for you and our guests. Enclosed in this packet is your brand new Fall 2013 Show. Hooray!

In addition to the cool new music and hilarious sketches, this new show also includes two brand new Chuck E. Cheese Live Shows. "Do The Chuck E." and "Head, Shoulders, Knees & Toes." A choreography training DVD for both is included in this packet. As always, you are free to perform any of the available Live Shows at any time. For 3 Stage & CEC Stages, simply select the show of your choosing from the DVD menu. For Studio C locations, the automatic live show will now be "Do The Chuck E." If you would rather perform a different live show, you may interrupt the automatic one with a show of your choosing, from the manager control panel. And for those of you who are not quite ready to let go of the "Cupid Shuffle," it will be available by manual selection through the end of 2013.

It's probably taken some getting used to, but we hope that you are getting into the groove of the new Rock Star Birthday. We have heard some great feedback from you guys as well as from our guests. Keep in mind, that it is very important that Chuck E. and the cast follow the choreography in the training video, not just for the Birthday Star song, but for the entire show. A good show can make or break the success of a Chuck E. Cheese's birthday party. If you need a replacement training video, call 972-258-5449. Oh and one more thing...

The Rock Star Birthday Show is now available in Spanish!

Thanks again for giving our guests great experiences. Remember, YOU can be the reason they keep coming back.

AVAILABLE LIVE SHOWS

Do The Chuck E. (New)

Head, Shoulders, Knees & Toes (New)

Cupid Shuffle (Expires at the end of 2013)

BINGO

Happy & You Know It

Old Mac Donald

Matt Daniel
Production Manager
Entertainment Department

Michael Hill
Studio Coordinator
Entertainment Department

SHOW SCHEDULE

Segment 1

- "Tricky"

Intermission 1

- Fraggie Rock "Wembly & The Gorgs"
- Chill Out 1

Segment 2

- "Good Time"
- "Eye of the Tiger"

Intermission 2

- Hard Hat Hank – "Time Machine"
- "Free Birds" Promo
- CEC Live Promo
- Chill Out 2

Segment 3

- "Home"

Intermission 3

- Tim & The Space Cadets – "2nd Grade Show"
- Veggie Tales – "Stilts & Kilts"
- Chill Out 3

Segment 4

- "1985"
- "Cars"

Intermission 4

- Marvin The Tech Guru – "Beards"
- Pajanimals – "Pajamarama Bounce"
- "Free Birds" Trailer
- CEC Live Promo
- Chill Out 4



SHOW SUPPORT

Your Fall 2013 Show is warranted for two weeks.

If you need a replacement within those two weeks, call Michael Hill at (972) 258-5613.

For a replacement after the warranty period, please call the Parts Department at (785) 862-6005.

For technical questions or concerns regarding your show, please call Tech Support at (785) 862-6002.

For questions or comments regarding the content of the show, please call Matt Daniel at (972) 258-5554.

VALID SHOWS

STUDIO C

- Fall 2013 Show DVDs (Player 1 & 2)
- Fall 2013 Software Update (Floppy Disk or CD)

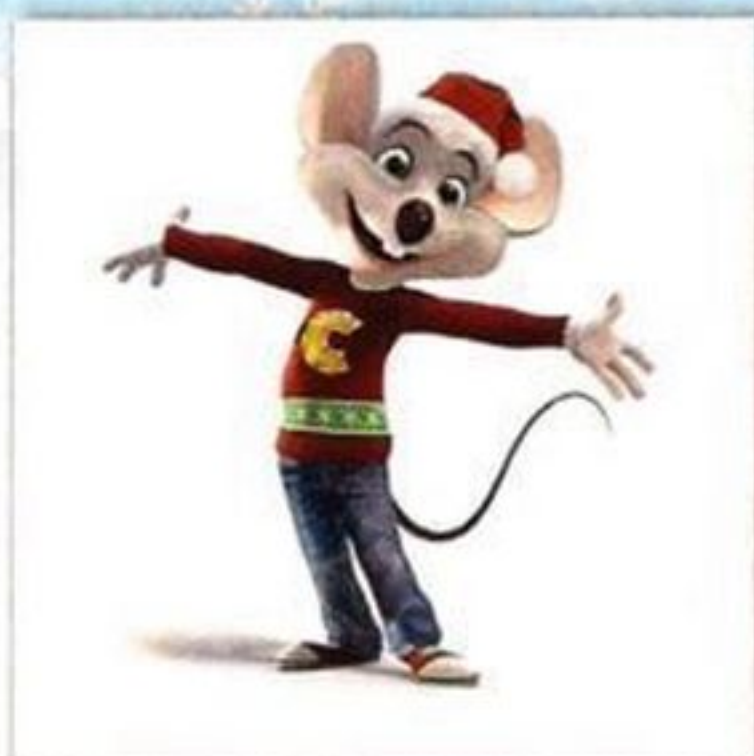
3 STAGE & CEC STAGE

- Fall 2013 Show DVD
- Character Diagnostics DVD

- If you have any shows other than what is listed above, please dispose of them properly. Do not take them home or upload them to the Internet.
- For those with the **Studio C HD** show, once you have installed your show, **return your SD card and USB stick to the Entertainment Department at the Support Center ATTN: Michael Hill.**
- Oh and by the way, you look great today!

Holiday 2013 Show

- V O L U M E 1 5 - I S S U E 5 -



VALID SHOWS

Studio C

- Holiday 2013 Show DVDs
- Holiday 2013 Software Update

CEC & 3-Stages

- Holiday 2013 Show DVD
- Character Diagnostics DVD

Studio C HD/Circles of Light

- Holiday 2013 Show USB Stick
- Holiday 2013 SD Card

- If you have any shows other than what is listed above, please dispose of them properly. Do not take them home or upload them to the Internet.
- For those with the *Studio C HD* show, once you have installed your show, return your SD card and USB stick to the Entertainment Department at the Support Center ATTN: Michael Hill.

Happy Holidays! However you celebrate this time of year, it sure is a special time. Time to spend time with loved ones and to spread good cheer. At Chuck E. Cheese's, that's easy, because we are all about spreading good cheer year round. It's what we do best! As the year comes to a close, we want to thank you for working so hard to make Chuck E. Cheese's a very special place.

To help you and your guests get into the holiday spirit, please play the Holiday 2013 Show in your location December 2, through December 31, 2013. Your show is warrantied until December 16. If you have any questions or concerns, please do not hesitate to contact us here in the Entertainment Department. We hope your holiday season is filled with love, peace and pizza. Thanks again for another great year. See you in January, with an all-new show.

SHOW SUPPORT

- Your Holiday 2013 Show is warrantied for two weeks.
- If you need a replacement within those two weeks, call Michael Hill at (972) 258-5613.
- For a replacement after the warranty period, please call the Parts Department at (785) 862-6005.
- For technical questions or concerns regarding your show, please call Tech Support at (785) 862-6002.
- For questions or comments regarding the content of the show, please call Matt Daniel at (972) 258-5554.

SHOW SCHEDULE

Song 1

Deck the Halls

Intermission 1

-Veggie Tales –

“*Wrapped Myself Up For Christmas*”

-Chillout 1

Song 2

Up on the Housetop

Intermission 2

-Fraggle Rock –

“*Traveling Matt 1*”

-Chillout 2

Song 3

Jolly Old St. Nicholas

Intermission 3

-Ken Chuck E. Derby

-Chillout 3

Song 4

Oh Christmas Tree

Intermission 4

-Larry The Technician –

“*Decorating The Tree*”

-Chillout 4

Song 5

Jingle Bells

Intermission 5

-Fraggle Rock –

“*Snow Song*”

-Chillout 5

Song 6

I Heard the Bells on

Christmas Day

Intermission 6

-Fraggle Rock –

“*The Bells Of Fraggle Rock*”

-Chillout 6

Song 7

Boars Head Carol

Intermission 7

-Fraggle Rock –

“*Traveling Matt 2*”

-Chillout 7

Song 8

Toyland/

March of the Wooden Soldiers

Intermission 8

-Baking with Betty –

“*Potato Latkes*”

-Play Some Games For The Holidays

-Chillout 8

Song 9

We Wish You a Merry Christmas/

Here We Come a Wassailing

Intermission 9

-Super Jasper –

“*Cookies for Santa*”

-Dreidel Song

-Chillout 9



CHUCK E. CHEESE'S

FIRST QUARTER 2014 SHOW

ENTERTAINMENT NEWSLETTER FOR THE FIRST QUARTER 2014 SHOW
PLEASE SHARE WITH ALL CHUCK E. CHEESE'S CAST MEMBERS.

PLAY THIS SHOW JANUARY 1ST THROUGH MARCH 31ST 2014.

What do KISS, Marky Mark, Kansas and The Beatles have in common? They are all artists that Chuck E. and the band cover in the First Quarter 2014 Show. What a way to start the year! Enclosed in this packet is your new First Quarter 2014 Show, and a brand new Boom Box Live Show CD. Please dispose of all previous shows and CDs properly.

We hope that you have enjoyed performing the Cupid Shuffle. Our license to perform the Cupid Shuffle has now expired. Therefore, it is extremely important that you do **NOT** play this show anymore. When performing every hour, please choose from any the available Live Shows, "Do The Chuck E.," "Head, Shoulders, Knees & Toes," "Bingo," "Happy & You Know It" and "Old Mac Donald." All of these shows are available to play on your show, with a 5 minute countdown, or on the new Boom Box Live Show CD.

Happy New Year and thanks for taking care of our guests!

Matt Daniel
Production Manager
Entertainment Department

Michael Hill
Studio Coordinator
Entertainment Department



ASPECT RATIO

All shows are now produced in the 16:9 (widescreen) format. To ensure the best viewing experience, please use the guide below to format all of your video monitors that play the show. Depending on the brand of your monitor, the best way to adjust the picture will vary. Most monitors can be adjusted on the remote or within the menu, using features labeled as "Format" "Aspect Ratio" or "Zoom." For questions, contact Technical Support at (785) 862-6002.



4:3 (square) monitor correct
(black bars at top & bottom)



4:3 (square) monitor incorrect
(no black bars, stretched image)



16:9 (widescreen) monitor correct
(no black bars at top & bottom)



16:9 (widescreen) monitor incorrect
(black bars, squished image)

SHOW SCHEDULE

Segment 1

- "She Loves You"

Intermission 1

- Transformers Rescue Bots (USA Only)
- Helen Henny's Hollywood – "Sean's Pen"
- Show Break 1

Segment 2

- "Good Vibrations"
- "Rock 'N Roll All Nite"

Intermission 2

- My Little Pony (USA Only)
- Cloudy With A Chance Of Meatballs 2 Promo
- CEC Live Promo
- Show Break 2

Segment 3

- "I Want Crazy"

Intermission 3

- Littlest Pet Shop (USA Only)
- Baking With Betty – "Tapas"
- Show Break 3

Segment 4

- "Carry On Wayward Son"
- "I Melt With You"

Intermission 4

- Kitten In The Kitchen Wearing Mittens
- Cloudy With A Chance Of Meatballs 2 Trailer
- Chill Out 4
- CEC Live Promo
- Show Break 4



SHOW SUPPORT

Your First Quarter 2014 Show is warrantied for two weeks.

If you need a replacement within those two weeks, call Michael Hill at (972) 258-5613.

For a replacement after the warranty period, please call the Parts Department at (785) 862-6005.

For technical questions or concerns regarding your show, please call Tech Support at (785) 862-6002.

For questions or comments regarding the content of the show, please call Matt Daniel at (972) 258-5554.

VALID SHOWS

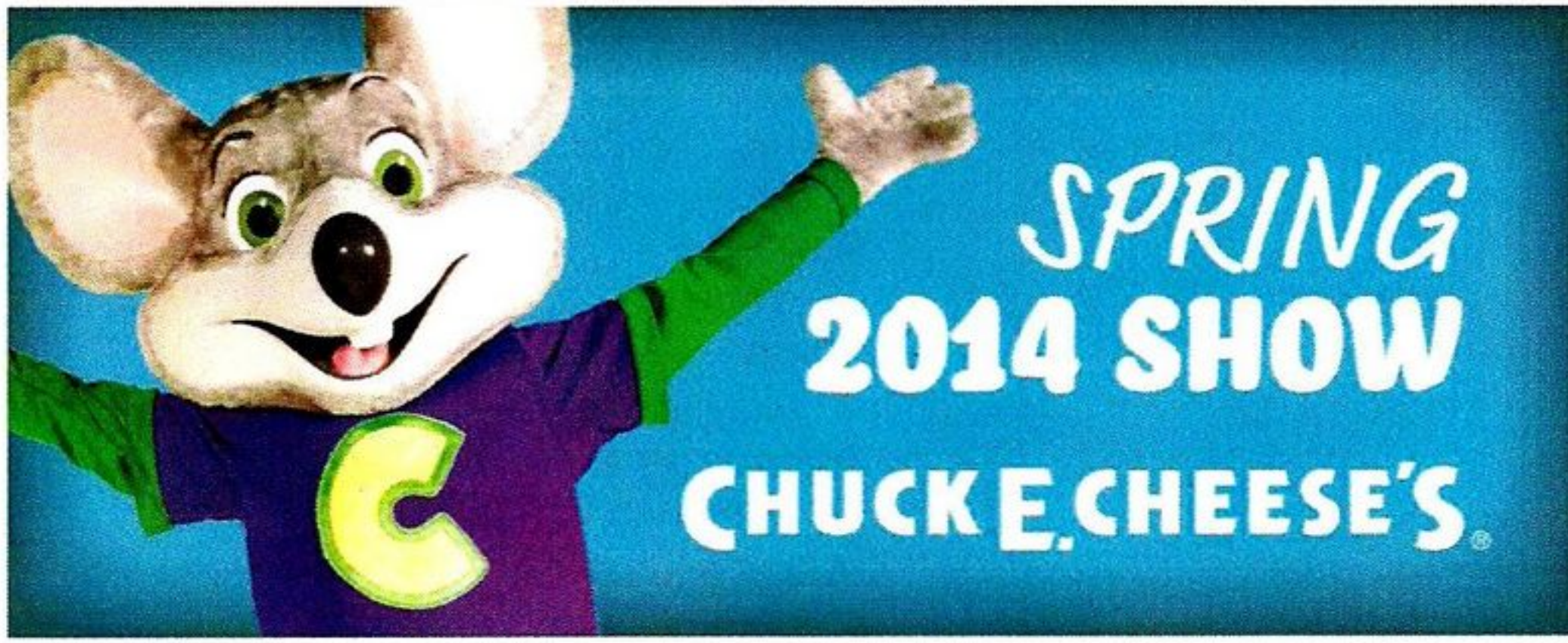
STUDIO C

- First Quarter 2014 Show DVDs (Player 1 & 2)
- First Quarter 2014 Show Software Update (Floppy Disk or CD)

3 STAGE & CEC STAGE

- First Quarter 2014 Show DVD
- Character Diagnostics DVD

- If you have any shows other than what is listed above, please dispose of them properly. Do not take them home or upload them to the Internet.
- For those with the **Studio C HD/Circles Of Light** show, once you have installed your show, return your SD card and USB stick to the Entertainment Department at the Support Center ATTN: Michael Hill.
- Oh and by the way, Chuck E. loves you.



ENTERTAINMENT NEWSLETTER FOR THE SPRING 2014 SHOW
PLEASE SHARE WITH ALL CHUCK E. CHEESE'S CAST MEMBERS

PLAY THIS SHOW APRIL 1ST THROUGH JUNE 30TH 2014

Happy Spring, 2014 Chuck E. Cheesers! With all of the April Fools' Day jokes going on, we are proud to bring you the Spring 2014 Show, which is no joke! This new show is packed with several old favorites that will get you and your guests moving and grooving.

In addition to the regular show loop, are the super-important Chuck E. Live performances. As you know, this is one of the things that sets us apart from other pizza places. Remember, singing, dancing and interacting with a mouse is not something most people do on daily basis. So keep the energy up, and keep on making Chuck E. Live a fun and unique experience for every guest, whether you are performing for the first time or the 1000th.

One last thing, please see the memo below regarding new audio standards from Mike Tuck, Director of Technical Field Operations. Thanks for all you guys do! Keep on making magic.

Matt Daniel
Production Manager
Entertainment Department

Michael Hill
Studio Coordinator
Entertainment Department

New Audio Standards

Lately, there have been a lot of issues with sound levels in the show room, which in turn has created guest complaints. The enclosed show will have a volume level difference of 15dbs between the live/birthday show and the regular show. Below are instructions to your Technical Managers on how to properly set and calibrate the amps for this new setting. Once the amps have been set, it's imperative that amps are not adjusted afterwards.

Step 1: Make sure you have the proper sound meter and it's set to weight c and reaction slow. This must be done in the morning when there is no ambient noise.

Step 2: For Studio C, have the control panel set at 100%. For all other shows, have the volume adjustment set to its highest level.

Step 3: With the show on the Live/Birthday Shows, adjust your amp until your sound meter reads 90 dbs.

Step 4: Confirm your regular show is at 75dbs in the show room and game room.

Step 5: Once you have confirmed the settings, remove amp knobs if possible. If you cannot remove knobs then find a way to make it difficult to randomly adjust the knobs. If none of the above can be done, then mark where the proper volume level is on your amp.

Step 6: Unplug the sense microphone from the back of the Symetrix.

Step 7: On the next directional, go over the volume settings with the managers.

With the new settings, the loudest the show will go is 90dbs. If you have any questions, please get in contact with your DT or RT.

Show Schedule

Segment 1

- "Shake Your Groove Thing"
- "My Karate Kid"

Intermission 1

- Littlest Pet Shop (USA Only)
- Hard Hat Hank – "Nu-cu-lar"
- Show Break 1

Segment 2

- "Larry Go to the Store"
- "Everybody Have Fun Tonight"

Intermission 2

- Veggie Tales – "Asteroid Cowboys"
- Marvin The Technology Guru – "Beards"
- Show Break 2

Segment 3

- "It's Tricky"
- "Back in Time"

Intermission 3

- Transformers Rescue Bots (USA Only)
- Chuck E. Cheese Cast Member Remix
- Show Break 3

Segment 4

- "Good Time"
- "Final Countdown"

Intermission 4

- My Little Pony, Friendship is Magic (USA Only)
- Bobby Bear
- Show Break 4



Show Support

Your First Quarter 2014 Show is warrantied for two weeks.

If you need a replacement within those two weeks, email showwarranty@cecentertainment.com or call (972) 258-5613.

For a replacement after the warranty period, please call the Parts Department at (785) 862-6005.

For technical questions or concerns regarding your show, please call Tech Support at (785) 862-6002.

Valid Shows

STUDIO C

- Spring 2014 Show DVDs (Player 1 & 2)
- Spring 2014 Show Software Update (Floppy Disk or CD)

3 STAGE & CEC STAGE

- Spring 2014 Show DVD
- Character Diagnostics DVD

- If you have any shows other than what is listed above, please dispose of them properly. Do not take them home or upload them to the Internet.
- For those with the **Studio C HD/Circles Of Light** show, once you have installed your show, **return your SD card and USB stick to the Entertainment Department at the Support Center, ATTN: Michael Hill.**
- Hey! What is that behind you?...April Fools'!



ENTERTAINMENT NEWSLETTER FOR THE CHUCK E. CHEESE SHOW
PLEASE SHARE WITH ALL CHUCK E. CHEESE'S CAST MEMBERS

***PLAY THIS SHOW JULY 1ST THROUGH AUGUST 31ST 2014.
AFTER THAT, KEEP IT IN YOUR LIBRARY.
IT WILL BECOME YOUR BACKUP SHOW.***

The heat is on at Chuck E. Cheese's this Summer! We are happy to bring you an all new show! This year's July and August Show is not Summer themed, instead it's a non-specific themed show that is full of Chuck E. Cheese original fun! After it's initial run in July and August, you may keep it in your library as a backup or play it as an alternate show.

Check this out! Included with your new show is a brand new Live Show, *Chuck E. Says 2014* and a shorter, more fun version of the *Rock Star Birthday Show*! Be sure to check out the training materials also included in this package so you can perform these two shows to the highest standards.

Thanks again to all of you out there for doing your best to make Chuck E. Cheese's a magical place. We hope you enjoy the new *Chuck E. Cheese Show*. Have a great Summer!

Matt Daniel
Production Manager
Entertainment Department

Michael Hill
Studio Coordinator
Entertainment Department

Revised Audio Standards

The enclosed show will have a revised volume level difference of 10 dBs between the Live/Birthday show and the regular show. Below are instructions to your Technical Managers on how to properly set and calibrate the amps for this new setting. Once the amps have been set, it is imperative that amps are not adjusted afterwards.

Step 1: Make sure you have the proper sound meter and it's set to weight c and reaction slow. This must be done in the morning when there is no ambient noise.

Step 2: For Studio C, have the control panel set at 100%. For all other shows, have the volume adjustment set to its highest level.

Step 3: With the show on the Live/Birthday Shows, adjust your amp until your sound meter reads 90 dBs.

Step 4: Confirm your regular show is at 80 dBs in the show room and game room.

Step 5: Once you have confirmed the settings, remove amp knobs if possible. If you cannot remove knobs then find a way to make it difficult to randomly adjust the knobs. If none of the above can be done, then mark where the proper volume level is on your amp.

Step 6: Unplug the sense microphone from the back of the Symetrix.

Step 7: On the next directional, go over the volume settings with the managers.

With the new settings, the loudest the show will go is 90 dBs. If you have any questions, please get in contact with your DT or RT.

Show Schedule

Music Video – “Friendship Never Ends” (Chuck E.)

Sketch – “Where’s Steve Waters”

Sketch – Hard Hat Hank – “Box”

Show Break 1 – “Cats”

Music Video – “Dare To Be You” (Helen)

Sketch – “A Joke From Pasqually”

Music Video – “Rockin’ Robot” (Chuck E.)

Sketch – “Steve Waters Auditions”

Music Video – “Arizona” (Jasper)

Sketch – “The Pizza Plant”

Show Break 2 – “City Time Lapse”

Music Video – “Nobody Knows” (Munch)

Show Break 3 – “Driving Through The City”

Sketch – “Set Up For The Finale”

Music Video – “Happy To Be Seeing You”
(Chuck E. & The Steve Waters Understudies)

Sketch – “Steve Waters Returns”

Sketch – Bobby Bear – “Marlon The Marlin”

Show Break 4 – “Hot Air Balloon Journey”



Show Support

The Chuck E. Cheese Show (July & August 2014) is warranted for two weeks.

If you need a replacement within those two weeks, email showwarranty@cecentertainment.com or call (972) 258-5613.

For a replacement after the warranty period, please call the Parts Department at (785) 862-6005.

For technical questions or concerns regarding your show, please call Tech Support at (785) 862-6002.

Valid Shows

STUDIO C


**The Chuck E. Cheese Show (July & August 2014)
DVDs (Player 1 & 2)**

**The Chuck E. Cheese Show (July & August 2014)
Software Update (CD or Floppy Disk)**

3 STAGE & CEC STAGE

**The Chuck E. Cheese Show
(July & August 2014) DVD**

Character Diagnostics DVD

- If you have any shows other than what is listed above, please dispose of them properly. Do not take them home or upload them to the Internet.
- For those with the **Studio C HD/Circles Of Light** show, please return any old SD cards and USB sticks to the Entertainment Department at the Support Center, ATTN: Michael Hill.
- Thank you for reading the entire newsletter, you deserve a cookie. 

CHUCK E. CHEESE'S

That's

Entertainment

Newsletter for the Fall 2014 Show

This show is valid September, October & November 2014.

Please share with all Chuck E. Cheese's cast members.



You Tube

Did you know Chuck E. Cheese is on YouTube? That's right! Some of the best videos you see in the show can now also be seen on YouTube. Not only that, but you will also find funny videos that cannot be seen in-store and are exclusive to the Chuck E. Cheese YouTube channel. Don't believe me? Go and see it for yourself! And don't forget to tell your guests and fellow cast members what you find.

[youtube.com/user/ChuckE CheeseVideo](https://www.youtube.com/user/ChuckE CheeseVideo)

It's already September! Where does the time go? As the leaves change and the temperature cools, we here in the Entertainment Department are happy to deliver to you a brand new show. In this show Chuck E. brings you hits from artists like One Direction, Capital Cities and Taylor Swift! Does it get any better?!...NOPE!

With the arrival of Fall also comes the arrival of ghosts, goblins and dancing bones. You guessed it, back by popular demand is the Them Bones Live Show. This special Live Show can be played only during the month of October for the very special "Chucktober" promotion. Stay tuned for more details regarding when and how to perform this goulishly delightful Live Show.

On a personal note, we hope you know how much we enjoy producing these shows for you and your guests. It's a rare thing to produce entertainment for a pizza restaurant and it's something we do not take for granted. Thank you so very much for allowing us to bring you fun music and comedy from Chuck E. and his pals. We'll see you back here in December with an all new Holiday Show. 'Til then, have a great Fall season!

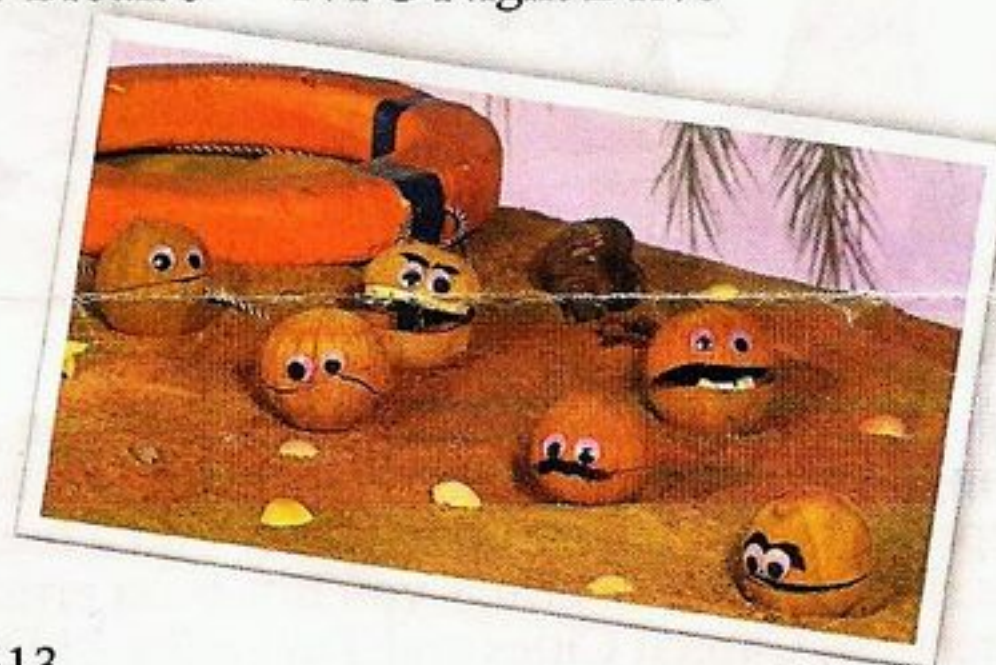
Matt Daniel
Production Coordinator
Entertainment Department

Michael Hill
Studio Coordinator
Entertainment Department



Show Schedule

CEC Music Video – “Safe & Sound” (Chuck E.)	CEC Music Video – “Maniac” (Chuck E.)
CEC Sketch – “Justin The Prankster Part 1”	Guest Spot – Caspar Babypants – “Stompy The Bear”
Guest Spot – Veggie Tales - “Perfect Puppy”	CEC Promo – “Playtime Spot”
CEC Promo – “Playtime Spot”	Show Break 2 – “Vintage NASA”
CEC Music Video – “You Gonna Fly” (Jasper)	CEC Music Video – “Best Song Ever” (Chuck E.)
Guest Spot – Caspar Babypants – “Stump Hotel”	CEC Sketch – “Justin The Prankster Part 3”
Show Break – “Flyover”	CEC Music Video – “Because We’re Friends”
CEC Sketch – “Justin The Prankster Part 2”	CEC Sketch – “Coconut”
CEC Music Video – “Trouble” (Helen)	Show Break 3 – “NYC Night Drive”
Guest Spot – Veggie Tales - “Together”	



Show Support

The Fall 2014 Show is warrantied for two weeks.

If you need a replacement within those two weeks, email showwarranty@cecentertainment.com or call (972) 258-5613.

For a replacement after the warranty period, please call the Parts Department at (785) 862-6005.

For technical questions or concerns regarding your show, please call Tech Support at (785) 862-6002.

For questions or comments regarding the content of the show, please call Matt Daniel at (972) 258-5554.

Valid Shows

STUDIO C

- Fall 2014 Show DVDs (Player 1 & 2)
- Fall 2014 Show Floppy Disk or CD Update
- The Chuck E. Cheese Show 2014 DVDs (Player 1 & 2)
- The Chuck E. Cheese Show 2014 Floppy Disk or CD Update

3 STAGE & CEC STAGE

- Fall 2014 Show DVD
- The Chuck E. Cheese Show 2014 DVD
- Character Diagnostics DVD

- If you have any shows other than what is listed above, please dispose of them properly. Do not take them home or upload them to the Internet.
- For those with the *Studio C HD/Circles Of Light* show, hang on to your USB stick and SD card for the previous show (The Chuck E. Cheese Show – Summer 2014). Please return any other SD cards and USB sticks to the Entertainment Department at the Support Center, ATTN: Michael Hill.
- Congratulations! You made it to the end of the newsletter and made this puppy smile!





TO: All Chuck E. Cheese's Locations with a Studio C Stage Show
FROM: Entertainment Department
DATE: October 10, 2014
SUBJECT: Studio C – "Them Bones Live Show"

Please update your Studio C show computer, by following the steps below.

- Insert the Chucktober show update floppy disk or CD into your show computer and reboot the computer.
- Once your show computer has installed all of the necessary files eject the show update floppy disk or CD.
- Reboot your show computer and start your show from the manager control panel.

This update works with the Fall 2014 Show DVDs that should already be installed.

This will update your show to play "Them Bones" as the automatic live show every hour.

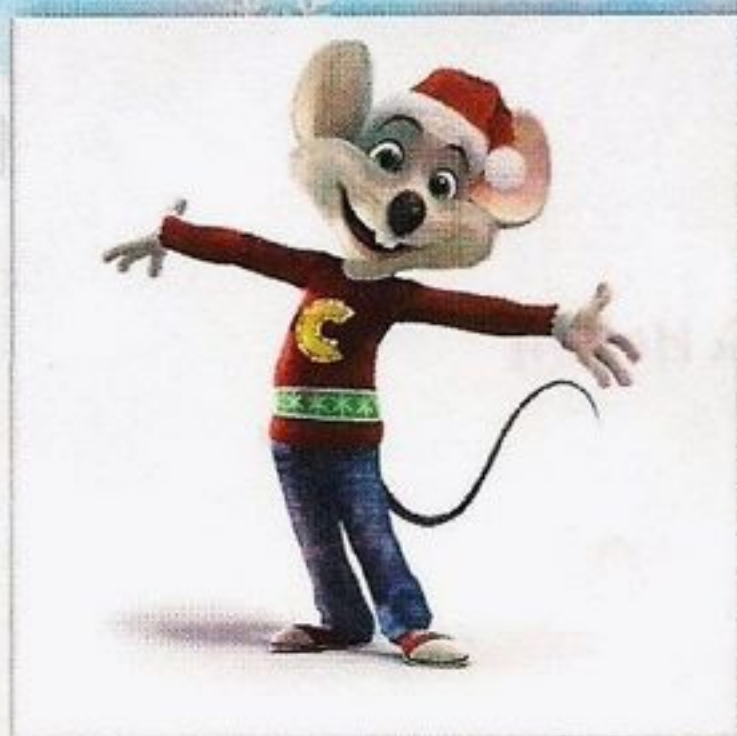
After the Chucktober promotion has ended, on Monday, November 3, it is very important that you re-install the previous Fall 2014 Show floppy disk or CD update. If you need a replacement, please call the parts department.

Thanks everyone, and Happy Chucktober!

Matt Daniel
Entertainment Production Manager
mdaniel@cecentertainment.com

T H A T ' S E N T E R T A I N M E N T

Chuck E. Cheese's Holiday 2014 Show



Valid Shows

Studio C

- Holiday 2014 Show DVDs
- Holiday 2014 Software Update

CEC & 3-Stages

- Holiday 2014 Show DVD
- Character Diagnostics DVD

Studio C HD/Circles of Light

- Holiday 2014 Show USB Stick
- Holiday 2014 SD Card

- If you have any shows other than what is listed above, please dispose of shows properly. Do not take them home or upload them to the Internet.
- For those with ***Studio C HD/Circles of Light***: once you have installed your show, return your SD Card and USB Stick to the Entertainment Department at the Support Center, ATTN: Michael Hill.

Happy Holidays, everyone! What makes this year an even happier one is Chuck E. Cheese's brand new Holiday Show! That's right, this show is sure to get you and your guests in the holiday spirit. Even the grumpiest Scrooge won't be able to resist these toe-tappin' new songs and holiday classics. It's safe to say, the holidays at Chuck E. Cheese's are going to be sweeter than Aunt Ruth's fruitcake.

Please play the Holiday 2014 Show in your location November 17, through December 28, 2014. Your show is warrantied until December 1. If you have any questions or concerns, please do not hesitate to contact us here in the Entertainment Department. We hope your holiday season is filled with love, peace and pizza. Thanks again for another great year. See you in January with an all-new show.

Show Support

- Your Holiday 2014 Show is warrantied for two weeks.
- If you need a replacement within those two weeks, call Michael Hill at (972) 258-5613.
- For a replacement after the warranty period, please call the Parts Department at (785) 862-6005.
- For technical questions or concerns regarding your show, please call Tech Support at (785) 862-6002.
- For questions or comments regarding the content of the show, please call Matt Daniel at (972) 258-5554.

Show Schedule

- Music Video 1 – “Let’s Play Some Games” (Chuck E.)
- Act 1
- Music Video 2 – “What Do You Get a Sasquatch for Christmas?” (Pasqually)
- Social Media Promo
- Show Break 1 – “Deck the Halls”
- Act 2
- Music Video 3 – “Snowman” (Jasper)
- Show Break 2 – “Rudolph”
- Act 3
- Music Video 4 – “Very Merry Christmas” (Chuck E. & Helen)
- Paddington Bear Trailer
- Show Break 3 – “Jolly Old Saint Nicholas”
- Act 4
- Social Media Promo
- Show Break 4 – “Oh Christmas Tree”
- Act 5
- Music Video 5 – “Holiday Medley” (All Characters)
- Hard Hat Hank – “Holiday Special”
- Show Break 5 – “Toyland”
- Music Video 6 – “Share the Joy” (All Characters)
- Show Break 6 – “Classic Christmas”



CHUCK E. CHEESE'S

SHOW 2 2015

ENTERTAINMENT NEWSLETTER FOR CHUCK E. CHEESE'S SHOW 2 2015 (USA & CANADA)
PLEASE SHARE WITH ALL CHUCK E. CHEESE'S CAST MEMBERS.

PLAY THIS SHOW MARCH 16 THROUGH APRIL 19, 2015

Good day to you, fellow Chuck E. Cheesers! We are happy to bring you the second show of 2015! We have so much *fun* putting together some of our *favorite* songs. We hope you and your guests have a lot of *fun* watching and listening to them! This new show includes some awesome, popular music videos from artists Taylor Swift, OK Go, Kelly Clarkson and Pharrell Williams! Doesn't that make you "Happy?" See what I did there?

Also included are new, hilarious songs and skits from Josh & The Jamtones. Speaking of Josh & The Jamtones, don't forget to sell the Josh & The Jamtones DVD movie, "Bear Hunt," at your merchandise counter for \$15. If you have questions regarding this, contact Ticye Lyons at tlyons@cecentertainment.com or (972) 258-4222.

We have been hearing great things about your "Do The Chuck E." performances and ticket splashes. Keep up the good work! Kids love doing this dance with Chuck. And to keep things fresh, we have updated the Chuck E. Live countdown.

Finally, as you may have noticed, the 2015 show release schedule is a bit different than in years past. So you know what to expect, below is the show release schedule for the remainder of 2015:

Show 2 – Mar. 16 through Apr. 19 (current show)

Show 5 – Aug. 10 through Sep. 27

Show 3 – Apr. 20 through Jun. 14

Show 6 – Sep. 28 through Nov. 1

Show 4 – Jun. 15 through Aug. 9

Show 7 – Nov. 2 through Dec. 27

AUDIO STANDARDS

The enclosed show will have a volume level difference of 10 dBs between the Live/Birthday shows and the regular show. Below are instructions to your Technical Managers on how to properly set and calibrate the amps for this new setting. Once the amps have been set, it is imperative that amps are not adjusted.

Step 1: Make sure you have the proper sound meter and it is set to weight c and reaction slow. This must be done in the morning when there is no ambient noise.

Step 2: For Studio C, have the control panel set at 100%. For all other shows, have the volume adjustment set to its highest level.

Step 3: On the Live/Birthday shows, adjust your amp until your sound meter reads about 90 dBs.

Step 4: Confirm your regular show is about 80 dBs in the show room and game room.

Step 5: Once you have confirmed the settings, remove amp knobs if possible. If you cannot remove knobs then find a way to make it difficult to randomly adjust the knobs. If none of the above can be done, then mark the proper volume level on your amp.

Step 6: Unplug the sense microphone(s) from the back of the Symetrix.

Step 7: On the next directional, go over the volume settings with the managers.

With the new settings, the loudest the show will go is about 90 dBs. If you have any questions, please get in contact with your DT or RT.

Chuck E. Cheese's Show 2 2015

SHOW SCHEDULE

Anna Kendrick – “Cups”

CEC Promo – “Chuck E. Club”

Chuck E. Cheese – “Because We’re Friends”

Katy Perry – “This Is How We Do”

CEC Promo – “Fundraisers”

Josh & The Jamtones – “Death Valley Cornfield of Doom”

Kelly Clarkson – “Catch My Breath”

CEC Promo – “Birthdays”

Josh & The Jamtones – “Hokey Pokey”

Baking with Betty – “Tapas”

CEC Promo – “Skate Universe App”

Pharrell Williams – “Happy”

CEC Promo – “Share the Memories”

Bridgit Mendler – “Ready or Not”

Josh & The Jamtones – “Bear Hunt Trailer # 2”

CEC Promo – “New Food”

Chuck E. Cheese – “Rockin’ Robot”

Josh & The Jamtones – “Everybody Dance”

OK Go – “I Won’t Let You Down”

CEC Promo – “Big Brothers, Big Sisters”

Josh & The Jamtones – “Tailfeather”

Taylor Swift – “Shake It Off”

STUDIO C HD/CIRCLES OF LIGHT

Due to a change in store hours, Studio C HD/Circles Of Light shows will no longer automatically start up or shut down. From now on, you must manually start up your show at store opening time and manually shut down your show at store closing time.

SHOW SUPPORT

Show 2 2015 is warrantied for two weeks.

If you need a replacement within those two weeks, email:

showwarranty@cecentertainment.com or call (972) 258-5613.

For a replacement after the warranty period, please call the Parts Department at (785) 862-6005.

For technical questions or concerns regarding your show, please call Tech Support at (785) 862-6002.

VALID SHOWS

STUDIO C

Chuck E. Cheese's Show 2 2015

Show DVDs (Player 1 & 2)

Chuck E. Cheese's Show 2 2015

Software Update (CD or Floppy Disk)

3 STAGE & CEC STAGE

Chuck E. Cheese's Show 2 2015

Show DVD

Character Diagnostics DVD

- If you have any shows other than what is listed above, please dispose of them properly. Do not take them home or upload them to the Internet.
- For those with the **Studio C HD/Circles of Light** show, please return any old SD cards and USB sticks to the Entertainment Department at the Support Center, ATTN: Michael Hill.
- This is the end of the newsletter, but the beginning of the rest of your beautiful life. ☺



ENTERTAINMENT NEWSLETTER FOR CHUCK E. CHEESE'S SHOW 3 2015
PLEASE SHARE WITH ALL CHUCK E. CHEESE'S TEAM MEMBERS.

Good day to you, team members! We are excited to present Chuck E. Cheese's Show 3 2015! This show contains awesome music videos from artists Carly Rae Jepsen, Daft Punk, Coldplay, One Direction and even a throwback from 'N Sync, because after all, It's Gonna Be May...(ahem). On top of all that, Chuck E. and his pals have been rehearsing and are ready to debut two new original songs! This show is sure to get you and your guests in the mood for fun. Keep on making magic!

Below is the show release schedule and play dates for the remainder of 2015:

Show 3 – Apr. 20 through Jun. 14 (current show)

Show 4 – Jun. 15 through Aug. 9

Show 5 – Aug. 10 through Sep. 27

Show 6 – Sep. 28 through Nov. 1

Show 7 – Nov. 2 through Dec. 27

Audio Standards

The enclosed show will have a volume level difference of 10 dBs between the Live/Birthday shows and the regular show. Below are instructions to your Technical Managers on how to properly set and calibrate the amps for this new setting. Once the amps have been set, it is imperative that amps are not adjusted.

Step 1: Make sure you have the proper sound meter and it is set to weight c and reaction slow. This must be done in the morning when there is no ambient noise.

Step 2: For Studio C, have the control panel set at 100%. For all other shows, have the volume adjustment set to its highest level.

Step 3: On the Live/Birthday shows, adjust your amp until your sound meter reads about 90 dBs.

Step 4: Confirm your regular show is about 80 dBs in the show room and game room.

Step 5: Once you have confirmed the settings, remove amp knobs if possible. If you cannot remove knobs then find a way to make it difficult to randomly adjust the knobs. If none of the above can be done, then mark the proper volume level on your amp.

Step 6: Unplug the sense microphone(s) from the back of the Symetrix.

Step 7: On the next directional, go over the volume settings with the managers.

With the new settings, the loudest the show will go is about 90 dBs. If you have any questions, please get in contact with your DT or RT.

Chuck E. Cheese's Show 3 2015

Show Schedule

Carly Rae Jepsen – "I Really Like You"

Decoder Joke 1

Josh & The Jamtones – "Bear Hunt: The Final Skit"

Chuck E. Cheese – "Giant Armadillo Named Phil"

Sabrina Carpenter – "We'll Be the Stars"

Cartoon Network – "Steven Universe 1"

CEC Promo – "Reading with Chuck E."

Taylor Swift & Ed Sheeran – "Everything Has Changed"

Decoder Joke 2

Josh & The Jamtones – "Fill It Up"

Daft Punk & Pharrell Williams – "Lose Yourself to Dance"

CEC Sketch – "Pizza Plant"

Cartoon Network – "Clarence"

'N Sync – "It's Gonna Be Me"

Josh & The Jamtones – "Bear Hunt in 60 Seconds"

CEC Promo – "Birthdays"

Coldplay – "Sky Full of Stars"

Decoder Joke 3

Cartoon Network – "Uncle Grandpa 1"

Chuck E. Cheese – "In the Future"

Josh & The Jamtones – "John Jacob"

CEC Promo – "Fundraising"

Cartoon Network – "Steven Universe 2"

One Direction – "Night Changes"

Decoder Joke 4

Josh & The Jamtones – "Bear Hunt Trailer"

Cartoon Network – "Uncle Grandpa 2"

Show Support

Show 3 2015 is warrantied for two weeks.

If you need a replacement within those two weeks, email:

showwarranty@cecentertainment.com or call (972) 258-5613.

For a replacement after the warranty period, please call the Parts Department at (785) 862-6005.

For technical questions or concerns regarding your show, please call Tech Support at (785) 862-6002.

Valid Shows

STUDIO C

Chuck E. Cheese's Show 3 2015

Show DVDs (Player 1 & 2)

Chuck E. Cheese's Show 3 2015

Software Update (CD or Floppy Disk)

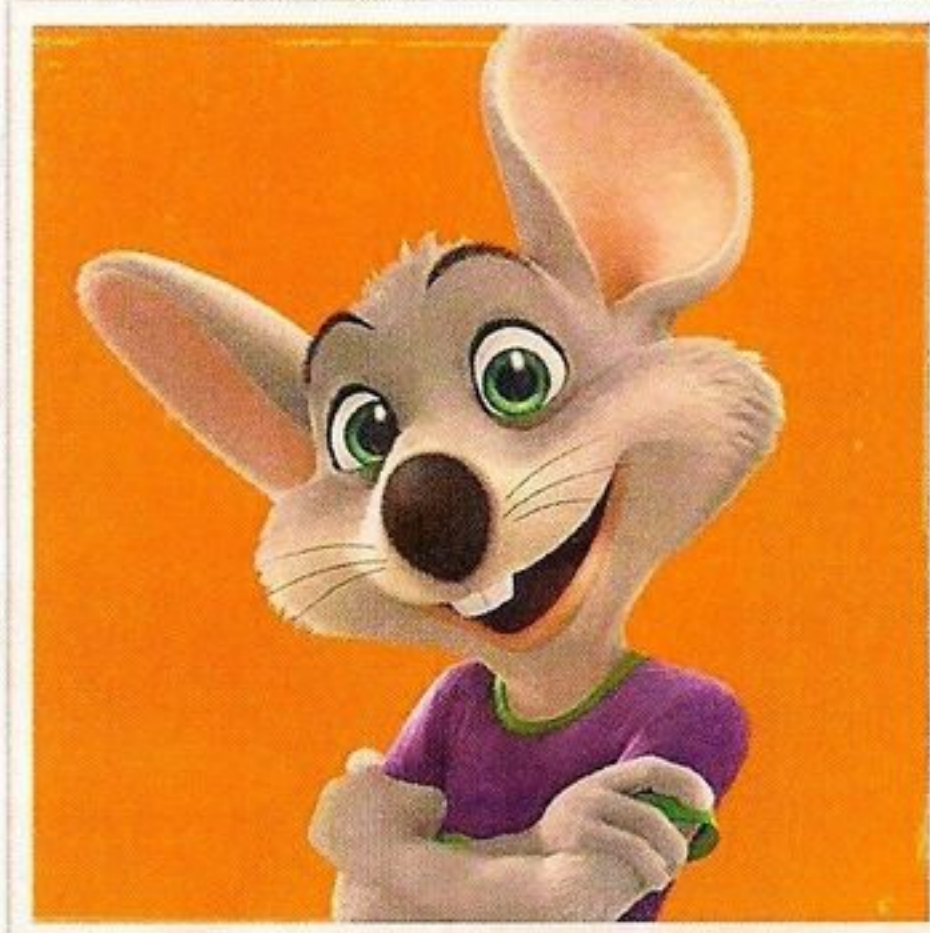
3 STAGE & CEC STAGE

Chuck E. Cheese's Show 3 2015

Show DVD

Character Diagnostics DVD

- If you have any shows other than what is listed above, please dispose of them properly. Do not take them home or upload them to the Internet.
- For those with the **Studio C HD/Circles of Light** show, please return any old SD cards and USB sticks to the Entertainment Department at the Support Center, ATTN: Michael Hill.
- Guess what!? You are awesome! ☺



CHUCK E. CHEESE'S

SHOW 4

PLAY DATES
JUNE 15 – AUGUST 10

2015

ENTERTAINMENT NEWSLETTER FOR SHOW 4 2015

PLEASE SHARE WITH ALL CHUCK E. CHEESE'S CAST MEMBERS.

It's hot outside! But as you know, it's super-cool inside Chuck E. Cheese's. We are happy to bring you Show 4 2015! It features some super-cool music videos from artists Meghan Trainor, Echosmith, Justice and even a throwback from OutKast! Not to mention, new songs from Josh & the Jamtones and, of course, it goes without saying, some old favorites from Chuck E. and his pals. We hope you enjoy the new show. As always, thanks for taking such great care of our guests!

Below is the show release schedule and play dates for the remainder of 2015:

Show 4 – Jun. 15 through Aug. 9 (Current Show)

Show 5 – Aug. 10 through Sep. 27

Show 6 – Sep. 28 through Nov. 1

Show 7 – Nov. 2 through Dec. 27



AUDIO STANDARDS

The enclosed show will have a volume level difference of 10 dBs between the Live/Birthday shows and the regular show. During non-peak times, the volume can be adjusted between 70dBs and 80dBs for the regular show. The General Manager and Technical Manager will use their discretion to determine the correct non-peak volume. The show volume should not drop below 70dBs or be higher than 80dBs during non-peak times. During peak hours, the volume will be set to the standard which is 80dBs during regular show and 90dBs during Live/Birthday show. Below are instructions to your Technical Managers on how to properly set and calibrate the amps for this new setting. Once the amps have been set, it is imperative that amps are not adjusted.

Step 1: Make sure you have the proper sound meter and it is set to *Weight C* and *Reaction Slow*. This must be done in the morning when there is no ambient noise.

Step 2: For Studio C, have the control panel set at 100%. For all other shows, have the volume adjustment set to its highest level.

Step 3: On the Live/Birthday shows, adjust your amp until your sound meter reads about 90 dBs.

Step 4: Confirm your regular show is about 80 dBs in the show room and game room.

Step 5: Once you have confirmed the settings, remove the amp knobs if possible. If you cannot remove the knobs, then find a way to make it difficult to randomly adjust the knobs. If none of the above can be done, then mark the proper volume level on your amp.

Step 6: Unplug the sense microphone(s) from the back of the Symetrix.

Step 7: On the next directional, go over the volume settings with the managers.

With the new settings, the loudest the show will go is about 90 dBs. If you have any questions, please get in contact with your DT or RT.

SHOW PLAYLIST

Ester Dean – "Crazy Youngsters"

CEC Promo – "Triple Play"

Josh & The Jamtones – "I Love Your Face"

Chuck E. Cheese – "Friendship Never Ends"

Meghan Trainor – "Lips Are Movin'"

Cartoon Network – *Gumball Universe* – "Planets"

Mumford & Sons – "Hopeless Wanderer"

CEC Promo – "Group Events"

Josh & The Jamtones – "Vamos A La Playa"

Echosmith – "Bright"

CEC Sketch – "Coconut"

Cartoon Network – *Steven Universe* – "Go Kart"

OutKast – "Hey Ya"

Josh & The Jamtones – "Tailfeather"

CEC Promo – "Birthdays"

Fitz and the Tantrums – "The Walker"

Cartoon Network – *Gumball Universe* – "Imaginary Friend"

Helen Henny – "Dare To Be You"

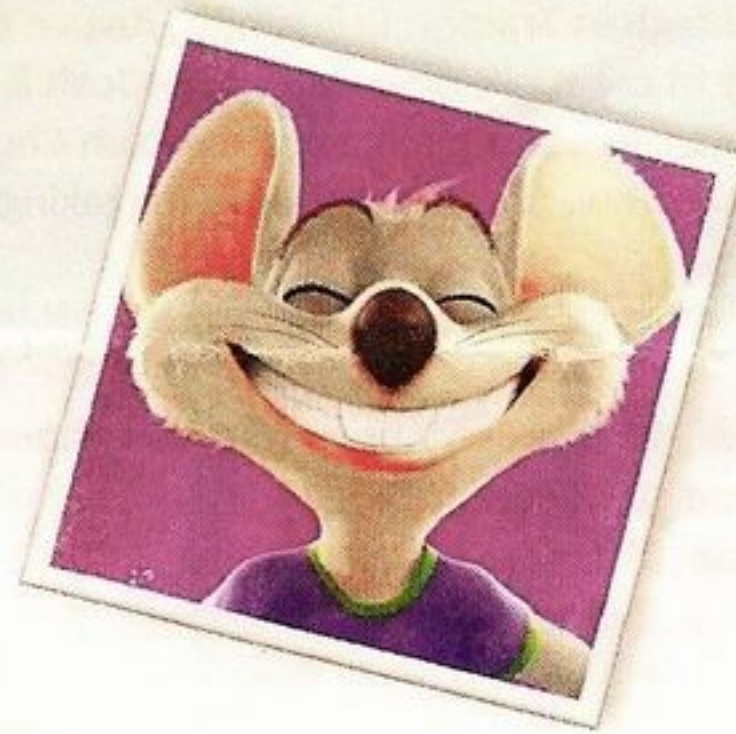
Josh & The Jamtones – "U & I"

Cartoon Network – *Clarence* – "Vending Machine"

Justice – "D.A.N.C.E."

Josh & The Jamtones – "Jump Up!"

Cartoon Network – *Steven Universe* – "Lapis Lazuli"



SHOW SUPPORT

Show 4 2015 is warrantied for two weeks.

If you need a replacement within those two weeks, email:

showwarranty@cecentertainment.com or call (972) 258-5613.

For a replacement after the warranty period, please call the Parts Department at (785) 862-6005.

For technical questions or concerns regarding your show, please call Tech Support at (785) 862-6002.

VALID SHOWS

STUDIO C

Chuck E. Cheese's Show 4 2015

Show DVDs (Player 1 & 2)

Chuck E. Cheese's Show 4 2015

Software Update (CD or Floppy Disk)

3 STAGE & CEC STAGE

Chuck E. Cheese's Show 4 2015

Show DVD

Character Diagnostics DVD

- If you have any shows other than what is listed above, please dispose of them properly. Do not take them home or upload them to the Internet.
- For those with the **Studio C HD/Circles of Light** show, please return any old SD cards and USB sticks to the **Entertainment Department at the Support Center, ATTN: Michael Hill.**
- Have a Super-Cool Summer! ☺

CHUCK E. CHEESE'S

Show 7 2015

PLAY DATES
NOVEMBER 2 – DECEMBER 27



Valid Shows

Studio C

- Show 7 2015 DVDs
- Show 7 2015 Software Update

CEC & 3-Stages

- Show 7 2015 DVD
- Character Diagnostics DVD

Studio C HD/Circles of Light

- Show 7 2015 USB Stick
- Show 7 2015 SD Card

- If you have any shows other than what is listed above, please dispose of them properly. Do not take shows home or upload them to the Internet.
- For those with **Studio C HD/Circles of Light**: Once you have installed your show, **return your SD Card and USB Stick to the Entertainment Department at the Support Center, ATTN: Michael Hill.**

The final show of 2015 has officially arrived. Show 7 2015 brings a mix of new and old Holiday favorites. We hope you and your guests enjoy it as much as we enjoyed putting it together.

It seems like each year is going by quicker and quicker. 2015 has been no exception. With just a couple months to go until 2016, I find myself reflecting on all of the great work I saw happening this year. Specifically, the awesome Birthday Shows and Live Chuck E. performances were incredibly fun to watch. I love seeing the smiles on parents' and kids' faces when Chuck E. performs and does a Ticket Splash. It's an honor to be a part of what you do to bring so much happiness and joy to millions of guests each year. Keep up the great work.

We are already at work on brand new material for 2016. Until then, have a great Holiday season and Happy New Year!

- Matt Daniel, Entertainment Production Manager

Show Support

- Your Holiday 2014 Show is warrantied for two weeks.
- If you need a replacement within those two weeks, call Michael Hill at (972) 258-5613.
- For a replacement after the warranty period, please call the Parts Department at (785) 862-6005.
- For technical questions or concerns regarding your show, please call Tech Support at (785) 862-6002.
- For questions or comments regarding the content of the show, please call Matt Daniel at (972) 258-5554.

Show Playlist

- One Direction – “Drag Me Down”
- CEC Promo – Fundraising
- Josh & The Jamtones – “Great Big World” (Live at Chuck E. Cheese’s)
- Chuck E. Cheese – “Let’s Play Some Games”
- Pentatonix feat. Tori Kelly – “Winter Wonderland/Don’t Worry Be Happy”
- Cartoon Network – Adventure Time – “Once a Year”
- Bruno Mars – “Treasure”
- CEC Promo – Mac Cheesy
- Train – “Shake up Christmas”
- Pasqually the Chef – “What Do You Get a Sasquatch for Christmas?”
- Ed Sheeran – “Photograph”
- Cartoon Network – Teen Titans – “Christmas”
- Jasper T. Jowls – “Snowman”
- Mariah Carey – “All I Want for Christmas Is You”
- Josh & The Jamtones – “Chanukah Time”
- CEC Promo – Party Galaxy App
- Chuck E. Cheese & Helen Henny – “Very Merry Christmas”
- American Authors – “Go Big or Go Home”
- Cartoon Network – We Bare Bears – “Feel Good Montage”
- CEC Promo – Birthday Spot
- Cartoon Network – Steven Universe – “Snow”
- Chuck E. & Friends – “Holiday Medley”
- Josh & The Jamtones – “Tailfeather” (Live at Chuck E. Cheese’s)
- Cartoon Network – Gumball Universe – “Santa”
- Cee Lo & The Muppets – “All You Need Is Love”
- Alvin & The Chipmunks, The Road Chip – “Pit Stop at CEC” (Film Clip)



*FUN FACT - Did you know that over 42 million people visited Chuck E. Cheese’s in 2014? Now you know!

CHUCK E. CHEESE'S[®]

SHOW 1

2017

PLAY DATES
JAN. 3 - FEB. 26



ENTERTAINMENT NEWSLETTER FOR SHOW 1 - 2017

Welcome to 2017! This is a big year for Chuck E. Cheese's. It is the 40th Birthday of our restaurant concept! Can you believe it? It's likely that parents who bring their kids to eat and play with Chuck E. today have memories of Chuck E. Cheese's from their own childhoods. We have lots of fun planned for this year and cannot wait to celebrate!

We start this big year off with a brand new show. It features some fun music videos from Blake Shelton, Avicii, Alicia Keys and Fergie! Chuck E. and the band rock out with a throwback song from their early days and a brand new song about looking back. You're going to love it!

Thank you for everything you did to take care of our guests in 2016. Let's keep that good momentum going in 2017, and for another 40 years!

CHUCK E. CHEESE (THE MOUSE)

As you well know, Chuck E. Cheese is the face of our brand. Because of this it is important that we know as much about Chuck E. and his backstory as possible. Included with this packet is Chuck E.'s story. I encourage you and the entire cast at your restaurant to become familiar with this story. Then become storytellers and look for opportunities to share with our guests. In addition, here are a few guidelines as to how we should talk about and treat Chuck E. in front of our guests:

- **Chuck E. is real!** Never refer to him as a cartoon character, puppet or someone in a costume.
- **Pictures or videos backstage are forbidden.** Do not ruin the magic!
- Cast Members can **"Wake Up Chuck E."** but we should **never use phrases like "Go put on the Chuck E. costume."**
- Chuck E. Cheese's, **the restaurant, is 40 years old**--not Chuck E. Cheese, the mouse.
- **Chuck E. (the mouse) doesn't know his birthday.** That's why he loves to celebrate other people's birthdays.
- **Chuck E. loves performing for kids.** This is all the more reason to get him out to perform on time, once an hour. **Don't be late.** There's nothing more disappointing than Chuck E. arriving late for a show, skipping the dance and only doing a Ticket Splash. When you hear the announcer say, "Ladies & Gentleman, Chuck E. Cheese," Chuck E. should be in front of kids and ready to dance!

SHOW PLAYLIST

Spencer Ludwig – “Diggy”

Secret Agent 23 Skidoo – “Pillowfort Pillowfight”

Chef Gregory Interview Part 1

“Rip It, Win It” TV Spot (USA Only)

Munch's Make Believe Band – “Together We've Got It”

Chef Gregory Interview Part 2

Blake Shelton – “Friends”

Josh & The Jamtones – “Monkeyman”

Ingrid Michaelson – “Still the One”

Skylanders Video Game Trailer

Thomas Edison's Secret Lab – “Pizza Song”

Munch's Make Believe Band – “Song Title”

Avicii – “The Nights”

SpacePop – “Start Something Big”

Terrific Trucks – “Car Crush”

Alicia Keys – “Blended Family”

CEC Buffet Promo

Michael & The Rockness Monsters – “Pirate Song”

Chuck E. & Friends – “Remember that Time”

Fergie – “Clumsy”

CEC Birthday TV Spot

Fun Facts with Chuck E. – “Bears”

CEC Fundraising Promo

Caspar Babypants – “Googly Eyes”

Chuck E. Cheese – “Your Birthdays Are Special”

Lunch Money Lewis – “Ain't Too Cool”

Michael & The Rockness Monsters – “Cosmic Vacation”

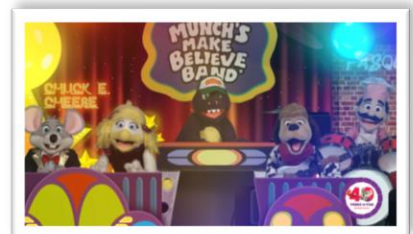
My Little Pony – “Party Pony Cheese”

SHOW SUPPORT

- Begin playing Show 1 - 2017 on January 3.
- Show 1 - 2017 is warranted until January 17.
- If you need a replacement before that time, email:
showwarranty@cecentertainment.com or call Nicole Cooper at (972) 258-4574.
- For a replacement after the warranty period, please call the Parts Department at (785) 862-6005.
- For technical questions or concerns regarding your show or stage, please call Tech Support at (785) 862-6002.

IMPORTANT TIPS

- It is very important that you only play Show 1 – 2017 during these dates: 1/3 – 2/26
- If you happen to have older shows, send them back to: The Support Center, ATTN: Entertainment Department
- Do not take shows home or upload content from the shows to the Internet.



THE STORY OF CHUCK E. CHEESE

Years and years ago, just outside Atlantic City, the St. Marinara's Orphanage welcomed their newest (unofficial) resident. He was the most playful, most curious, and certainly most mischievous of all the orphans at "St. Mary's" (as it was known). Oh, and it's also probably important at this point for you to know, this new resident was a mouse.

His name was Chuck E. Cheese. He loved all the children at St. Mary's, and they loved him back. Chuck E. especially loved to spend his days sneaking into St. Mary's band practice, teaching himself to play as many instruments as he could get his paws on (the guitar was always his favorite, though). And, when none of the grown-ups were around, Chuck E. even loved to sing along to the songs on the radio.

Meal times at St. Mary's were his favorite; the children were always so happy when their bellies were full – even if those kids did make a little bit of a mess from time to time. The most extra-happiest dinners were birthdays. Everyone would sing, the birthday boy or girl would get a cake, and everyone got to eat pizza.

But, because Chuck E. had shown up at the orphanage without even so much as a simple note explaining where he'd come from, Chuck E. didn't know when *his* birthday was, so he never had a birthday party of his own. This made Chuck E. sad, but he didn't like to think about it. Besides, with so many other orphans, there was a birthday party almost every week.

Because Chuck E. was an *unofficial* resident of St. Marinara's, he could actually come and go as he pleased. So, Chuck E. actually spent many of his weekend afternoons walking along the nearby beach boardwalk, where he'd always find time to stop at Beach Time Fun Time Arcade to play skee ball and other arcade games.

One particularly foggy weekend day, the owners of Beach Time Fun Time Arcade rolled in the very first video game – a machine called Pong. Compared to modern video games, Pong was ridiculously simplistic, but back then, no one had seen anything like it. Chuck E. was hooked. He'd take on all challengers playing all the quarters he could scrounge up, only giving up his turn when he'd lose.

And Chuck E. didn't lose often.

After several years of this life in the orphanage, Chuck E. longed for something bigger. He dreamed of moving to the big city. It's not that he didn't love the kids in the orphanage; Chuck E. just always felt there was more for him out there. More music, more pizza, more birthdays – *maybe* even a party for him.

Then one day, a sign went up outside Beach Time Fun Time Arcade – they were holding a Pong competition – \$50 grand prize. Winner take all. This was it! Chuck E. thought. He'd win the prize and buy a ticket to the city.

Well, the competition wasn't even close. Chuck E. took on all comers and took the \$50 prize, plus a pretty nifty trophy.

The very next day, Chuck E. said a tearful goodbye to all his friends at the orphanage. He even made sure to wish them all a "Happy birthday!" One of the orphans interrupted, saying, "But today's not my birthday?!" Chuck E. just said, "Well, I hope every day is as fun as your birthday."

The kids liked that.

Chuck E. took his winnings and bought a one-way ticket to New York City. It was his first ticket ever. It was his *magic* ticket. Chuck E. loved how it felt in his hand. He hadn't even made it to the big city, but he felt like he was already a winner.

After asking the bus driver "Are we there yet?" 15 times, Chuck E. was finally there. New York City. And he was terrified. The city was so much bigger than St. Marinara's. There were so many people, and most of all, so many grown-ups.

He walked the streets nervously avoiding other people's busy footsteps, until he finally heard the calming sound of music. It was a friendly looking Italian chef named Pasqually playing his accordion in front of a small corner restaurant. The next thing Chuck E. noticed was the delicious smell of his favorite food – pizza! Sure enough, Pasqually's wasn't just any restaurant – it was a pizzeria.

Chuck E. was too afraid to talk to Pasqually, but he found a small space up above Pasqually's kitchen where he could safely stay. He could smell pizza day and night, and also hear the radio play. It wasn't St. Marinara's, but for Chuck E., it was a pretty nice new home.

One day, Chuck E., thinking Pasqually had gone home for the night, carelessly left his hiding hole and began to explore the rest of the restaurant. But – before Chuck E. had a chance to hide, he turned around and saw Pasqually with his nephew Gino stopping in for a late-night snack.

Pasqually screamed – "MOUSE!!" And quickly grabbed a rolling pin, chasing after Chuck E. He smacked and slapped the rolling pin, missing a terrified Chuck E. by inches. Chuck E. was fast, but that pin wasn't going to keep missing. As Pasqually reared his rolling pin back one final time, Gino screamed, "Uncle Squally, no!"

Pasqually stopped, the rolling pin looming over Chuck E.'s head like a huge bag of flour. The only sound you could hear was Chuck E.'s knees rattling.

Chuck E. was so nervous and so afraid, he couldn't think straight. So he did what any orphan mouse who loved music would do. He started to sing. He sang the last song he'd heard on the radio.

Gino was delighted. Pasqually was so shocked, he dropped the rolling pin, narrowly missing Chuck E. And before you knew it, Pasqually hugged Gino and Chuck E. "This is a brilliant! My ristorante is saved! You little mouse, Imma gonna make you a star!!"

Within weeks, Pasqually had repainted the whole front of his restaurant. It was no longer Pasqually's Pizzeria. It was now Chuck E. Cheese's Pizza (home of the world famous singing mouse!).

Opening night came, and there was a line of men and women out the door. One by one, they crowded around the tables until there was hardly room for a mouse inside. Everyone loved Pasqually's pizza, as always, but tonight they were there to see the incredible singing mouse.

At long last, Pasqually announced to the crowd: "Uh, ladies and a gentlemen, I proudly present to you, the one and only singing mouse. Chuck E. Cheese!!!"

There was a roar of applause as Pasqually pulled back a curtain he'd made out of an old tablecloth.

But slowly the applause got quieter and quieter. And then finally, complete silence. Not a person was stirring. Not even the mouse. Chuck E. had never sung for adults before. And tonight it didn't appear he was going to start.

The crowd began to boo and walk out.

"What a joke!" they growled.

"I don't have time for silly games," grumped another grown-up.

Pasqually urged them all to stay. He even began drumming wildly on pots and pans, anything to entertain the disappointed crowd.

In minutes, the whole restaurant was empty.

Chuck E. was heartbroken; he didn't want to let his new friend Pasqually down, but he just couldn't sing for grown-ups, especially so many of them.

Chuck E. turned and looked out the window as he held back little mouse tears. He saw a young couple wading down the street, and between them, holding their hands as they swung joyfully up and down, was a young boy with a birthday hat on.

In that moment, Chuck E. wished he'd never left the orphanage. All the young children – playing, laughing, dancing. All those birthday parties. Not to mention those weekend days at the arcade – Chuck E. missed those too. He stared at the little happy family and that birthday boy through misty eyes, and he couldn't keep it inside any longer.

He began to sing.

"Happy birthday to you! Happy birthday to you! Happy birthday, little boy out on the streeeeeeet! Happy birthday to you!"

The family outside couldn't believe it. Neither could anyone inside the pizzeria. Chuck E. *could* sing, oh boy could he.

The family came inside, ordered some pizza, and listened to Chuck E. sing and sing and sing. Other families walking by that day would soon join them. The evening was pure unleashed joy.

From that day onward, Chuck E. Cheese's would never be a place for grown-ups to come eat. It was a place families could bring their kids. A place to hear a mouse sing. A place to be a kid. Chuck E. Cheese's would be a place to celebrate birthdays, always, but more than that, Chuck E. Cheese's was a place where every day, every moment could be as special as a birthday.

As the weeks and years went on, Chuck E. met other friends who joined his band. Chuck E. even convinced Pasqually to bring in a bunch of the games just like the ones from the seaside arcade.

And Chuck E. hasn't stopped singing (or smiling) since.





CHUCK E. CHEESE'S
**Summer
of Fun**

SHOW 4 2017

PLAY DATES
JUNE 19 – AUGUST 20

It may be hot outside, but everybody knows there's nowhere cooler than Chuck E. Cheese's for the summertime and this summer is sure to be the most fun of all! As we continue to celebrate 40 Years Of Fun, we have selected more fun t music videos from the past 4 decades which is how long Chuck E. has been bringing the fun! This show contains music from artists such as Kool & The Gang, Lionel Richie, The Backstreet Boys, Kelly Clarkson and many more.

Another exciting addition to this show is the new, "Fun Check" video. Once an hour, the video will interrupt the show informing guests that it is time for the "Fun Check." When the announcer says, "Fun Check" you respond with whatever you'd like. It can be a shout, a cheer, a hoot, a holler, anything to show our guests, (and more importantly ourselves) that we are having fun in what we do! Reach out to your District Ambassador of Fun to find out if there are any Fun Checks that are specific to your district or region. If not, **now is the time to create one!** If you need a suggestion, we recommend throwing your hands in the air and shouting out a joy-filled, "WOO-HOO!"

Thanks again for all your hard work. Have a great Summer of Fun! Below are the show release dates for the rest of 2017:

- Show 4 – June 19 thru August 20
- Show 5 – August 21 thru October 1
- Show 6 (Chucktober) – October 2 thru October 31
- Show 7 – November 1 thru November 19
- Show 8 (Holiday) – November 20 thru January 3, 2018

AUDIO STANDARDS

The enclosed show will have a volume level difference of 10 dBs between the Live/Birthday shows and the regular show. During non-peak times, the volume can be adjusted between 70 dBs and 80 dBs for the regular show. The General Manager and Technical Manager will use their discretion to determine the correct non-peak volume. The show volume should not drop below 70 dBs or be higher than 80 dBs during non-peak times. During peak hours, the volume will be set to the standard, which is 80 dBs during regular show and 90 dBs during Live/Birthday show. Below are instructions to your Technical Managers on how to properly set and calibrate the amps for this new setting. Once the amps have been set, it is imperative that amps are not adjusted.

Step 1: Make sure you have the proper sound meter and it is set to *Weight C* and *Reaction Slow*. This must be done in the morning when there is no ambient noise.

Step 2: For Studio C, have the control panel set at 100%. For all other shows, have the volume adjustment set to its highest level.

Step 3: On the Live/Birthday shows, adjust your amp until your sound meter reads about 90 dBs.

Step 4: Confirm your regular show is about 80 dBs in the show room and game room.

Step 5: Once you have confirmed the settings, remove the amp knobs if possible. If you cannot remove the knobs, then find a way to make it difficult to randomly adjust the knobs. If none of the above can be done, then mark the proper volume level on your amp.

Step 6: Unplug the sense microphone(s) from the back of the Symetrix.

Step 7: On the next directional, go over the volume settings with the managers.

With the new settings, the loudest the show will go is about 90 dBs. If you have any questions, please get in contact with your DT or RT.

SHOW PLAYLIST

Kool & The Gang – "Celebration" (1970s)

CEC Promo – "Carl Clean"

Sprout – "Ollie and Moon"

CEC Promo – "Carl Clean"

Chuck E. Cheese – "Let's Have A Party"

Electric Light Orchestra – "Mr. Blue Sky" (1970s)

Jim Henson – "Splash & Bubbles"

CEC Sketch – "Fun Check"

CEC Promo – TV Spot – "Summer of Fun"

Lionel Richie – "Dancing' On The Ceiling" (1980s)

CEC Promo – "Ticket Dance"

Chuck E. Cheese & Friends – "Friendship Never Ends"

a-ha – "Take On Me" (1980s)

CEC Promo – "Buffet"

Backstreet Boys – "I Want It That Way" (1990s)

CEC Promo – Birthday TV Spot – "Cotton Candy"

Spin Doctors – "Two Princes" (1990s)

Discovery Family – "My Little Pony Friendship Is Magic"

Chuck E. Cheese & Friends – "Chuck E.'s Place"

Kelly Clarkson – "Since U Been Gone" (2000s)

CEC Promo – TV Spot – "Fundraising"

Vanessa Carlton – "A Thousand Miles" (2000s)

Battery Pop – "Super Pets"

Taylor Swift – "I'm Only Me When I'm With You" (2010s)

Space Pop – "Have A Good Time"

Chuck E. Cheese & Friends – "Out Of This World"

CEC Promo – TV Spot – "40 Years Of Fun"

Sabrina Carpenter – "Thumbs" (2010s)

CEC Promo – "Sensory Sensitive Sundays"

Helen Henny – "Gamin' Time"

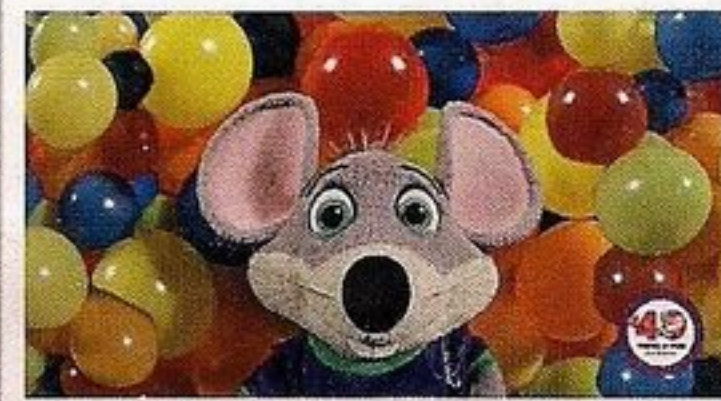
SHOW SUPPORT

- Install Show 4 – 2017 on June 19
- Show 4 – 2017 is warrantied until Monday, June 5
- If you need a replacement before that time, email: showwarranty@cecentertainment.com or call Nicole Cooper at (972) 258-4574.
- For a replacement after the warranty period, please call the Parts Department at (785) 862-6005.
- For technical questions or concerns regarding your show or stage, please call Tech Support at (785) 862-6002.



IMPORTANT TIPS

- It is very important that you only play Show 4 – 2017 during these dates: 6/19 – 8/20.
- **DO NOT PLAY OLDER SHOWS – EVEN AFTER HOURS.**
- If you happen to have older shows, send them back to The Support Center, ATTN: Entertainment Department.
- Do not take shows home or upload content from CEC shows to the internet.
- "Charles Entertainment Cheese" may be his legal name, but his friends call him "Chuck E."





**CHUCK E.
TV**



SHOW 5 2017
WEIGL STAGES
PLAY DATES
AUGUST 21 – OCTOBER 1

Thanks, everyone for another awesome Summer! As kids go back to school and the heat starts to subside, we at Chuck E. Cheese's are going to keep the fun going strong. Enclosed in this packet is Show 5 and a software update for your touch panel.

1. Show 5 2017 USB Stick
2. Show 5 2017 SD Card
3. Touch Panel Software SD Card version 1.13

Be careful not to mix up the SD Cards. The Show 5 2017 SD Card for your pro-commander is contained in a hard plastic clear case. The Touch Panel Software Update SD Card is labeled in a mini zip-lock bag.

Not included in this packet, but equally as important is a firmware update for your pro-commander, this step should take place before you install your touch panel SD card. Instructions on this process were recently sent out. For questions regarding the firmware update, please contact your District Tech, Tech. Support at 785-862-6002 or Antonio Barron at abarron@cecentertainment.com. Failure to update your pro-commander's firmware and touch panel's software will result in your show not playing correctly.

Not only does **Show 5 2017** celebrate Jasper's Birthday but it also features brand new, fun and hilarious Chuck E Cheese videos and popular music videos from artists such as Calvin Harris, Katy Perry, Macklemore and Shawn Mendes. In addition, we want to highlight a brand new sketch featuring the fan-favorite character, Carl Clean. **Carl only visits the cleanest of places, so let's be sure we deliver on keeping our restaurants the cleanest around!**

As if that weren't enough, we are now providing you with a special **Friday Night Neon** show. On Friday evenings from 6 PM until closing, DJ Chuck E. will help set the mood, playing his favorite new and throwback party songs. Get out your glow sticks because it's time to party! **Be sure you have installed the updates and set your touch panel to the correct date and time for Friday Night Neon to play correctly.**

Thanks again for all your hard work. Below are the show release dates for the rest of 2017:

- Show 5 – August 21 thru October 1
- Show 6 (Chucktober) – October 2 thru October 31
- Show 7 – November 1 thru November 19
- Show 8 (Holiday) – November 20 thru January 3, 2018

AUDIO STANDARDS

The enclosed show will have a volume level difference of 10 dBs between the Live/Birthday shows and the regular show. During non-peak times, the volume can be adjusted between 70 dBs and 80 dBs for the regular show. The General Manager and Technical Manager will use their discretion to determine the correct non-peak volume. The show volume should not drop below 70 dBs or be higher than 80 dBs during non-peak times. During peak hours, the volume will be set to the standard, which is 80 dBs during regular show and 90 dBs during Live/Birthday show. Below are instructions to your Technical Managers on how to properly set and calibrate the amps for this new setting. Once the amps have been set, it is imperative that amps are not adjusted.

Step 1: Make sure you have the proper sound meter and it is set to *Weight C* and *Reaction Slow*. This must be done in the morning when there is no ambient noise.

Step 2: For Studio C, have the control panel set at 100%. For all other shows, have the volume adjustment set to its highest level.

Step 3: On the Live/Birthday shows, adjust your amp until your sound meter reads about 90 dBs.

Step 4: Confirm your regular show is about 80 dBs in the show room and game room.

Step 5: Once you have confirmed the settings, remove the amp knobs if possible. If you cannot remove the knobs, then find a way to make it difficult to randomly adjust the knobs. If none of the above can be done, then mark the proper volume level on your amp.

Step 6: Unplug the sense microphone(s) from the back of the Symetrix.

Step 7: On the next directional, go over the volume settings with the managers.

With the new settings, the loudest the show will go is about 90 dBs. If you have any questions, please get in contact with your DT or RT.

SHOW PLAYLIST

Jasper's Birthday

Calvin Harris, Pharrell, Katy Perry & Big Sean – "Feels"

CEC Promo – "Carl Clean Part 2"

Sprout – "Kody Kapow"

Chuck E. Cheese & Friends – "It's the 70s"

Shawn Mendes – "There's Nothing Holding Me Back"

CEC Promo – "Lifestyle Daytime Spot"

Jax Jones – "You Don't Know Me"

Fun Facts with Chuck E. Cheese – "Full Moon"

Kids Click – "Pac-Man"

Marshmello – "Moving On"

Cartoon Network – "Ticket Dance"

Chuck E. Cheese & Friends – "Another Chuck E. Day"

New Hope Club – "Fixed"

CEC Promo – "Buffet"

Jokes from Pasqually – "Early Bird gets the Perm"

Zedd feat. Alessia Cara – "Stay"

Birthday Commercial – "All Birthday, Golden Ticket"

Kids Click – "Max Steel"

Munch & Jasper – "If Everyone Were Chuck E."

Katy Perry – "Chained to the Rhythm"

Musings with Munch – "Episode 2"

Discovery Channel Family – "My Little Pony, Friendship is Magic"

Jim Henson – "Splash & Bubbles"

Macklemore feat. Skylar Grey – "Glorious"

Kids Click – "Angry Birds"

Chuck E. Cheese & Friends – "Every Boy, Every Girl 2017"

Robin Schulz, David Guetta & Cheat Codes – "Shed a Light"

CEC Promo – Fundraisers

99 Souls feat. Destiny's Child & Brandy – "The Girl is Mine"

Jasper & Chuck E. – "There's Nothing Like a Walk"

SHOW SUPPORT

- Before installing Show 5 be sure to update your pro-commander firmware and touch panel software.
- Install Show 5 – 2017 on August 21
- Show 5 & Friday Night Neon – 2017 are warrantied until Tuesday, September 5
- If you need replacements before that time, email:
showwarranty@cecentertainment.com or call Nicole Cooper at (972) 258-4574.
- For replacements after the warranty period, please call the Parts Department at (785) 862-6005.
- For technical questions or concerns regarding your show or stage, please call Tech Support at (785) 862-6002.

IMPORTANT TIPS

- It is very important that you only play Show 5 – 2017 during these dates: 8/21 – 10/1.
- **DO NOT PLAY OLDER SHOWS – EVEN AFTER HOURS.**
- If you happen to have older shows, send them back to The Support Center, ATTN: Entertainment Department.
- Do not take shows home or upload content from CEC shows to the internet.
- Fun Fact: The "T" in Jasper T. Jowls stands for Tennessee.



PLAY DATES
OCTOBER 1 – NOVEMBER 4

CHUCK E. CHEESE'S®

**SHOW 6
2018**



September is over, and you know what that means. It is now CHUCKTOBER! The not-so-spooky celebration that lasts all month at Chuck E. Cheese's is finally here. Show 6 2018 features brand new, Chucktober-themed music videos and comedic sketches from Chuck E. and his pals. Along with the new Chuck E. material, we are happy to bring you music videos from MIKA and Ariana Grande, American Authors, U2 and a fun new song all about All You Can Play from the popular YouTube duo, Girls with Glasses.

So put on your costume and have a Happy Chucktober!

After Show 6 there is only one show left for 2018!
Where has the year gone?

Show 7 (Happy Holidays): November 5 – December 30



Matt Daniel
**Entertainment Manager
Original Content and
Character Properties**

SHOW AUDIO STANDARDS

The enclosed show will have a volume level difference of 10 dBs between the Live/Birthday shows and the regular show. During non-peak times, the volume can be adjusted between 70 dBs and 80 dBs for the regular show. The General Manager and Technical Manager will use their discretion to determine the correct non-peak volume. The show volume should not drop below 70 dBs or be higher than 80 dBs during non-peak times. During peak hours, the volume will be set to the standard, which is 80 dBs during regular show and 90 dBs during Live/Birthday show. Below are instructions to your Technical Managers on how to properly set and calibrate the amps for this new setting. Once the amps have been set, it is imperative that amps are not adjusted.

Step 1: Make sure you have the proper sound meter and it is set to *Weight C* and *Reaction Slow*. This must be done in the morning when there is no ambient noise.

Step 2: For Studio C, have the control panel set at 100%. For all other shows, have the volume adjustment set to its highest level.

Step 3: On the Live/Birthday shows, adjust your amp until your sound meter reads about 90 dBs.

Step 4: Confirm your regular show is about 80 dBs in the show room and game room.

Step 5: Once you have confirmed the settings, remove the amp knobs if possible. If you cannot remove the knobs, then find a way to make it difficult to randomly adjust the knobs. If none of the above can be done, then mark the proper volume level on your amp.

Step 6: Unplug the sense microphone(s) from the back of the Symetrix.

Step 7: On the next directional, go over the volume settings with the managers.

With these settings, the loudest the show will go is about 90 dBs. If you have any questions, please get in contact with your DT or RT.

Chuck E. Cheese's Show 6 2018 (Chucktober)

SHOW PLAYLIST

Happy Halloween from Chuck E. Cheese's

U2 – "Love is Bigger than Anything in Its Way (Beck Remix)"

Nina World – "Día de Muertos"

Chuck E. Cheese & Mr. Munch – "Trick or Treat"

My Little Pony 1

MIKA feat. Ariana Grande – "Popular Song"

Show Break 1 – "Pumpkins"

Miguel – "Remember Me feat. Natalia Lafourcade"

Chuck E. Cheese - "Cheesy Things"

Pac Man – "Felonious Flea"

Chuck E. Cheese & Friends – "Costume Party"

American Authors – "Best Day of My Life"

My Little Pony 2

Kidz Bop – "Ghostbusters"

Jokes from Pasqually – "Halloween"

Monster High – "Ghoul Squad"

Chuck E. Cheese & Mr. Munch – "I Didn't Need to be Afraid"

Om Nom Stories – "Halloween"

Eric Nam – "Float" (From Hotel Transylvania 3)

Show Break 2 – "Autumn"

My Little Pony 3

Girls with Glasses – "All You Can Play"

Top Chef Jr. – "Chuck E. Cheese's"

Chuck E. Cheese – "Pumpkin Patch"

Secret Ingredient Slime – "Eyeball Monster"

Musings with Mr. Munch – "Episode 5 (Halloween)"

Battery Pop – "Ghost Boy"

SHOW SUPPORT & IMPORTANT TIPS

- It is very important that you only play Show 6 2018 during these dates: 10/1 – 11/4.
- Show 6 2018 is warrantied until Monday, October 15. If you need a replacement before that time, email: showwarranty@cecentertainment.com or call Nicole Cooper at (972) 258-4574.
- For replacements after the warranty period or for technical questions regarding your show or stage, please call Technical Support at (785) 862-6002.
- If you happen to have older shows, send them back to The Support Center, ATTN: Entertainment Department.
- **Do not take shows home or upload content from Chuck E. Cheese shows to the Internet.**





Chuck E. Cheese™
PIZZERIA & GAMES

Show 7 2018

PLAY DATES
NOVEMBER 5 – DECEMBER 31



VALID SHOWS

Studio C

- Show 7 2018 DVDs
- Show 7 2018 Software Update

CEC Stage & 3-Stages

- Show 7 2018 DVD
- Character Diagnostics DVD

WEIGL-Controlled Stages

- Show 7 2018 USB Stick
- Show 7 2018 SD Card

IMPORTANT TIPS

- If you have any shows other than what is listed above, please send them back to the Support Center, ATTN: Entertainment Department.
- Do not take shows home or upload them to the Internet.
- It is very important that you only play Show 7 2018 11/5 through 12/31

The Holidays are a special time at Chuck E. Cheese's. Enclosed is this year's Holiday Show. Don't forget to tell Chuck E. to put on his Santa Hat and scarf and get ready to Dance to Holiday remixes of "Chuck E.'s Easy Dance (Holly Jolly Dance)," "Me & My Friends" & "Chuck E.'s Happy Dance." The Holiday Show is full of favorites - new and old. So, break out the fruitcake, eggnog, and gingerbread; or if none of that sounds appealing, The Rock 'N Pizza Roll will do.

If you don't still have Chuck E.'s Santa hat and scarf from previous years, you may purchase one off-the-shelf. Please be sure to have him wear it between his ears and not on his ears, like the picture. This way he can hear what the kiddos want for Christmas ;-)

Thanks for taking care of our guests in 2018. See you next year!

SHOW SUPPORT

- Show 7 2018 is warrantied until November 19.
- If you need a replacement before that time, email: showwarranty@cecentertainment.com or call Nicole Cooper at (972) 258-4574.
- For replacements after the warranty period and for technical questions or concerns regarding your show operation, please call Tech Support at (785) 862-6002.
- For questions or comments regarding the content of the show, please call Matt Daniel at mdaniel@cecentertainment.com

SHOW PLAYLIST

- Chuck E. Cheese & Friends – “Share The Joy”
- Oddbods – “Gift Thief”
- Mariah Carey – “Oh Santa!”
- Nina’s World – “Favorite Thing about Christmas”
- Chuck E. Cheese & Helen Henny – “Merry Christmas Time”
- Littlest Pet Shop – “Call of the Wild Retreat”
- Asher Angel – “Snow Globe Wonderland”
- Helen Henny – “All I Want for Christmas is Snow”
- Lindsey Stirling – “Dance of the Sugar Plum Fairy”
- Fun Facts with Chuck E. – “Santa Claus”
- Monster High Ghoul Squad – “Snowball Fight”
- In Real Life – “I’ll Be Home for Christmas”
- Musings with Mr. Munch – “Episode 6 (The Holidays)”
- Brady Rhymer – “Hanukkah Rocks”
- Pasqually – “What Do You Get a Sasquatch for Christmas?”
- Littlest Pet Shop – “Classy & Refined”
- Kidz Bop – “Go Christmas”
- Chuck E. Cheese & Friends – “Holiday Medley”
- Shaman’s Quest – “Flight of the Penguins”
- Reliant K – “Sleigh Ride”
- Oddbods – “Decorating”
- Jokes from Pasqually – “Jokes for the Holidays”
- 98 Degrees – “Season of Love”
- PacMan – “Ho Ho Woah!”
- Chuck E. Cheese, Jingle & Jangle – “Holiday Traditions”
- Oddbods – “Season of Giving”
- Kit ‘N Kate – “The Gift”
- Show Break – “Holiday Season”

DECORATING

For locations with an animatronic stage, another fun way to get you and your guests into the holiday spirit is to decorate. Pictures below are provided as examples, not rules or restrictions.

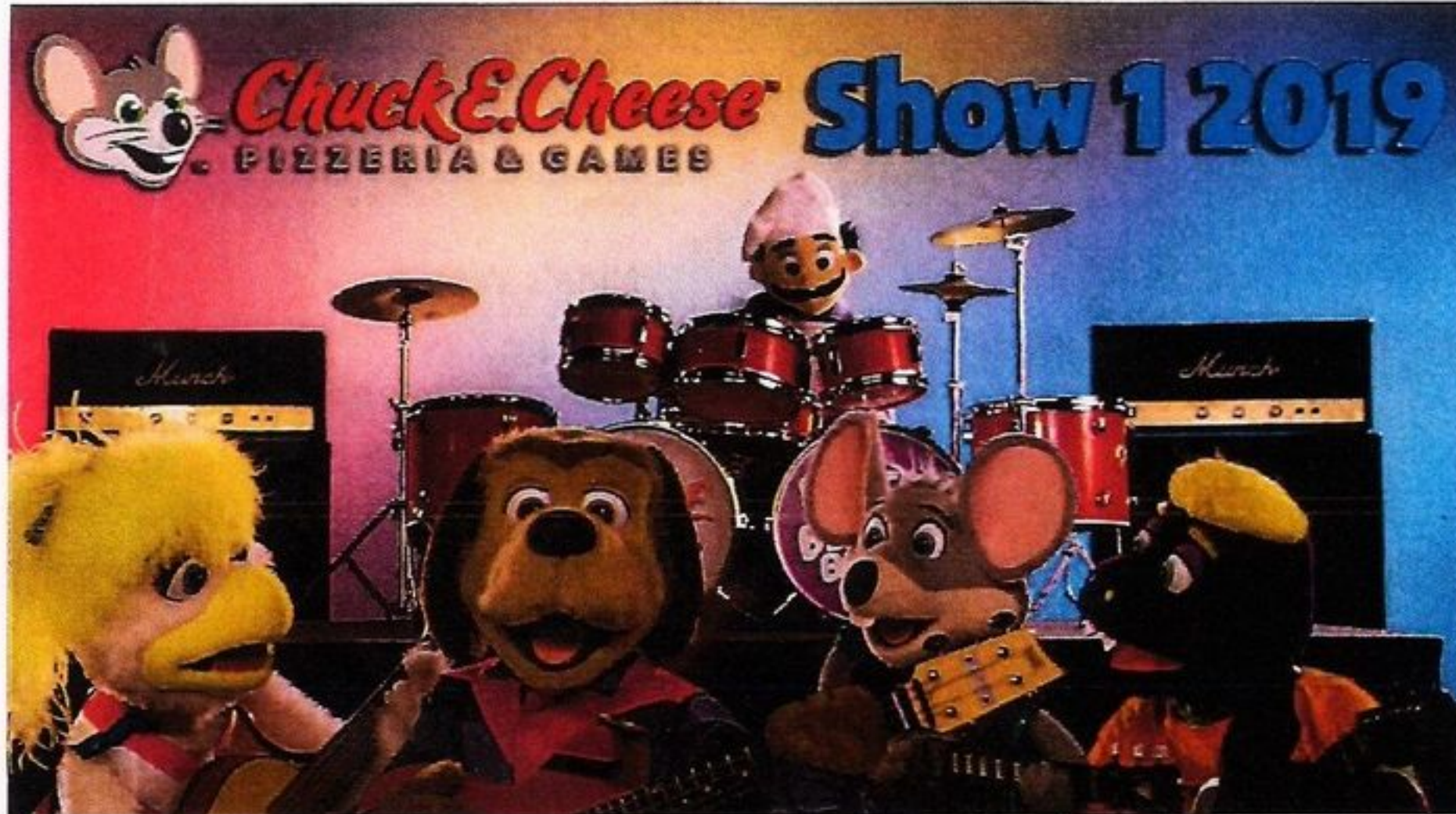
Make sure to seek the approval of your District Manager. Be smart and safe when decorating.

Be careful where you put lights, use flame retardant decorations, and do not install anything permanent.

Questions? Contact Matt Daniel at mdaniel@cecentertainment.com



PLAY DATES
DECEMBER 31, 2018 – MARCH 31, 2019



You guys are rock stars! 2018 was a great year because of your hard work. 2019 is going to be a World of Fun! We have lots of exciting things coming your way this year. To kick things off, Show 1 2019 features two brand new songs as well as a couple of favorites from Chuck E. and Munch's Make Believe Band. In addition, Show 1 features popular music videos from Janet Jackson, Imagine Dragons, Alessia Cara and Niall Horan to name a few. Party music for you and your guests because birthday or not, every day is a party at Chuck E. Cheese!

Below is our show release schedule for 2019.

Show 1 2019: December 31, 2018 – March 31, 2019

Show 2 2019: April 1 – June 2

Show 3 2019: June 3 – September 1

Show 4 2019: September 2 – November 3

Show 5 2019: November 4 – December 29



Matt Daniel
Entertainment Manager
Original Content and
Character Properties

SHOW AUDIO STANDARDS

The enclosed show will have a volume level difference of 10 dBs between the Live/Birthday shows and the regular show. During non-peak times, the volume can be adjusted between 70 dBs and 80 dBs for the regular show. The General Manager and Technical Manager will use their discretion to determine the correct non-peak volume. The show volume should not drop below 70 dBs or be higher than 80 dBs during non-peak times. During peak hours, the volume will be set to the standard, which is 80 dBs during regular show and 90 dBs during Live/Birthday show. Below are instructions to your Technical Managers on how to properly set and calibrate the amps for this new setting. Once the amps have been set, it is imperative that amps are not adjusted.

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Step 2: For Studio C, have the control panel set at 100%. For all other shows, have the volume adjustment set to its highest level.

Step 3: On the Live/Birthday shows, adjust your amp until your sound meter reads about 90 dBs.

Step 4: Confirm your regular show is about 80 dBs in the show room and game room.

Step 5: Once you have confirmed the settings, remove the amp knobs if possible. If you cannot remove the knobs, then find a way to make it difficult to randomly adjust the knobs. If none of the above can be done, then mark the proper volume level on your amp.

Step 6: Unplug the sense microphone(s) from the back of the Symetrix.

Step 7: On the next directional, go over the volume settings with the managers.

With these settings, the loudest the show will go is about 90 dBs. If you have any questions, please get in contact with your DT or RT.

SHOW PLAYLIST

Janet Jackson – “Made for Now”

American Ninja Warrior Junior

Pasqually –
“Loppinsboopinfakindoopinfloppenloopenfunnin's Day”

Jungle Book

Ahmad Abdul – “Coming Home”

Show Break 1 – “Night City”

Fun Facts with Chuck E. Cheese – “Vacuum”

Max & Harvey – “Trade Hearts”

Jasper T. Jowls – “Tail of Jasper T.”

Barbie Dreamtopia

Alessia Cara – “Trust My Lonely”

Show Break 2 – “Red & Rex”

Imagine Dragons – “Zero”

Nina's World

Chuck E. Cheese – “Lend a Helping Hand”

Mamma Mia! Here We Go Again – “Dancing Queen”

Pac Man

Show Break 3 – “National Parks”

Helen Henny – “Nice Enough”

Niall Horan – “Finally Free”

Jokes from Pasqually – “Early Bird”

Maddie Poppe – “Going Going Gone”

SHOW SUPPORT & IMPORTANT TIPS

- It is very important that you only play Show 1 2019 during these dates: 12/31/2018 – 3/31/2019
- Show 1 2019 is warrantied until Monday, January 14. If you need a replacement before that time, email: showwarranty@cecentertainment.com or call Nicole Cooper at (972) 258-4574.
- For replacements after the warranty period or for technical questions regarding your show or stage, please call Technical Support at (785) 862-6002.
- If you happen to have older shows, send them back to The Support Center, ATTN: Entertainment Department.
- **Do not take shows home or upload content from Chuck E. Cheese shows to the Internet.**
- What did the cow say on January 1? Happy Moo Year! ☺





CHUCK E. CHEESE'S
Where A Kid Can Be A Kid.®

TO: Studio C Stage locations
FROM: Matt Daniel, Sr. Manager, Entertainment
DATE: July 3, 2019
SUBJECT: Show 3, 2019 – Studio C DVDs

Happy American Independence Day! As a special gift we are sending you replacement DVDs for your Studio C Show. Unfortunately, we had a bad batch of DVDs come back from our DVD replicator that may have caused issues with video playback. Enclosed are replacement Show 3, 2019 DVDs that should operate properly. Use the Show 3, 2019 update floppy disk or CD that you received with the previous Show 3 packet to update your show's data files. There were no issues with this part of the show. Please send back the defective Show 3 DVDs to the support center, "ATTN: Show Return." Thank you!

Special note: You might notice the Enclosed DVDs do not have artwork or any text printed on them. In order to get these to you as soon as possible we skipped that part :-)

Sorry for the trouble, we appreciate your help in getting this fixed. If you have any questions, please contact Nicole Cooper in the Marketing Department at (972) 258-4574 or by email at ncopper@cecoentertainment.com

For Technical Support call 785-862-6002.

Matt Daniel
Sr. Manager, Entertainment,
Original Content, and Character Properties

PLAY DATES
SEPTEMBER 9, 2019 – NOVEMBER 3, 2019



Happy Halloween to all you ghosts and goblins! It's time to get in the spirit of pumpkins, costumes and trick or treating. The enclosed Show 4, 2019 features some fun and silly new songs from Chuck E. and his pals celebrating this Spooktacular time of year. Also included, a brand-new Chuck E. Live Show & Ticket Splash, "The Werewolf-Zomba-Franken-Conga." We just know this will help you and your guests have a Happy, Chuck E. Halloween!

Be sure to remind your guests that kids will receive 50 free tickets when they wear their costumes the whole month of October!

Below are the remaining two shows for 2019. (Subject to change)

Show 4 2019: September 9 – November 3 (enclosed)

Show 5 2019: November 4 – December 29



Matt Daniel
Sr. Manager,
Original Content and
Character Properties

SHOW AUDIO STANDARDS

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Step 1: Make sure you have the proper sound meter and it is set to Weight C and Reaction Slow. This must be done in the morning when there is no ambient noise.

Step 2: For Studio C, have the control panel set at 100%. For all other shows, have the volume adjustment set to its highest level.

Step 3: On the Live/Birthday shows, adjust your amp until your sound meter reads about 90 dBs.

Step 4: Confirm your regular show is about 80 dBs in the show room and game room.

Step 5: Once you have confirmed the settings, remove the amp knobs if possible. If you cannot remove the knobs, then find a way to make it difficult to randomly adjust the knobs. If none of the above can be done, then mark the proper volume level on your amp.

Step 6: Unplug the sense microphone(s) from the back of the Symetrix.

Step 7: On the next directional, go over the volume settings with the managers.

With these settings, the loudest the show will go is about 90 dBs. If you have any questions, please get in contact with your DT or RT.

SHOW 2, 2021 PLAY DATES: MARCH 1 – APRIL 25, 2021

CHUCK E. CHEESE® SPRING-TASTIC CELEBRATION™

Spring is here and we are so excited to bring you the Spring-Tastic Show! Helen and Bella host this Spring-themed collection of music, silliness, and family-friendly fun! We know you all have been practicing The Spring-Break-Break-Dance. We cannot thank you enough for leading these dances and ensuring our guests have a great time, even when Chuck E. cannot be there.

As you have probably heard, Texas, where the CEC Support Center is located, experienced an unprecedented winter storm last week. The Support Center was closed for several days. This caused a delay with the show animatronics and lighting programming. We wanted to be sure to deliver your show on time. Therefore, this version of Show 2, 2021 does not have animatronic and lighting included for the new songs, "The Spring-Break-Break-Dance," "Crochet All Day" and "Stay Positive." However, in the coming weeks, we will be sending out new DVDs to 3-Stage & CEC Stage locations, new SD Cards for WEIGL-controlled locations, and CD or Floppy Disk updates to Studio C locations that will have the animatronics and lighting programming added. Stay tuned!

Remember to hang on to your Show 1, 2021. You will re-install that show on April 26th and replay it until the following show release, "Summer of Fun." Thanks for all your hard work! Keep doing what you do best, taking care of our guests! You all are fantastic! Spring-Tastic!



Matt Daniel
Sr. Manager, Entertainment
Original Content and
Character Properties

SHOW AUDIO STANDARDS

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Step 2: For Studio C, have the control panel set at 100%. For all other shows, have the volume adjustment set to its highest level.

Step 3: On the Live/Birthday shows, adjust your amp until your sound meter reads about 90 dBs.

Step 4: Confirm your regular show is about 80 dBs in the show room and game room.

Step 5: Once you have confirmed the settings, remove the amp knobs if possible. If you cannot remove the knobs, then find a way to make it difficult to randomly adjust the knobs. If none of the above can be done, then mark the proper volume level on your amp.

Step 6: Unplug the sense microphone(s) from the back of the Symetrix.

Step 7: On the next directional, go over the volume settings with the managers.

With these settings, the loudest the show will go is about 90 dBs. If you have any questions, please get in contact with your DT or RT.

Chuck E. Cheese's Show 2, 2021

SHOW PLAYLIST

Social Distancing Safety Message

Spring-Tastic Bumper feat. Helen and Bella

Ants Ants Ants – “Pinwheel”

Panic! At The Disco – “High Hopes”

Chuck E. Cheese – “Stay Positive” (No Animatronics/Lights)

KIDZ BOP Kids – “Paradise”

HiDino – “The King of Dinosaurs”

Chuck E., Bella and Mike Wolf – “El Rey Guitarrista”

Social Distancing Safety Message

No School Today – “Marsupial”

BTS – “Dynamite”

Helen Henny – “Game On!”

Spring-Tastic Bumper feat. Bella and Ronnie the Unicorn

KIDZ BOP Kids – “Better Now”

Unicorn, Unicorn!

Chuck E. Cheese – “Crochet All Day” (No Animatronics/Lights)

Social Distancing Safety Message

HiDino – “The Planet Song”

Andy Grammer – “She’d Say”

Helen Henny – “Disco Dancing Dinosaur Party”

KIDZ BOP Kids – “Mood”

Musings with Mr. Munch Episode 8

Chuck E. & Friends – “Chuck E.’s Middle Name” (No Animatronics/Lights)

Social Distancing Safety Message

Spring-Tastic Bumper feat. Helen and Chuck E.

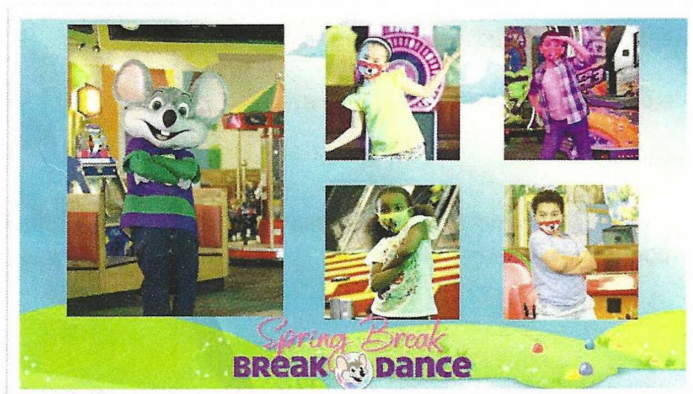
Danny Weinkauf – “Tricycle”

OneRepublic – “Rescue Me”

Jasper T. Jowls – “Jasper’s Country Classic”

SHOW SUPPORT & IMPORTANT TIPS

- It is very important that you only play Show 2, 2021 during these dates: 3/1/2021 – 4/25/2021.
- We will be sending a replacement Show 2, 2021 with new animatronic and lighting data in the coming weeks.
- If you need a replacement for any reason, email: sfincher@cecentertainment or call Sondra Fincher at (972) 258-5449.
- For technical questions regarding your show or stage, please call Technical Support at (785) 862-6002.
- Hang on to Show 1, 2021 and store it in a safe place for later use.
- Send shows released before 2021 back to The Support Center, ATTN: Show Return.
- **Do not take shows home or upload content from Chuck E. Cheese shows to the Internet.**
- Does February like March? No, but April May! 🤪



Boo-Tacular Day Playlist (Opening – 6 PM)

- Safety Message
- Boo-Tacular Bumper 1
- KIDZ BOP – “This Is Halloween”
- Boo-Tacular Menu
- Chuck E. Cheese – “Halloween Night”
- Chupa Chups
- Magic with Sara – “Los Monstruous”
- Koo Koo Kanga Roo – “Monster Moves”
- Musings with Mr. Munch – “Halloween”
- Safety Message
- Boo-Tacular Bumper 2
- China Anne McClain – “Calling All the Monsters”
- Boo-Tacular Halloween Weekend
- Chuck E. Cheese – “Nobody There”
- Juice Box Juke Box – “Happy Halloween”
- Jonas Blue – “I See Love”
- CEC Silly Song - “Ballerina Ghost”
- Safety Message
- Sara Lovell – “Tell Me Who’s The Monster”
- KIDZ BOP – “Ghostbusters”
- Boo-Tacular Menu
- Chuck E. Cheese & Helen Henny – “Gotta Be Halloween”
- Chupa Chups
- Boo-Tacular Bumper 3
- Caspar Babypants – “The Creatures Under My Bed”
- Chuck E. Cheese – “Be Yourself”
- Boo-Tacular Halloween Weekend

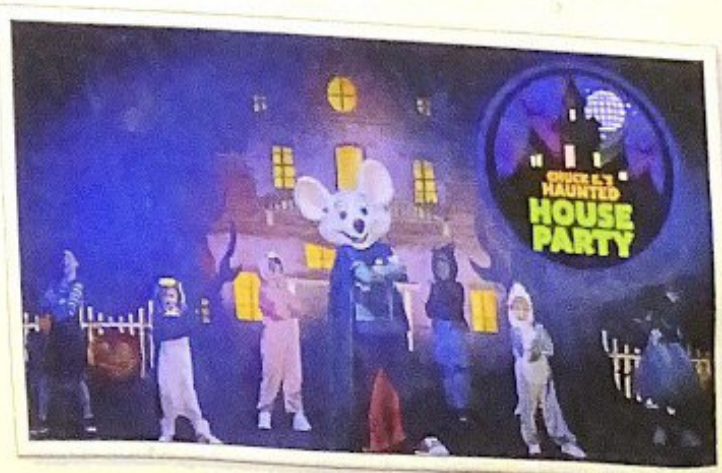


SHOW SUPPORT

- It is very important that you only play Show 4, 2021 during these dates: 9/20/2021 – 10/31/2021.
- Your Boo-Tacular Show is warranted until 10/4. If you need a replacement for any reason until that time, email: thomas.basco@cecentertainment.com
- For technical troubleshooting, questions regarding your show or stage, or for a replacement after 10/4, please call Technical Support at (785) 862-6002.
- After Boo-Tacular we will be sending you an updated Evergreen Show.
- Please send all previous shows (including both versions of Show 1, 2021) back to The Support Center, ATTN: Show Return.
- **Do not take shows home or upload content from Chuck E. Cheese shows to the Internet.**
- What is a witch’s favorite subject in school? Spelling 🧙‍♀️

Boo-Tacular Nights Playlist (6 PM – Closing)

- Chupa Chups
- Safety Message
- Boo-Tacular Nights Bumper 1
- KIDZ BOP – “Monster Mash”
- Koo Koo Kanga Roo – “Glitter”
- Chuck E. Cheese – “Pumpkins in My Pockets”
- Boo-Tacular Menu
- Justin Bieber – “Baby”
- KIDZ BOP – “Kings and Queens”
- China Anne McClain – “Calling All the Monsters”
- Boo-Tacular Halloween Weekend
- Safety Message
- Boo-Tacular Nights Bumper 2
- KIDZ BOP – “Disturbia”
- Koo Koo Kanga Roo – “Monster Moves”
- Daft Punk – “Around the World”
- Chupa Chups
- Chuck E. Cheese – “Sammy the Skateboarding Skeleton”
- KIDZ BOP – “Blinding Lights”
- KIDZ BOP – “This Is Halloween”
- Boo-Tacular Menu
- Safety Message
- Boo-Tacular Nights Bumper 3
- Mr. C Man – “The Cha Cha Slide”
- BTS – “Dynamite”
- Chuck E. Cheese – “Boo-Tastic Dance”
- Boo-Tacular Halloween Weekend
- KIDZ BOP – “Uptown Funk”
- Martis – “Keep it Low”
- KIDZ BOP – “Ghostbusters”
- Chuck E. Cheese YouTube & Music Streaming



PLAY DATES: MARCH 7 – APRIL 24, 2022



Spring has Sprung at Chuck E. Cheese! Now that we are all starting to thaw-out we're ready to jump start our annual Spring-Tastic celebration!

Helen, Bella, Chuck E. and everyone's favorite, fabulous unicorn, Ronnie host our Spring Show that is packed with some of our favorite Chuck E. Cheese music videos. For those of you with a dance floor, get ready to dance with some fun Spring-time interactive visuals.

Back by popular demand, The Spring Break Break Dance! That's right, get ready to jam on it! Every hour, on the thirty Chuck E. Cheese will be out to dance, for photo ops and break dancing with you and your Guests.

Hang on to your Evergreen 2022 Show. We may ask you to re-install after The Spring-Tastic Show. More details to come.



Matt Daniel
Sr. Manager, Entertainment
Original Content and
Character Properties

Thanks for taking care of our Guests season after season!

SHOW AUDIO STANDARDS

The enclosed show will have a volume level difference of 10 dBs between the Live/Birthday shows and the regular show. During non-peak times, the volume can be adjusted between 70 dBs and 80 dBs for the regular show. The General Manager and Technical Manager will use their discretion to determine the correct non-peak volume. The show volume should not drop below 70 dBs or be higher than 80 dBs during non-peak times. During peak hours, the volume will be set to the standard, which is 80 dBs during regular show and 90 dBs during Live/Birthday show. Below are instructions to your Technical Managers on how to properly set and calibrate the amps for this new setting. Once the amps have been set, it is imperative that amps are not adjusted.

Step 1: Make sure you have the proper sound meter and it is set to *Weight C* and *Reaction Slow*. This must be done in the morning when there is no ambient noise.

Step 2: For Studio C, have the control panel set at 100%. For all other shows, have the volume adjustment set to its highest level.

Step 3: On the Live/Birthday shows, adjust your amp until your sound meter reads about 90 dBs.

Step 4: Confirm your regular show is about 80 dBs in the show room and game room.

Step 5: Once you have confirmed the settings, remove the amp knobs if possible. If you cannot remove the knobs, then find a way to make it difficult to randomly adjust the knobs. If none of the above can be done, then mark the proper volume level on your amp.

Step 6: Unplug the sense microphone(s) from the back of the Symetrix.

Step 7: On the next directional, go over the volume settings with the managers. With these settings, the loudest the show will go is about 90 dBs. If you have any questions, please get in contact with your DT or RT.

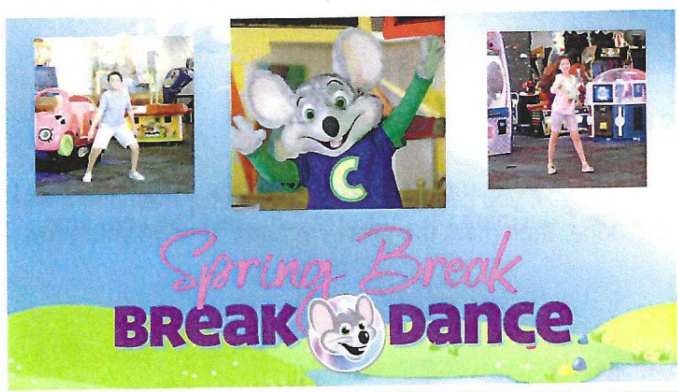
SHOW PLAYLIST

- KIDZ BOP Kids – “Shivers”
- Spring-Tastic Bumper feat. Helen & Bella
- Keith Urban – “Out the Cage”
- Chuck E. & Friends – “Stay Positive”
- Safety Message
- Spring-Tastic Food & Drink Combos
- YouTube & Music Streaming
- Stephanie Beatriz, Olga Merediz – “The Family Madrigal”
- Chuck E. Cheese & Friends – “Together We’ve Got It”
- Spring-Tastic Bumper feat. Bella & Ronnie
- KIDZ BOP Kids – “Truth Hurts”
- “Unicorn, Unicorn!”
- Chuck E. Cheese & Friends – “My Family”
- Spring-Tastic Unicorn Magical Treats
- Spring-Tastic Food & Drink Combos
- Spring-Tastic 30 Minutes of Free Game Play
- Rend Co. Kids – “Feels Good (Upbeat Song)”
- Pasqually the Chef – “It’s the 70s”
- Spring-Tastic Bumper feat. Helen & Chuck E.
- KIDZ BOP Kids – “Butter”
- Helen Henny – “Game On!”
- YouTube & Music Streaming
- Spring-Tastic Food & Drink Combos
- Safety Message
- Chuck E. Cheese – “Billy & The Bully”
- S Club 7 – “Reach”
- KIDZ BOP Kids – “Stay”



SHOW SUPPORT

- It is very important that you only play the Spring-Tastic Show 2022 during these dates: 3/7/2022 – 4/24/2022. ***Please hang onto the Evergreen 2022 Show for potential use after Spring-Tastic. More details to come.***
- The Spring-Tastic 2022 is warrantied until 3/21. If you need a replacement for any reason until that time, email: sfincher@cecentertainment.com
- For technical troubleshooting or questions regarding your show or stage, or for a replacement after 3/21, please call Technical Support at (785) 862-6002.
- Please send all previous shows back to The Support Center, ATTN: Show Return.
- **Do not take shows home or upload content from Chuck E. Cheese Shows to the internet.**
- Why was the unicorn such a good guitar player? He knew all the uni-chords! 🤪🐾



PLAY DATES: JUNE 6 – JULY 3 & AUGUST 1 - AUGUST 28, 2022

CHUCK E. CHEESE® SUMMER OF FUN™

Summer is here and we're happy to bring you a new Summer of Fun Show, which includes fun, Summer-themed, family friendly pop music videos as well as 2, brand-new Chuck E. Cheese music videos and some of our favorites from past Summers' including our Summer anthem, "The Song of Summer!"

Are you ready to go back to the beach? Chuck E.'s got you covered. Every hour on the 30 Chuck E. performs the fun Summer Dance, "The Beach Party Bash." The dance is the same as it was last year, but our video now features Chuck E. and some friends dancing on the beach.

At the end of June, we'll send you an update to your Summer of Fun Show that includes evening programming we're calling Summer Nights. This will officially start on July 4th and run through July 31st. Be sure to hang on to your original Summer Show because after Summer Nights you will re-install that and have it run through August 28th. Have a great Summer!



Matt Daniel
Director, Entertainment
Original Content &
Character Properties

SHOW AUDIO STANDARDS

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SHOW PLAYLIST

Safety Message

Summer Food & Drink Combos

Chuck E. Cheese YouTube & Music Streaming

Summer of Fun Bumper feat. Chuck E. & Jasper

Chuck E. Cheese & Friends – “Song of Summer”

Summer of Fun Desserts

Koo Koo Kanga Roo – “Backyard Swimsuit”

KIDZ BOP Kids – “I Gotta Feeling”

Samsung

Marshmello – “Summer”

KIDZ BOP Kids – “Cake by the Ocean”

Summer of Fun Bumper feat. Chuck E. & Helen

Chuck E. Cheese – “Down the Road”

Safety Message

Summer Food & Drink Combos

Dippin’ Dots

Jasper T. Jowls – “Dog Days of Summer”

Summer Fun Pass

KIDZ BOP Kids – “Peaches”

Drew Holcomb & the Neighbors – “Family”

KIDZ BOP Live 2022

KIDZ BOP Kids – “Heat Waves”

High School Musical 2 Cast - “What Time Is It?”

Summer of Fun Bumper feat. Chuck E. & Munch

Chuck E. Cheese & Friends – “Join the Party”

Dippin’ Dots

Summer Food & Drink Combos

Chuck E. Cheese YouTube & Music Streaming

Milo Manheim – “We Own the Summer”

Chuck E. Cheese – “Let’s Be Friends”

Kid Cudi – “Stars in the Sky”

KIDZ BOP Kids – “Better Days”

KIDZ BOP Live 2022

Chuck E. Cheese & Friends – “Out of this World”



SHOW SUPPORT

- It is very important that you only play the Summer of Fun Show 2022 during these dates: 4/25 – 8/28
- **Studio C & WEIGL locations will receive an updated Summer of Fun Show in July that will include the Summer Nights Show. Hang on to this original Summer of Fun Show to re-install on August 1.**
- **3 Stage & CEC locations will receive a separate Show DVD to play in the evenings during the month of July.**
- The Summer of Fun 2022 Show is warranted until 6/20. If you need a replacement for any reason until that time, email: sfincher@cecentertainment.com
- For technical troubleshooting or questions regarding your show or stage, or for a replacement after 6/20, please call Technical Support at (785) 862-6002.
- Hang onto your Evergreen 2022 Show (April Update) and send back all previous shows back to The Support Center, ATTN: Show Return.
- **Do not take shows home or upload content from Chuck E. Cheese Shows to the internet.**
- Do fish go to Summer Camp? No. They are always in School! 🐟



PLAY DATES: SEPTEMBER 19 – OCTOBER 31, 2022



It's Boo-Tacular time again and we are so excited to put on our costumes, carve up some Jack 'O Lanterns, and most of all, party with Chuck E. Cheese during the Halloween season! Chuck E. and his friends have put together some new spooky sounds and silliness to help you and your guests get into the Boo-Tacular spirit!

Back by popular demand, Chuck E.'s Haunted House Party Live is back every hour on the 30! For those with a dancefloor, we've created some fun Halloween dancefloor graphics that you received in your Boo-Tacular POP kit. But wait, there's more! Chuck E. is once again putting on his Halloween costume. Also, in your POP kit, you received a vampire cape and some instructions on how to create and install Chuck E.'s friendly fangs.

Studio C and WEIGL locations with animatronics and lighting, you will notice that upon installation of your Boo-Tacular 2022 Show, there are no animatronics or lighting programming synced with the video and audio. This is not a mistake – do not request a replacement. Studio C locations, please refer to the enclosed instructions sheet and set your animatronic character into random movements mode.

Thanks for all that you are doing to make Chuck E. Cheese the number one family Halloween destination!
Happy Boo-Tacular! Muahahahaha!

SHOW AUDIO STANDARDS

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With these settings, the loudest the show will go is about 90 dBs. If you have any questions, please get in contact with your DT or RT.

SHOW PLAYLIST

Safety Message

Food & Drink Combos

Chuck E. Cheese YouTube & Music Streaming

Boo-Tacular Bumper feat. Chuck E. & Helen

KIDZ BOP – “This Is Halloween”

Helen Henny & Friends – “Witches Crew”

Boo-Tacular Menu & Merch

Chupa Chups

CEC Online Store

Koo Koo Kanga Roo – “Monster Moves”

Chuck E. Cheese – “Halloween Night”

Samsung

Hi-Chew

KIDZ BOP – “Halloween Party

Boo-Tacular Bumper feat. Jasper & Munch

Chuck E. Cheese – “If Every Day Was Halloween”

Safety Message

Food & Drink Combos

Dippin’ Dots

China Anne McClain – “Calling All the Monsters”

Chuck E. Cheese & Friends – “Gotta Be Halloween”

Blippi – “Halloween”

Boo-Tacular Bumper feat. Bella & Pasqually

KIDZ BOP – “Ghostbusters”

Jasper T. Jowls – “Howl-O-Ween”

Boo-Tacular Events

Food & Drink Combos

Chuck E. Cheese YouTube & Music Streaming

KIDZ BOP – “Disturbia”

Chuck E. Cheese – “Pumpkin Patch”

Group Events & Fundraisers

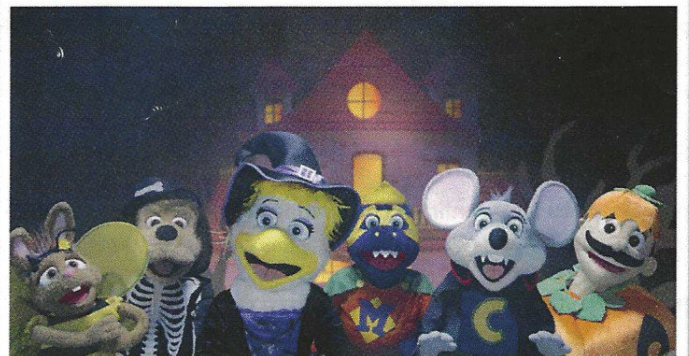
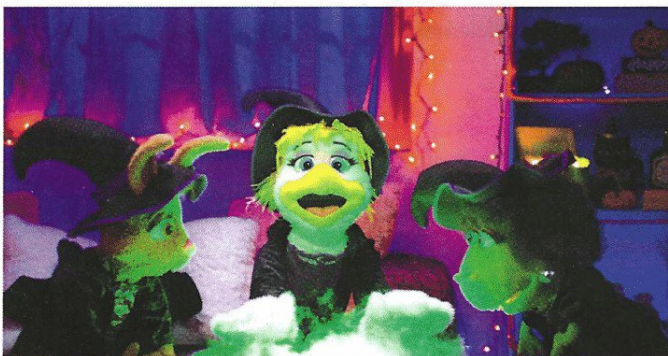
Juicebox Jukebox – “Happy Halloween”

Candy Splash feat. Hi Chew & Chupa Chups

Chuck E. Cheese & Friends – “Pumpkins in My Pockets”

SHOW SUPPORT

- It is very important that you only play The Boo-Tacular 2022 Show during these dates: 9/19/2022 – 10/31/2022.
- Your Boo-Tacular Show is warranted until 10/3/2022. If you need a replacement for any reason until that time, email: sfincher@cecentertainment.com
- For technical troubleshooting, questions regarding your show or stage or for a replacement after 10/3, please call Technical Support at (785) 862-6002.
- After Boo-Tacular, please re-install your Evergreen Show (August Update).
- Send all previous shows back to The Support Center, ATTN: Show Return.
- **Do not take shows home or upload content from Chuck E. Cheese shows to the Internet.**
- What do you call two witches sharing an apartment? Broommates! 🧹🧹🧹



STUDIO C – SETTING YOUR CHUCK E. CHEESE ANIMATRONIC TO RANDOM MOVEMENTS

Follow the instructions below to set your Studio C animatronic Chuck E. Cheese to random movements mode. This will require a working monitor and keyboard connected to your Studio C DOS computer.

1. Boot up your Studio C Computer as normal. When your computer is done booting up and you're in the normal show scheduler screen. Once your Studio C computer is done booting up and you are in the normal show scheduler screen you may proceed to the next step.
2. Hold down the **ALT** key and press the "**X**" key. When prompted, "Are you sure?" hit "**Y**" for yes.
3. You are now at the dos prompt. The dos prompt will appear as c:\cyb> Type the following command line exactly as follows.

Edit cybrstar.ini

4. Then press "**enter**" You will then see the following if you have a standard Studio C show format.

Output=DPC5010
Company=Showbiz
Display=mono
Alarm=none

or if you have the fire code your alarm will be set to **Alarm=fire**

5. Use your down arrow key to get to the next line directly below the alarm line. Now type in exactly as below (case sensitive)

Random=on

6. To save the file, hold down the "**ALT**" key and the "**F**" key to enable the pull-down menu. Select save using the arrow keys or use **ALT** and "**V**" keys to save the file. Then using the "**ALT**" and "**F**" key to enable the pull-down menu again to select "exit". Or use the **ALT** and **X** keys to exit.
7. At the dos prompt type in "**cybrstar**" and hit "**enter**" to go back into the show scheduler screen.
8. Lastly plug in your Tech Terminal and scroll down to number **44** the open curtain and using **F1** blind the movement. Move down to number **45** the curtain close and using **F1** blinds that movement. Exit out of the Tech Terminal using the menu button to a blank screen. Unplug and start the show.

If done correctly you will now see the word "**random**" on the bottom right side of the screen next to the clock. During a show while the Chuck E Cheese is moving the screen will read "**normal**". During intermission periods the screen will read "**random**".

If you have any questions, please contact SPT Technical Support at 785-862-6002.

PLAY DATES: NOVEMBER 21, 2022 – JANUARY 8, 2023

CHUCK E. CHEESE®

Winter

WINNER-LAND™

It's wintertime and it may be cold outside, but we're bundled up and ready to get you feeling warm and fuzzy with the 2022 Winter Winner-Land Show! Chuck E. and his friends host the show packed with winter and holiday-themed music videos, sure to get everyone in the spirit of the season.

Every hour on the 30, Chuck E. will be back performing his favorite holiday dance, The Yuletide Slide! For locations with a dance floor, we've created some fun winter visuals to enhance the experience. These dance floor files are on a USB stick that were enclosed your Winter Winner-Land POP kit.

The fun doesn't stop when our Guests go home, we want everyone to enjoy Chuck E. wherever they are, so Chuck E.'s collection of Holiday music videos are now streaming on our official YouTube & YouTube Kids channels. On Christmas Eve, our official YouTube channel will feature a special bedtime story from Chuck E. and a yule log video on Christmas morning for families to play while they open presents! All of Chuck E.'s holiday tunes are now streaming on all major music streaming platforms, like Spotify and Apple Music.

Lastly, Studio C and WEIGL locations with animatronics and lighting, you will notice that upon installation of your Winter Winner-Land 2022 Show, there are no animatronics or lighting programming synced with the video and audio. Instead, your Chuck E. animatronic and stage lights are programmed to be in random mode. This is not a mistake – do not request a replacement.

Thank you so much for an amazing 2022! We've got more exciting Entertainment for you in 2023. Thank you so much for taking care of our Guests. See you next year!

SHOW AUDIO STANDARDS

The enclosed show will have a volume level difference of 10 dBs between the Live/Birthday shows and the regular show. During non-peak times, the volume can be adjusted between 70 dBs and 80 dBs for the regular show. The General Manager and Technical Manager will use their discretion to determine the correct non-peak volume. The show volume should not drop below 70 dBs or be higher than 80 dBs during non-peak times. During peak hours, the volume will be set to the standard, which is 80 dBs during regular show and 90 dBs during Live/Birthday show. Below are instructions to your Technical Managers on how to properly set and calibrate the amps for this new setting. Once the amps have been set, it is imperative that amps are not adjusted.

Step 1: Make sure you have the proper sound meter and it is set to *Weight C* and *Reaction Slow*. This must be done in the morning when there is no ambient noise.

Step 2: For Studio C, have the control panel set at 100%. For all other shows, have the volume adjustment set to its highest level.

Step 3: On the Live/Birthday shows, adjust your amp until your sound meter reads about 90 dBs.

Step 4: Confirm your regular show is about 80 dBs in the show room and game room.

Step 5: Once you have confirmed the settings, remove the amp knobs if possible. If you cannot remove the knobs, then find a way to make it difficult to randomly adjust the knobs. If none of the above can be done, then mark the proper volume level on your amp.

Step 6: Unplug the sense microphone(s) from the back of the Symetrix.

Step 7: On the next directional, go over the volume settings with the managers.

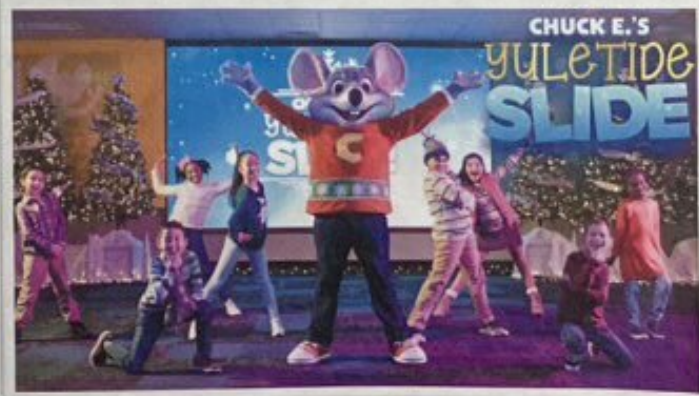
With these settings, the loudest the show will go is about 90 dBs. If you have any questions, please get in contact with your DT or RT.

SHOW PLAYLIST

- Ecolab
- Winter Food & Drink Combos
- CEC YouTube & Music Streaming
- Winter Winner-Land Host Spot 1 (Chuck E. & Helen)
- Disney Channel Stars – “Happy in the Holidays”
- Chuck E. & Friends – “The Holiday Party”
- Winter Winner-Land Desserts
- Hi-Chew
- CEC Online Store
- KIDZ BOP Kids – “Let it Snow”
- Munch – “Zorp-Ah-Glorp Dor-Bah is Coming Tonight”
- Samsung
- Lanky Box – “Pizza Song”
- Daveed Diggs – “Puppy for Hanukkah”
- Winter Winner-Land Host Spot 2 (Chuck E. & Munch)
- Bella & Chuck E. – “Holiday Fiesta”
- Ecolab
- Winter Food & Drink Combos
- Dippin’ Dots
- KIDZ BOP Kids – “Jingle Bells”
- Chuck E. & Friends – “Cookies for Santa”
- The Ronettes – “Sleigh Ride”
- Winter Winner-Land Host Spot 3 (Chuck E. & Pasqually)
- KIDZ BOP Kids – “Deck the Halls”
- Helen Henny – “All I Want for Christmas is Snow”
- CEC Winter App Download
- Winter Food & Drink Combos
- CEC YouTube & Music Streaming
- Idina Menzel – “We Wish You the Merriest”
- Chuck E. & Helen – “Merry Christmastime”
- Group Events and Fundraisers
- Happy Holidays from Hi-Chew
- Lanky Box – “Donut Song”
- The Temptations – Rudolph the Red-Nosed Reindeer”
- Chuck E. & Friends – “Holiday Medley”

SHOW SUPPORT

- It is very important that you only play the 2022 Winter Winner-Land Show during these dates: 11/21/2022 – 1/8/2023.
- The 2022 Winter Winner-Land Show is warrantied until 12/5. If you need a replacement for any reason until that time, email: paige.guillory@cecentertainment.com
- For technical troubleshooting or questions regarding your show or stage, or for a replacement after 12/5, please call Technical Support at (785) 862-6002.
- You will receive a NEW Evergreen 2023 Show before 1/8/2023.
- Please send all previous shows back to The Support Center, ATTN: Show Return.
- **Do not take shows home or upload content from Chuck E. Cheese shows to the Internet.**
- What do you get if you cross a snowman ❄️ and a shark? 🦈 Frost-bite! 🥶

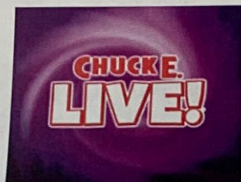


INSTALL ON JANUARY 9, 2023



Happy New Year! Can you believe it's 2023? We're living in the future! As with the start of a new year comes an updated, enhanced better-than-ever Chuck E. Cheese Show! Enclosed you will find your Evergreen 2023 Show packed with songs and fun from Chuck E. Cheese and his friends. Please install this show on January 9th and continue playing until further notice. We will be in touch regarding the next show update.

For locations with a dance floor, please use the previous Evergreen dance floor USB sent out with last year's Evergreen Show. If you need a replacement, please contact paige.guillory@cecentertainment.com. The images below represent the two experiences the dancefloor should display for this show. "Photos" during Chuck E. Live and the "leaves" experience at all other times.



PHOTOS



LEAVES

Lastly, Studio C and WEIGL locations with animatronics and lighting, you will notice that upon installation of your Evergreen 2023 Show, there are no animatronics or lighting programming synced with the video and audio. Instead, your Chuck E. animatronic and stage lights are programmed to be in random mode. This is not a mistake – do not request a replacement.

SHOW AUDIO STANDARDS

The enclosed show will have a volume level difference of 10 dBs between the Live/Birthday shows and the regular show. During non-peak times, the volume can be adjusted between 70 dBs and 80 dBs for the regular show. The General Manager and Technical Manager will use their discretion to determine the correct non-peak volume. The show volume should not drop below 70 dBs or be higher than 80 dBs during non-peak times. During peak hours, the volume will be set to the standard, which is 80 dBs during regular show and 90 dBs during Live/Birthday show. Below are instructions to your Technical Managers on how to properly set and calibrate the amps for this new setting. Once the amps have been set, it is imperative that amps are not adjusted.

Step 1: Make sure you have the proper sound meter and it is set to *Weight C* and *Reaction Slow*. This must be done in the morning when there is no ambient noise.

Step 2: For Studio C, have the control panel set at 100%. For all other shows, have the volume adjustment set to its highest level.

Step 3: On the Live/Birthday shows, adjust your amp until your sound meter reads about 90 dBs.

Step 4: Confirm your regular show is about 80 dBs in the show room and game room.

Step 5: Once you have confirmed the settings, remove the amp knobs if possible. If you cannot remove the knobs, then find a way to make it difficult to randomly adjust the knobs. If none of the above can be done, then mark the proper volume level on your amp.

Step 6: Unplug the sense microphone(s) from the back of the Symetrix.

Step 7: On the next directional, go over the volume settings with the managers.

With these settings, the loudest the show will go is about 90 dBs. If you have any questions, please get in contact with your DT or RT.

SHOW PLAYLIST

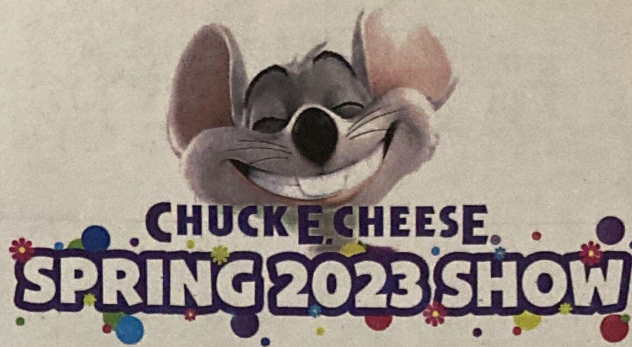
- Ecolab
- Food & Drink Combos
- CEC YouTube & Music Streaming
- KIDZ BOP Kids – “About That Time”
- Chuck E. Cheese & Friends – “Join the Party”
- CEC Online Store
- Samsung
- Coldplay – “Humankind”
- Chuck E. Cheese & Friends – “Trio”
- CEC Group Events and Fundraisers
- Food & Drink Combos
- Dippin’ Dots
- KIDZ BOP Kids – “We Don’t Talk About Bruno”
- Helen Henny – “Game On!”
- CEC Birthdays
- CEC YouTube & Music Streaming
- KIDZ BOP Kids – “Meet Me at our Spot”
- Chuck E. Cheese & Friends – “Ves Al Ratoncito”
- Lanky Box – “Pizza Song”
- Chuck E. Cheese – “Mary Had a Rockin’ Little Lamb”
- KIDZ BOP Kids – “Late Night Talkin’”
- Chuck E. & Helen – “I Dare You Not to Laugh”
- Dippin’ Dots
- Food & Drink Combos
- Ecolab
- Chuck E. Cheese & Friends – “Stay Positive”
- Koo Koo Kanga Roo – “Glitter”
- Chuck E. Cheese Silly Song - “Unicorn Unicorn”
- PPG
- Helen Henny - “Disco Dancing Dinosaur Party”
- KIDZ BOP Kids – “As It Was”
- Chuck E. Cheese Silly Song – “Little Bitty Kitty Cat”
- Lanky Box – “Donut Song”
- Chuck E. & Friends – “My Family”

SHOW SUPPORT

- Install the Evergreen 2023 Show on 1/9/2023 and play until further notice.
- The Evergreen 2023 Show is warrantied until 1/23/2023. If you need a replacement for any reason until that time, email: paige.guillory@cecentertainment.com
- For technical troubleshooting or questions regarding your show or stage, or for a replacement after 1/23/2023, please call Technical Support at (785) 862-6002.
- Please send all previous shows back to The Support Center, ATTN: Show Return.
- **Do not take shows home or upload content from Chuck E. Cheese shows to the Internet.**
- What happened to the calendar thief? They got 12 months. 🤪

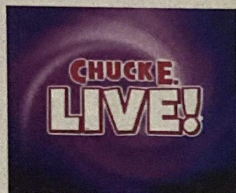


INSTALL ON APRIL 3, 2023

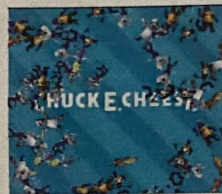


April is here and that ain't no joke! Enclosed you will find your Spring 2023 Show packed with songs and fun from Chuck E. Cheese and his friends. Please install this show on Monday, April 3rd and continue playing until further notice. We will be in touch regarding the next show update.

For locations with a dance floor, there is no dance floor update for this show. Please continue to use the Evergreen dance floor files. If you need a replacement, please contact paige.guillory@cecentertainment.com. The images below represent the two experiences the dance floor should display for this show. "Photos" during Chuck E. Live and the "leaves" experience at all other times.



PHOTOS



LEAVES

Lastly, Studio C and WEIGL locations with animatronics, there are no animatronics or lighting programming synced with the video and audio. Instead, your Chuck E. animatronic and stage lights are programmed to be in random mode. This is not a mistake – do not request a replacement.

SHOW AUDIO STANDARDS

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Step 2: For Studio C, have the control panel set at 100%. For all other shows, have the volume adjustment set to its highest level.

Step 3: On the Live/Birthday shows, adjust your amp until your sound meter reads about 90 dBs.

Step 4: Confirm your regular show is about 80 dBs in the show room and game room.

Step 5: Once you have confirmed the settings, remove the amp knobs if possible. If you cannot remove the knobs, then find a way to make it difficult to randomly adjust the knobs. If none of the above can be done, then mark the proper volume level on your amp.

Step 6: Unplug the sense microphone(s) from the back of the Symetrix.

Step 7: On the next directional, go over the volume settings with the managers.

With these settings, the loudest the show will go is about 90 dBs. If you have any questions, please get in contact with your DT or RT.

CHUCK E. CHEESE SPRING 2023 SHOW

- Ecolab
- Food & Drink Combos
- CEC YouTube & Music Streaming
- KIDZ BOP Kids – “Never Stop”
- Chuck E. Cheese – “Let’s Have a Party”
- CEC Online Store
- Samsung
- Black Eyed Peas, Shakira, David Guetta – “Don’t You Worry”
- Chuck E. Cheese & Friends – “In the Future”
- CEC Group Events and Fundraisers
- Food & Drink Combos
- Dippin’ Dots
- KIDZ BOP Kids – “Break My Heart”
- Chuck E. Cheese & Friends – “Chuck E.’s Middle Name”
- CEC Birthdays
- CEC YouTube & Music Streaming
- KIDZ BOP Kids – “Sunroof”
- Jasper T. Jowls – “The Tail of Jasper T.”
- Lanky Box – “Pizza Song”
- Haribo Goldbears
- KIDZ BOP Kids – “Space Man”
- Helen Henny – “Gamin’ Time”
- Dippin’ Dots
- Food & Drink Combos
- Ecolab
- Lanky Box – “Donut Song”
- Chuck E. Cheese – “Crochet All Day”
- Katy Perry – “Never Really Over”
- PPG
- KIDZ BOP Kids – “Hold Me Closer”
- Chuck E. Cheese – “Lend a Helping Hand”

SHOW SUPPORT

- Install the Spring 2023 Show on 4/3/2023 and play until further notice.
- The Spring 2023 Show is warrantied until 4/17/2023. If you need a replacement for any reason until that time, email: paige.guillory@cecentertainment.com
- For technical troubleshooting or questions regarding your show or stage, or for a replacement after 4/17/2023, please call Technical Support at (785) 862-6002.
- Please send all previous shows back to The Support Center, ATTN: Show Return.
- **Do not take shows home or upload content from Chuck E. Cheese shows to the Internet.**
- Why couldn’t the little flower ride a bike? It didn’t have any petals. 🚲🌸🥰

